

News Release- Special Request Printing Date, September 9th 2011

Contact: Tracylyn Sharrit

Rotary Club - Media Relations - 951-236-3499

San Bernardino Sunset Rotary Club / City of San Bernardino

Tracvs3238@yahoo.com (or) shfbmrkt@sbcglobal.net

9/11 - Ten Years of Remembrance, a Decade of Healing - San Bernardino Ceremonies are being held at the San Bernardino City Hall building fountain on Sunday September 11, 2011. All people are welcome to attend. The 9/11 ceremonies will start sharply at 8:15am and will include the four Rotary Clubs of San Bernardino, (SBPD) San Bernardino Police Department, (SBFD) San Bernardino Fire Department, (PSA) Public Service Academy, the Riverside Memorial Honor Detail (Taps), The Symphony Jeuniesse will be performing an original composition called "Remembrance" written by Sarah Elizabeth Gibson, who will also be accompanying Symphony Jeuniesse on the Piano. A special welcome will be presented by, Mayor Patrick J. Morris of the City of San Bernardino.

Rotary Remembers: It seems like yesterday when the Earth sky was eerily silenced in fear. Ten years of yesterday's tears, the day America cried in unison for those who gave all they had. The San Bernardino Rotary Club in partnership with the City of San Bernardino created a special spot at the front San Bernardino City Hall that is the local 9/11 memorial, remembrance and reflection space. The Memorial is directly next to the sounds of City Halls peaceful trickling fountain. A bench is provided next to a memorial plaque that honors those who perished in the twin towers, on planes and within the fortress of the United States Pentagon. Remembrance honors those who perished and the families they were forced to leave behind. The thousands of families left behind to remember September 11, 2001 and who will forever remember the unknowing last goodbyes that morning.

This world-changing act of unprovoked violence did not define the people of the United States, but it is what we do as individual's thereafter that does. We will never forget... Rotary will continue to build worldwide cultural understanding and work hard to build bridges through hands-on service above self and our Rotary mission of creating peace throughout the world.

May we all seek ways to provide a random act of kindness, lend a helping hand and/or provide assistance, maybe volunteer for the **City Wide Beautification Day on September 10th**. Learn more about the [Beautification Partnership online](#), or by calling the SB Direct Call Center at 909-384-7272. Get a list of locations and other information in the city's flyer, available in [English](#) and [Spanish](#)

The Honorable Mayor Patrick J. Morris of the City of San Bernardino said, “It has been a decade since September 11, 2001 a horrifying day for the United States. Finding ways to honor those who died through acts of service has been instituted nationally to help improve the quality of life for those in our communities”.

The City of San Bernardino is holding a Citywide Beautification Day on Saturday September 10th, and we urge all of our city residents to join with us in this day of community service. On Sunday, September 11th we will fully focus our attentions on reflection, honoring those lost and continued personal healing. We welcome all of San Bernardino will take part at the 8:15 am 9/11 Memorial Ceremonies at City Hall.

Lieutenant Ron Maass of the San Bernardino Police Department said, “The San Bernardino Police Department Honor Guard will be working in conjunction with the San Bernardino Fire Department Honor Guard to present the colors and conduct a ceremonial ringing of the bells to honor our brothers and sisters who fell giving the ultimate sacrifice ten years ago on September 11, 2001.”

Division Chief Eric Esquivel, San Bernardino Fire Department said, “It is hard to believe that it has been a full ten years since the vicious and unwarranted attacks on Americans occurred in New York, Virginia, and Pennsylvania on September 11th, 2001. Perhaps it is the deep cutting emotions that accompany such instances that cause us to sustain a vivid recollection of the shock, the fear, and the disbelief that these events could be unfolding on American soil”.

For the fire service, this day stands as a stark reminder of the challenges and dangers that every firefighter agreed to submit themselves to when they accepted the calling of being a firefighter. It is also a day where we remember, in humble reverence, those who answered that calling in a profound way by putting others lives before their own.

As we arrive at the decade mark to this event, it is important that we remember what lies at the foundation of the actions of these brave men and women who perished on 9/11. It is not just a uniform or a title that we celebrate, but instead it is the heart for service that these people exemplified through their actions. Yes, they were public safety personnel, but I believe that the message that they would wish to send through their actions is that the choice to serve others is not reserved for a specific occupation, race, gender, or ideology. It is simply a choice that only requires one’s decision and commitment. It is an act that everyone can participate in some way. It represents the most unique of gifts, as it stands to greatly benefit both the giver and the receiver.

As we move forward into the next decade, it is my hope that as we remember the heroes of 9/11, we never forget that within each of us is the capacity to serve each other every day. I can think of no better tribute to the fallen than to carry on a legacy of service to our communities and our country in response to the extraordinary example that they set for us.

Joint Release Contacts

San Bernardino 9/11 memorial ceremonies partners

- ✦ President, Linda Sutherland, San Bernardino Sunset Rotary Club, 951-203-7378
- ✦ Peggi Hazlett, of the City of San Bernardino Office of the Mayor, 909-384-5133
- ✦ Lt. Ron Maass, Special Enforcement Bureau, (SBPD) Police Department, 909-384-5752
- ✦ Division Chief, Eric Esquivel, (SBFD) Fire Department, 909-578-8314
- ✦ Tracylyn Sharrit, of the S.B. Sunset Rotary Club - Media Relations, 951-236-3499

Ceremony Agenda (September 11, 2011)

1. Public Service Academy Cadence – Pre-Ceremony Entrance to City Hall
2. Ceremonies **Start 8:15am**
3. Presentation of Colors / Honor Guard – SBPD
4. Flag Solute – SBPD
5. Invocation – Sheldon Ewell, President San Bernardino Rotary Club
6. Introduction & Recognitions – Linda Sutherland
7. Welcome by - Mayor Patrick J. Morris
8. Presentation & Placement of Memorial Wreath – SBFD & SBPD
9. Music performances – Symphony Jeuniesse & Sarah Gibson
10. Moment of Silence – Reflection
11. Fly Over, San Bernardino Sheriff's Aviation Division
12. Taps - by Mr. Henry Allain, Riverside National Cemetery, National Honor Detail
13. Presentation & Ringing of The Fire Bell – SBFD
14. Dismissal By SBFD
15. End Ceremonies

Suggested Parking: City Hall Parking Garage / City Hall Parking Lot / Mall Parking Structure

Date: 9-11-2011

Time: 8:15am

Place: San Bernardino City Hall - 300 North "D" Street, San Bernardino CA