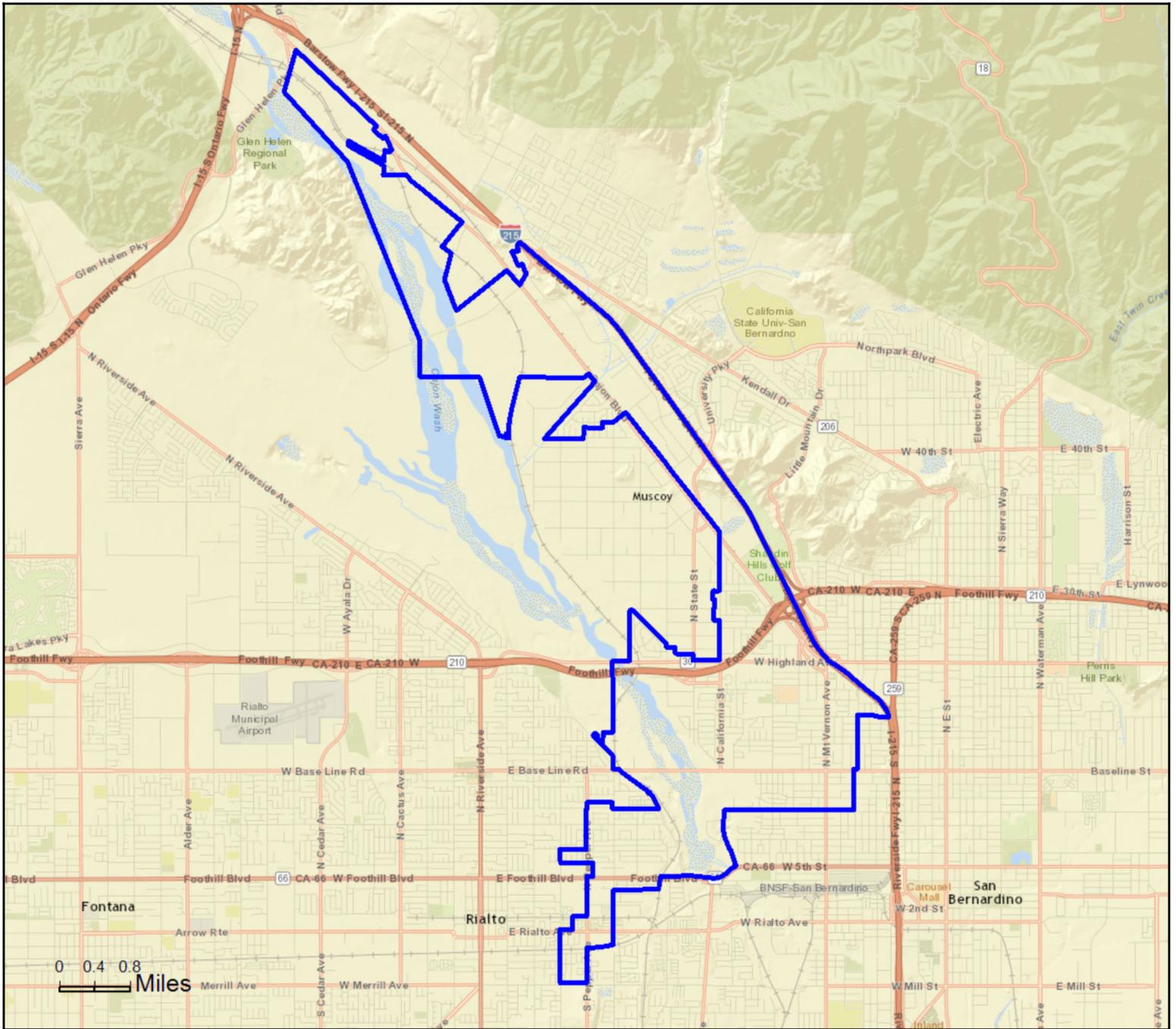




Site Map

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data





Demographic and Income Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

Summary	Census 2010	2015	2020
Population	29,896	31,134	32,074
Households	7,304	7,538	7,722
Families	6,000	6,209	6,370
Average Household Size	4.06	4.09	4.12
Owner Occupied Housing Units	4,361	4,319	4,387
Renter Occupied Housing Units	2,943	3,219	3,335
Median Age	26.9	27.6	28.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.60%	0.73%	0.75%
Households	0.48%	0.74%	0.77%
Families	0.51%	0.76%	0.69%
Owner HHs	0.31%	0.61%	0.70%
Median Household Income	2.79%	3.36%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,602	21.3%	1,628	21.1%
\$15,000 - \$24,999	1,151	15.3%	933	12.1%
\$25,000 - \$34,999	1,290	17.1%	1,111	14.4%
\$35,000 - \$49,999	1,025	13.6%	1,050	13.6%
\$50,000 - \$74,999	1,333	17.7%	1,493	19.3%
\$75,000 - \$99,999	577	7.7%	776	10.0%
\$100,000 - \$149,999	498	6.6%	651	8.4%
\$150,000 - \$199,999	42	0.6%	56	0.7%
\$200,000+	21	0.3%	25	0.3%
Median Household Income	\$32,287		\$37,051	
Average Household Income	\$42,819		\$48,319	
Per Capita Income	\$10,533		\$11,778	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,834	9.5%	2,987	9.6%	3,025	9.4%
5 - 9	2,816	9.4%	2,762	8.9%	2,876	9.0%
10 - 14	2,918	9.8%	2,786	8.9%	2,865	8.9%
15 - 19	3,157	10.6%	2,750	8.8%	2,730	8.5%
20 - 24	2,470	8.3%	2,959	9.5%	2,460	7.7%
25 - 34	3,844	12.9%	4,547	14.6%	5,105	15.9%
35 - 44	3,712	12.4%	3,527	11.3%	3,808	11.9%
45 - 54	3,381	11.3%	3,382	10.9%	3,208	10.0%
55 - 64	2,305	7.7%	2,692	8.6%	2,928	9.1%
65 - 74	1,346	4.5%	1,617	5.2%	1,868	5.8%
75 - 84	849	2.8%	846	2.7%	892	2.8%
85+	266	0.9%	279	0.9%	308	1.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,123	37.2%	11,595	37.2%	12,161	37.9%
Black Alone	5,598	18.7%	5,391	17.3%	5,153	16.1%
American Indian Alone	378	1.3%	384	1.2%	383	1.2%
Asian Alone	837	2.8%	888	2.9%	937	2.9%
Pacific Islander Alone	190	0.6%	193	0.6%	193	0.6%
Some Other Race Alone	10,438	34.9%	11,272	36.2%	11,792	36.8%
Two or More Races	1,332	4.5%	1,411	4.5%	1,455	4.5%
Hispanic Origin (Any Race)	21,154	70.8%	22,753	73.1%	24,156	75.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

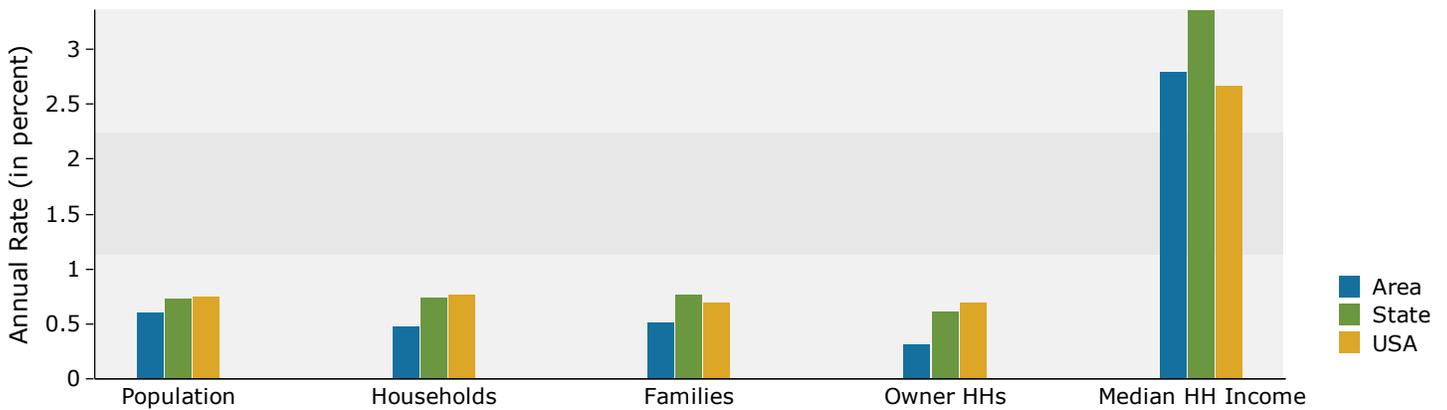


Demographic and Income Profile

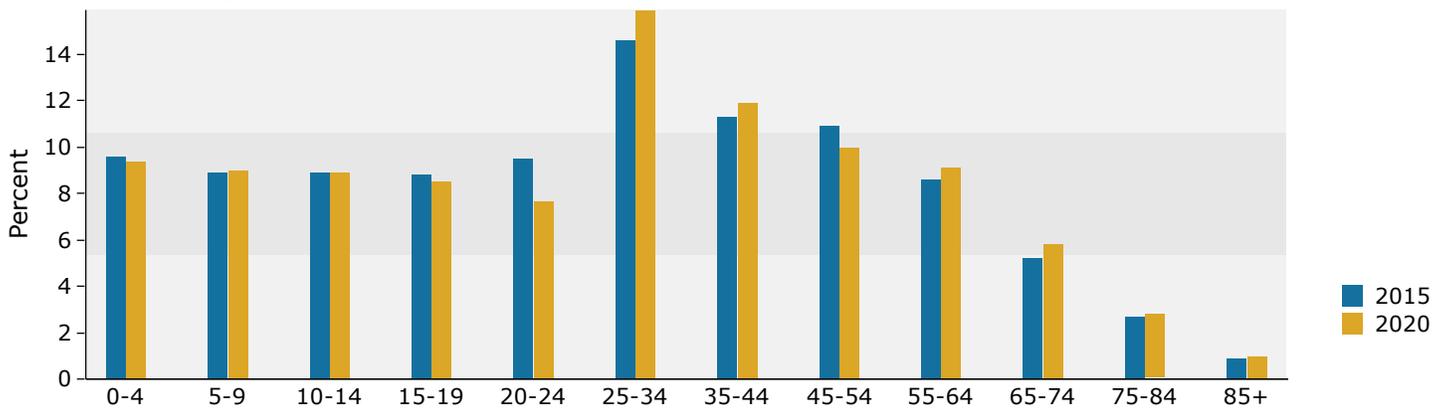
Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

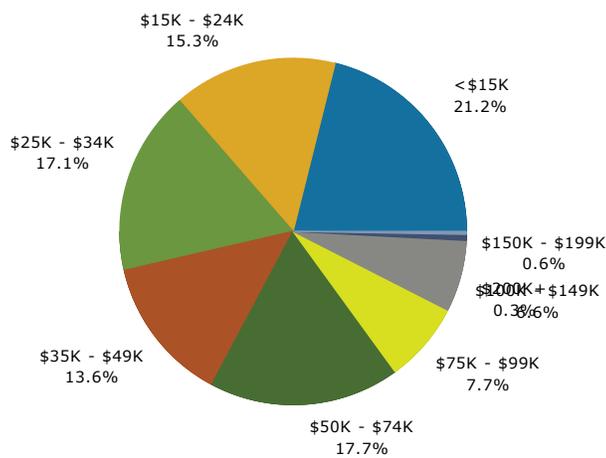
Trends 2015-2020



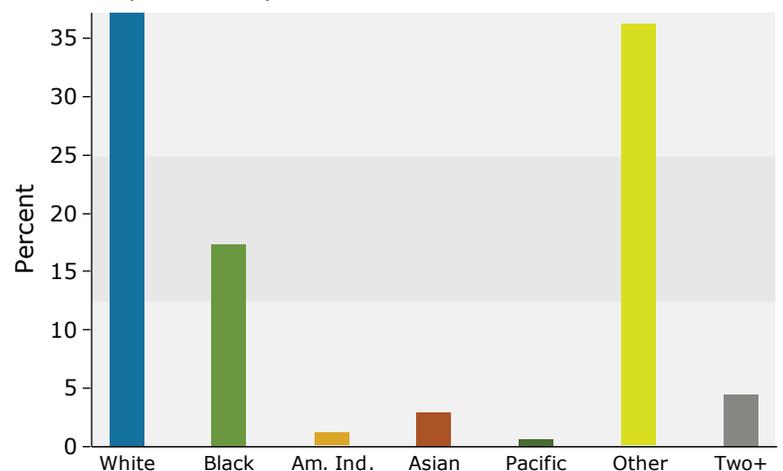
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 73.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Executive Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

Population

2000 Population	26,231
2010 Population	29,896
2015 Population	31,134
2020 Population	32,074
2000-2010 Annual Rate	1.32%
2010-2015 Annual Rate	0.78%
2015-2020 Annual Rate	0.60%
2015 Male Population	48.9%
2015 Female Population	51.1%
2015 Median Age	27.6

In the identified area, the current year population is 31,134. In 2010, the Census count in the area was 29,896. The rate of change since 2010 was 0.78% annually. The five-year projection for the population in the area is 32,074 representing a change of 0.60% annually from 2015 to 2020. Currently, the population is 48.9% male and 51.1% female.

Median Age

The median age in this area is 27.6, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	37.2%
2015 Black Alone	17.3%
2015 American Indian/Alaska Native Alone	1.2%
2015 Asian Alone	2.9%
2015 Pacific Islander Alone	0.6%
2015 Other Race	36.2%
2015 Two or More Races	4.5%
2015 Hispanic Origin (Any Race)	73.1%

Persons of Hispanic origin represent 73.1% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 89.7 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	6,790
2010 Households	7,304
2015 Total Households	7,538
2020 Total Households	7,722
2000-2010 Annual Rate	0.73%
2010-2015 Annual Rate	0.60%
2015-2020 Annual Rate	0.48%
2015 Average Household Size	4.09

The household count in this area has changed from 7,304 in 2010 to 7,538 in the current year, a change of 0.60% annually. The five-year projection of households is 7,722, a change of 0.48% annually from the current year total. Average household size is currently 4.09, compared to 4.06 in the year 2010. The number of families in the current year is 6,209 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

Median Household Income

2015 Median Household Income	\$32,287
2020 Median Household Income	\$37,051
2015-2020 Annual Rate	2.79%

Average Household Income

2015 Average Household Income	\$42,819
2020 Average Household Income	\$48,319
2015-2020 Annual Rate	2.45%

Per Capita Income

2015 Per Capita Income	\$10,533
2020 Per Capita Income	\$11,778
2015-2020 Annual Rate	2.26%

Households by Income

Current median household income is \$32,287 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$37,051 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$42,819 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$48,319 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$10,533 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$11,778 in five years, compared to \$32,501 for all U.S. households

Housing

2000 Total Housing Units	7,516
2000 Owner Occupied Housing Units	4,264
2000 Renter Occupied Housing Units	2,527
2000 Vacant Housing Units	725
2010 Total Housing Units	7,902
2010 Owner Occupied Housing Units	4,361
2010 Renter Occupied Housing Units	2,943
2010 Vacant Housing Units	598
2015 Total Housing Units	8,229
2015 Owner Occupied Housing Units	4,319
2015 Renter Occupied Housing Units	3,219
2015 Vacant Housing Units	691
2020 Total Housing Units	8,466
2020 Owner Occupied Housing Units	4,387
2020 Renter Occupied Housing Units	3,335
2020 Vacant Housing Units	744

Currently, 52.5% of the 8,229 housing units in the area are owner occupied; 39.1%, renter occupied; and 8.4% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 7,902 housing units in the area - 55.2% owner occupied, 37.2% renter occupied, and 7.6% vacant. The annual rate of change in housing units since 2010 is 1.82%. Median home value in the area is \$138,227, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.10% annually to \$153,359.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Business Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

Data for all businesses in area

Total Businesses:	550
Total Employees:	7,472
Total Residential Population:	31,134
Employee/Residential Population Ratio:	0.24:1

by SIC Codes	Employees			
	Number	Percent	Number	Percent
Agriculture & Mining	7	1.3%	23	0.3%
Construction	34	6.2%	136	1.8%
Manufacturing	16	2.9%	519	6.9%
Transportation	31	5.6%	371	5.0%
Communication	11	2.0%	32	0.4%
Utility	2	0.4%	49	0.7%
Wholesale Trade	23	4.2%	287	3.8%
Retail Trade Summary	120	21.8%	1,164	15.6%
Home Improvement	7	1.3%	133	1.8%
General Merchandise Stores	7	1.3%	299	4.0%
Food Stores	31	5.6%	251	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	13	2.4%	63	0.8%
Apparel & Accessory Stores	6	1.1%	18	0.2%
Furniture & Home Furnishings	3	0.5%	11	0.1%
Eating & Drinking Places	26	4.7%	288	3.9%
Miscellaneous Retail	27	4.9%	101	1.4%
Finance, Insurance, Real Estate Summary	50	9.1%	155	2.1%
Banks, Savings & Lending Institutions	15	2.7%	8	0.1%
Securities Brokers	1	0.2%	1	0.0%
Insurance Carriers & Agents	4	0.7%	31	0.4%
Real Estate, Holding, Other Investment Offices	30	5.5%	115	1.5%
Services Summary	235	42.7%	4,473	59.9%
Hotels & Lodging	12	2.2%	36	0.5%
Automotive Services	40	7.3%	134	1.8%
Motion Pictures & Amusements	7	1.3%	14	0.2%
Health Services	38	6.9%	2,675	35.8%
Legal Services	2	0.4%	5	0.1%
Education Institutions & Libraries	17	3.1%	850	11.4%
Other Services	120	21.8%	759	10.2%
Government	5	0.9%	251	3.4%
Unclassified Establishments	15	2.7%	12	0.2%
Totals	550	100.0%	7,472	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

October 20, 2015



Business Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	3	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.2%	5	0.1%
Construction	35	6.4%	138	1.8%
Manufacturing	18	3.3%	512	6.9%
Wholesale Trade	20	3.6%	277	3.7%
Retail Trade	88	16.0%	853	11.4%
Motor Vehicle & Parts Dealers	7	1.3%	35	0.5%
Furniture & Home Furnishings Stores	1	0.2%	1	0.0%
Electronics & Appliance Stores	5	0.9%	16	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.3%	133	1.8%
Food & Beverage Stores	30	5.5%	241	3.2%
Health & Personal Care Stores	9	1.6%	63	0.8%
Gasoline Stations	6	1.1%	28	0.4%
Clothing & Clothing Accessories Stores	6	1.1%	18	0.2%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	2	0.0%
General Merchandise Stores	7	1.3%	299	4.0%
Miscellaneous Store Retailers	8	1.5%	15	0.2%
Nonstore Retailers	2	0.4%	1	0.0%
Transportation & Warehousing	25	4.5%	383	5.1%
Information	19	3.5%	73	1.0%
Finance & Insurance	20	3.6%	41	0.5%
Central Bank/Credit Intermediation & Related Activities	15	2.7%	8	0.1%
Securities, Commodity Contracts & Other Financial	1	0.2%	1	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	4	0.7%	31	0.4%
Real Estate, Rental & Leasing	48	8.7%	143	1.9%
Professional, Scientific & Tech Services	28	5.1%	102	1.4%
Legal Services	4	0.7%	7	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	13	2.4%	167	2.2%
Educational Services	16	2.9%	845	11.3%
Health Care & Social Assistance	58	10.5%	2,934	39.3%
Arts, Entertainment & Recreation	3	0.5%	14	0.2%
Accommodation & Food Services	41	7.5%	332	4.4%
Accommodation	12	2.2%	36	0.5%
Food Services & Drinking Places	29	5.3%	296	4.0%
Other Services (except Public Administration)	95	17.3%	387	5.2%
Automotive Repair & Maintenance	30	5.5%	76	1.0%
Public Administration	5	0.9%	251	3.4%
Unclassified Establishments	15	2.7%	12	0.2%
Total	550	100.0%	7,472	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

October 20, 2015



Market Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

Population Summary	
2000 Total Population	26,231
2010 Total Population	29,896
2015 Total Population	31,134
2015 Group Quarters	274
2020 Total Population	32,074
2015-2020 Annual Rate	0.60%
Household Summary	
2000 Households	6,790
2000 Average Household Size	3.80
2010 Households	7,304
2010 Average Household Size	4.06
2015 Households	7,538
2015 Average Household Size	4.09
2020 Households	7,722
2020 Average Household Size	4.12
2015-2020 Annual Rate	0.48%
2010 Families	6,000
2010 Average Family Size	4.39
2015 Families	6,209
2015 Average Family Size	4.43
2020 Families	6,370
2020 Average Family Size	4.45
2015-2020 Annual Rate	0.51%
Housing Unit Summary	
2000 Housing Units	7,516
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	33.6%
Vacant Housing Units	9.6%
2010 Housing Units	7,902
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	37.2%
Vacant Housing Units	7.6%
2015 Housing Units	8,229
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	8.4%
2020 Housing Units	8,466
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	39.4%
Vacant Housing Units	8.8%
Median Household Income	
2015	\$32,287
2020	\$37,051
Median Home Value	
2015	\$138,227
2020	\$153,359
Per Capita Income	
2015	\$10,533
2020	\$11,778
Median Age	
2010	26.9
2015	27.6
2020	28.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

2015 Households by Income

Household Income Base	7,538
<\$15,000	21.3%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	17.1%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	0.6%
\$200,000+	0.3%
Average Household Income	\$42,819

2020 Households by Income

Household Income Base	7,722
<\$15,000	21.1%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	0.7%
\$200,000+	0.3%
Average Household Income	\$48,319

2015 Owner Occupied Housing Units by Value

Total	4,319
<\$50,000	11.7%
\$50,000 - \$99,999	19.7%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	22.9%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	2.0%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.3%
Average Home Value	\$150,515

2020 Owner Occupied Housing Units by Value

Total	4,387
<\$50,000	10.2%
\$50,000 - \$99,999	17.5%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	27.1%
\$200,000 - \$249,999	14.4%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.2%
Average Home Value	\$167,214

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

2010 Population by Age	
Total	29,898
0 - 4	9.5%
5 - 9	9.4%
10 - 14	9.8%
15 - 24	18.8%
25 - 34	12.9%
35 - 44	12.4%
45 - 54	11.3%
55 - 64	7.7%
65 - 74	4.5%
75 - 84	2.8%
85 +	0.9%
18 +	65.0%
2015 Population by Age	
Total	31,134
0 - 4	9.6%
5 - 9	8.9%
10 - 14	8.9%
15 - 24	18.3%
25 - 34	14.6%
35 - 44	11.3%
45 - 54	10.9%
55 - 64	8.6%
65 - 74	5.2%
75 - 84	2.7%
85 +	0.9%
18 +	67.3%
2020 Population by Age	
Total	32,073
0 - 4	9.4%
5 - 9	9.0%
10 - 14	8.9%
15 - 24	16.2%
25 - 34	15.9%
35 - 44	11.9%
45 - 54	10.0%
55 - 64	9.1%
65 - 74	5.8%
75 - 84	2.8%
85 +	1.0%
18 +	67.6%
2010 Population by Sex	
Males	14,572
Females	15,324
2015 Population by Sex	
Males	15,216
Females	15,918
2020 Population by Sex	
Males	15,697
Females	16,377

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

2010 Population by Race/Ethnicity	
Total	29,896
White Alone	37.2%
Black Alone	18.7%
American Indian Alone	1.3%
Asian Alone	2.8%
Pacific Islander Alone	0.6%
Some Other Race Alone	34.9%
Two or More Races	4.5%
Hispanic Origin	70.8%
Diversity Index	89.8
2015 Population by Race/Ethnicity	
Total	31,134
White Alone	37.2%
Black Alone	17.3%
American Indian Alone	1.2%
Asian Alone	2.9%
Pacific Islander Alone	0.6%
Some Other Race Alone	36.2%
Two or More Races	4.5%
Hispanic Origin	73.1%
Diversity Index	89.7
2020 Population by Race/Ethnicity	
Total	32,074
White Alone	37.9%
Black Alone	16.1%
American Indian Alone	1.2%
Asian Alone	2.9%
Pacific Islander Alone	0.6%
Some Other Race Alone	36.8%
Two or More Races	4.5%
Hispanic Origin	75.3%
Diversity Index	89.3
2010 Population by Relationship and Household Type	
Total	29,896
In Households	99.1%
In Family Households	93.1%
Householder	20.1%
Spouse	11.3%
Child	45.5%
Other relative	11.3%
Nonrelative	5.0%
In Nonfamily Households	5.9%
In Group Quarters	0.9%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

2015 Population 25+ by Educational Attainment	
Total	16,891
Less than 9th Grade	20.6%
9th - 12th Grade, No Diploma	21.2%
High School Graduate	24.7%
GED/Alternative Credential	3.1%
Some College, No Degree	18.6%
Associate Degree	5.6%
Bachelor's Degree	5.4%
Graduate/Professional Degree	0.9%
2015 Population 15+ by Marital Status	
Total	22,600
Never Married	49.2%
Married	37.0%
Widowed	5.3%
Divorced	8.5%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	85.2%
Civilian Unemployed	14.8%
2015 Employed Population 16+ by Industry	
Total	9,750
Agriculture/Mining	1.0%
Construction	7.9%
Manufacturing	9.4%
Wholesale Trade	3.2%
Retail Trade	13.7%
Transportation/Utilities	7.2%
Information	0.5%
Finance/Insurance/Real Estate	2.7%
Services	51.3%
Public Administration	2.9%
2015 Employed Population 16+ by Occupation	
Total	9,749
White Collar	39.5%
Management/Business/Financial	5.9%
Professional	7.8%
Sales	12.1%
Administrative Support	13.7%
Services	24.3%
Blue Collar	36.3%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	5.9%
Production	8.5%
Transportation/Material Moving	14.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

2010 Households by Type

Total	7,304
Households with 1 Person	14.1%
Households with 2+ People	85.9%
Family Households	82.1%
Husband-wife Families	46.3%
With Related Children	32.1%
Other Family (No Spouse Present)	35.8%
Other Family with Male Householder	10.0%
With Related Children	6.5%
Other Family with Female Householder	25.8%
With Related Children	18.1%
Nonfamily Households	3.7%
All Households with Children	57.6%
Multigenerational Households	17.3%
Unmarried Partner Households	8.6%
Male-female	8.0%
Same-sex	0.6%

2010 Households by Size

Total	7,304
1 Person Household	14.1%
2 Person Household	17.3%
3 Person Household	14.3%
4 Person Household	15.6%
5 Person Household	15.1%
6 Person Household	9.5%
7 + Person Household	14.2%

2010 Households by Tenure and Mortgage Status

Total	7,304
Owner Occupied	59.7%
Owned with a Mortgage/Loan	42.3%
Owned Free and Clear	17.4%
Renter Occupied	40.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Barrios Urbanos (7D)
2. Southwestern Families (7F)
3. American Dreamers (7C)

2015 Consumer Spending

Apparel & Services: Total \$	\$10,575,493
Average Spent	\$1,402.96
Spending Potential Index	61
Computers & Accessories: Total \$	\$1,152,758
Average Spent	\$152.93
Spending Potential Index	60
Education: Total \$	\$6,026,808
Average Spent	\$799.52
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$13,917,167
Average Spent	\$1,846.27
Spending Potential Index	56
Food at Home: Total \$	\$23,480,172
Average Spent	\$3,114.91
Spending Potential Index	60
Food Away from Home: Total \$	\$14,745,723
Average Spent	\$1,956.19
Spending Potential Index	60
Health Care: Total \$	\$19,145,571
Average Spent	\$2,539.87
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$8,012,956
Average Spent	\$1,063.01
Spending Potential Index	58
Investments: Total \$	\$13,743,166
Average Spent	\$1,823.18
Spending Potential Index	66
Retail Goods: Total \$	\$110,709,654
Average Spent	\$14,686.87
Spending Potential Index	58
Shelter: Total \$	\$74,012,747
Average Spent	\$9,818.62
Spending Potential Index	60
TV/Video/Audio: Total \$	\$5,694,851
Average Spent	\$755.49
Spending Potential Index	58
Travel: Total \$	\$8,106,737
Average Spent	\$1,075.45
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$4,937,386
Average Spent	\$655.00
Spending Potential Index	59

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 20, 2015



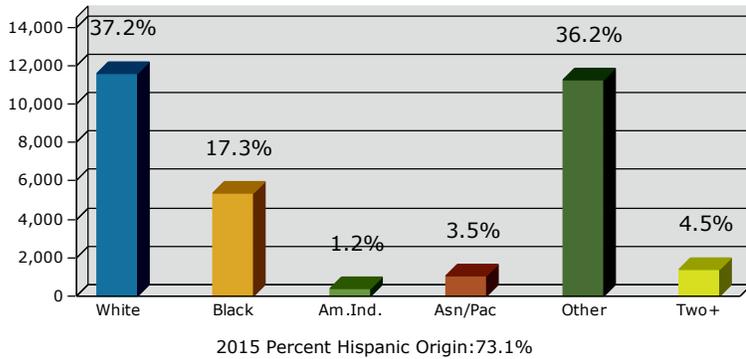
Graphic Profile

Ward 6
Area: 9.14 square miles

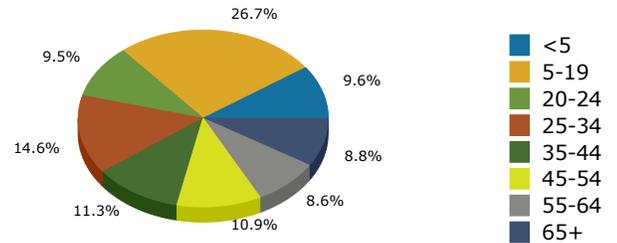
Prepared by Ruth Parish using ESRI Data

Latitude: 34.14925732
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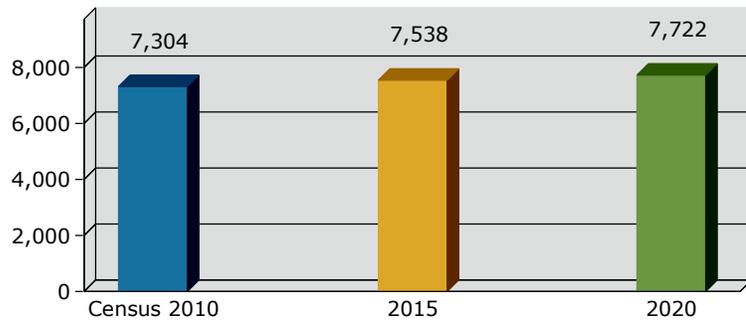
2015 Population by Race



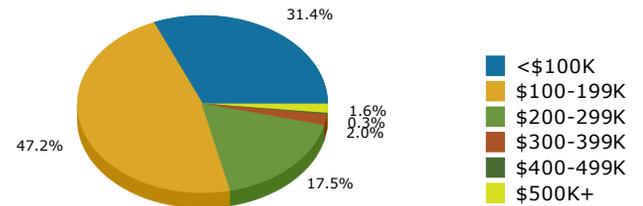
2015 Population by Age



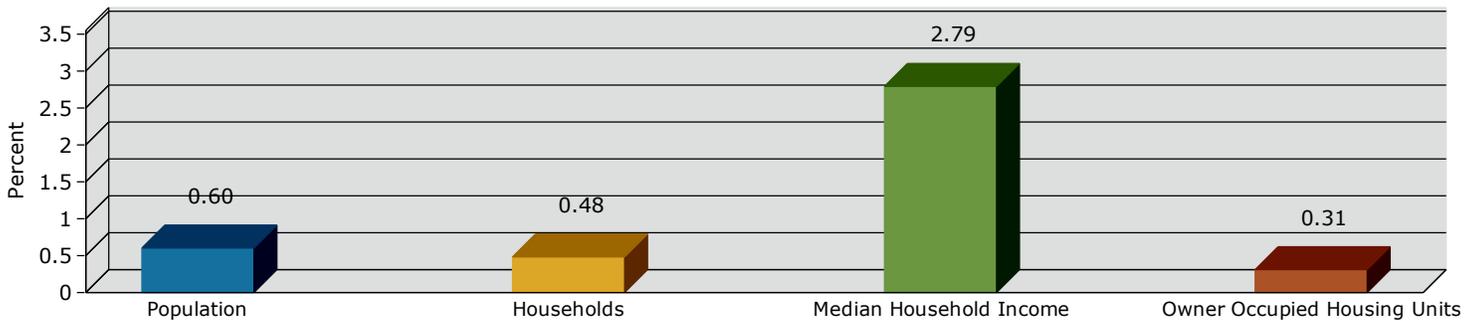
Households



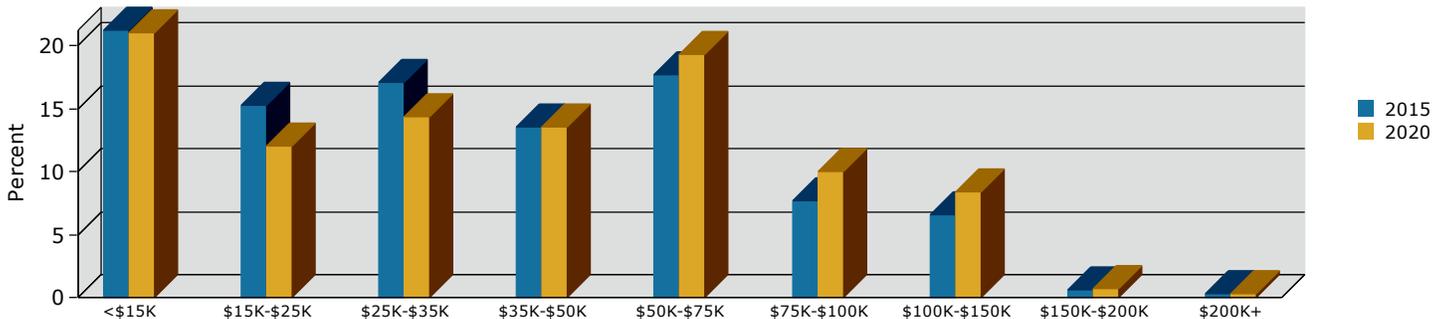
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



ACS Population Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	30,160		1,840	High
Total Households	7,221		341	High
Total Housing Units	7,666		349	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	22,786	100.0%	1,420	High
Never married	10,963	48.1%	836	High
Married	8,733	38.3%	533	High
Widowed	1,173	5.1%	178	High
Divorced	1,916	8.4%	286	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	28,724	100.0%	1,768	High
Enrolled in school	9,688	33.7%	746	High
Enrolled in nursery school, preschool	413	1.4%	145	Medium
Public school	341	1.2%	127	Medium
Private school	72	0.3%	70	Low
Enrolled in kindergarten	479	1.7%	118	Medium
Public school	479	1.7%	118	Medium
Private school	0	0.0%	0	
Enrolled in grade 1 to grade 4	1,878	6.5%	285	High
Public school	1,838	6.4%	293	High
Private school	40	0.1%	66	Low
Enrolled in grade 5 to grade 8	2,197	7.6%	374	High
Public school	2,183	7.6%	374	High
Private school	14	0.0%	24	Low
Enrolled in grade 9 to grade 12	3,029	10.5%	362	High
Public school	2,921	10.2%	349	High
Private school	108	0.4%	64	Medium
Enrolled in college undergraduate years	1,557	5.4%	265	High
Public school	1,311	4.6%	244	High
Private school	246	0.9%	114	Medium
Enrolled in graduate or professional school	134	0.5%	84	Medium
Public school	59	0.2%	61	Low
Private school	75	0.3%	46	Medium
Not enrolled in school	19,036	66.3%	1,044	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	16,570	100.0%	1,026	High
No schooling completed	702	4.2%	149	Medium
Nursery School	0	0.0%	0	
Kindergarten	10	0.1%	16	Low
1-4th Grade	847	5.1%	272	Medium
5-8th Grade	1,785	10.8%	283	High
Some High School	3,844	23.2%	418	High
High School Diploma	4,097	24.7%	482	High
GED	461	2.8%	150	Medium
Some College	3,142	19.0%	357	High
Associate's degree	790	4.8%	258	Medium
Bachelor's degree	791	4.8%	180	Medium
Master's degree	79	0.5%	37	Medium
Professional school degree	18	0.1%	19	Low
Doctorate degree	5	0.0%	8	Low



ACS Population Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
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Longitude: -117.345868

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	27,623	100.0%	1,722	
5 to 17 years				
Speak only English	3,367	12.2%	493	
Speak Spanish	3,518	12.7%	593	
Speak English "very well" or "well"	3,422	12.4%	574	
Speak English "not well"	53	0.2%	54	
Speak English "not at all"	44	0.2%	54	
Speak other Indo-European languages	31	0.1%	30	
Speak English "very well" or "well"	31	0.1%	30	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	46	0.2%	38	
Speak English "very well" or "well"	46	0.2%	37	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	136	0.5%	180	
Speak English "very well" or "well"	136	0.5%	180	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	6,991	25.3%	710	
Speak Spanish	10,356	37.5%	1,047	
Speak English "very well" or "well"	6,814	24.7%	709	
Speak English "not well"	2,594	9.4%	372	
Speak English "not at all"	947	3.4%	238	
Speak other Indo-European languages	128	0.5%	73	
Speak English "very well" or "well"	119	0.4%	72	
Speak English "not well"	9	0.0%	30	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	437	1.6%	206	
Speak English "very well" or "well"	264	1.0%	123	
Speak English "not well"	109	0.4%	58	
Speak English "not at all"	64	0.2%	52	
Speak other languages	74	0.3%	74	
Speak English "very well" or "well"	25	0.1%	23	
Speak English "not well"	49	0.2%	68	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	1,489	5.4%	212	
Speak Spanish	968	3.5%	188	
Speak English "very well" or "well"	648	2.3%	154	
Speak English "not well"	159	0.6%	93	
Speak English "not at all"	161	0.6%	50	
Speak other Indo-European languages	17	0.1%	16	
Speak English "very well" or "well"	17	0.1%	16	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	66	0.2%	35	
Speak English "very well" or "well"	35	0.1%	30	
Speak English "not well"	31	0.1%	20	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: high medium low

October 20, 2015



ACS Population Summary

Ward 6
Area: 9.14 square miles

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Latitude: 34.14925732
Longitude: -117.345868

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	9,341	100.0%	770	
Worked in state and in county of residence	7,450	79.8%	615	
Worked in state and outside county of residence	1,883	20.2%	333	
Worked outside state of residence	8	0.1%	14	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	9,341	100.0%	770	
Drove alone	6,895	73.8%	603	
Carpooled	1,522	16.3%	240	
Public transportation (excluding taxicab)	241	2.6%	91	
Bus or trolley bus	217	2.3%	88	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	8	0.1%	14	
Railroad	16	0.2%	26	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	17	0.2%	21	
Walked	182	1.9%	107	
Other means	46	0.5%	28	
Worked at home	439	4.7%	270	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	8,902	100.0%	654	
Less than 5 minutes	239	2.7%	75	
5 to 9 minutes	568	6.4%	214	
10 to 14 minutes	1,182	13.3%	232	
15 to 19 minutes	1,940	21.8%	281	
20 to 24 minutes	1,403	15.8%	201	
25 to 29 minutes	545	6.1%	134	
30 to 34 minutes	1,177	13.2%	247	
35 to 39 minutes	126	1.4%	83	
40 to 44 minutes	141	1.6%	75	
45 to 59 minutes	476	5.3%	147	
60 to 89 minutes	461	5.2%	87	
90 or more minutes	643	7.2%	196	
Average Travel Time to Work (in minutes)	N/A		N/A	



ACS Population Summary

Ward 6
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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	9,641	100.0%	775	■■■
Management	313	3.2%	89	■■■
Business and financial operations	164	1.7%	76	■■■
Computer and mathematical	5	0.1%	18	■
Architecture and engineering	17	0.2%	21	■
Life, physical, and social science	14	0.1%	37	■
Community and social services	68	0.7%	43	■■■
Legal	1	0.0%	39	■
Education, training, and library	291	3.0%	128	■■■
Arts, design, entertainment, sports, and media	50	0.5%	30	■■■
Healthcare practitioner, technologists, and technicians	248	2.6%	110	■■■
Healthcare support	276	2.9%	116	■■■
Protective service	261	2.7%	97	■■■
Food preparation and serving related	716	7.4%	177	■■■
Building and grounds cleaning and maintenance	508	5.3%	106	■■■
Personal care and service	646	6.7%	165	■■■
Sales and related	1,262	13.1%	311	■■■
Office and administrative support	1,192	12.4%	187	■■■
Farming, fishing, and forestry	26	0.3%	23	■
Construction and extraction	797	8.3%	213	■■■
Installation, maintenance, and repair	512	5.3%	129	■■■
Production	748	7.8%	158	■■■
Transportation and material moving	1,525	15.8%	257	■■■
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	9,641	100.0%	775	■■■
Agriculture, forestry, fishing and hunting	31	0.3%	24	■
Mining, quarrying, and oil and gas extraction	0	0.0%	0	■
Construction	864	9.0%	212	■■■
Manufacturing	881	9.1%	162	■■■
Wholesale trade	285	3.0%	92	■■■
Retail trade	1,186	12.3%	212	■■■
Transportation and warehousing	1,034	10.7%	213	■■■
Utilities	11	0.1%	13	■
Information	77	0.8%	44	■■■
Finance and insurance	137	1.4%	110	■
Real estate and rental and leasing	170	1.8%	114	■
Professional, scientific, and technical services	203	2.1%	69	■■■
Management of companies and enterprises	0	0.0%	0	■
Administrative and support and waste management services	453	4.7%	97	■■■
Educational services	615	6.4%	149	■■■
Health care and social assistance	1,315	13.6%	252	■■■
Arts, entertainment, and recreation	245	2.5%	125	■■■
Accommodation and food services	1,066	11.1%	237	■■■
Other services, except public administration	803	8.3%	186	■■■
Public administration	265	2.7%	87	■■■
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	8,116	100.0%	592	■■■
Own children under 6 years only	900	11.1%	144	■■■
In labor force	412	5.1%	94	■■■
Not in labor force	488	6.0%	110	■■■
Own children under 6 years and 6 to 17 years	789	9.7%	165	■■■
In labor force	427	5.3%	130	■■■
Not in labor force	362	4.5%	106	■■■
Own children 6 to 17 years only	2,051	25.3%	274	■■■
In labor force	1,277	15.7%	209	■■■
Not in labor force	774	9.5%	195	■■■
No own children under 18 years	4,376	53.9%	470	■■■
In labor force	2,620	32.3%	360	■■■
Not in labor force	1,755	21.6%	268	■■■

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

October 20, 2015



ACS Population Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	29,803	100.0%	1,819	High
Under .50	5,011	16.8%	1,017	Medium
.50 to .99	5,015	16.8%	861	High
1.00 to 1.24	2,637	8.8%	640	Medium
1.25 to 1.49	2,406	8.1%	732	Medium
1.50 to 1.84	2,815	9.4%	849	Medium
1.85 to 1.99	1,754	5.9%	595	Medium
2.00 and over	10,165	34.1%	1,069	High
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	30,037	100.0%	1,839	High
Under 18 years:	9,633	32.1%	849	High
One Type of Health Insurance:	8,183	27.2%	796	High
Employer-Based Health Ins Only	1,572	5.2%	403	Medium
Direct-Purchase Health Ins Only	149	0.5%	75	Medium
Medicare Coverage Only	18	0.1%	25	Low
Medicaid Coverage Only	6,439	21.4%	766	High
TRICARE/Military Hlth Cov Only	5	0.0%	9	Low
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	322	1.1%	158	Medium
No Health Insurance Coverage	1,128	3.8%	256	Medium
18 to 34 years:	8,338	27.8%	815	High
One Type of Health Insurance:	4,376	14.6%	521	High
Employer-Based Health Ins Only	2,189	7.3%	360	High
Direct-Purchase Health Ins Only	110	0.4%	52	Medium
Medicare Coverage Only	91	0.3%	111	Low
Medicaid Coverage Only	1,960	6.5%	364	High
TRICARE/Military Hlth Cov Only	14	0.0%	26	Low
VA Health Care Only	12	0.0%	18	Low
2+ Types of Health Insurance	220	0.7%	85	Medium
No Health Insurance Coverage	3,742	12.5%	593	High
35 to 64 years:	9,582	31.9%	650	High
One Type of Health Insurance:	5,019	16.7%	473	High
Employer-Based Health Ins Only	2,758	9.2%	316	High
Direct-Purchase Health Ins Only	191	0.6%	95	Medium
Medicare Coverage Only	288	1.0%	161	Medium
Medicaid Coverage Only	1,703	5.7%	314	High
TRICARE/Military Hlth Cov Only	50	0.2%	40	Low
VA Health Care Only	28	0.1%	35	Low
2+ Types of Health Insurance	680	2.3%	162	Medium
No Health Insurance Coverage	3,883	12.9%	456	High
65+ years:	2,484	8.3%	270	High
One Type of Health Insurance:	986	3.3%	199	Medium
Employer-Based Health Ins Only	33	0.1%	51	Low
Direct-Purchase Health Ins Only	8	0.0%	13	Low
Medicare Coverage Only	945	3.1%	195	Medium
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	1,455	4.8%	203	
No Health Insurance Coverage	43	0.1%	25	Medium



ACS Population Summary

Ward 6
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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	20,524	100.0%	1,302	High
Veteran	830	4.0%	165	Medium
Nonveteran	19,694	96.0%	1,280	High
Male	9,960	48.5%	826	High
Veteran	822	4.0%	165	Medium
Nonveteran	9,138	44.5%	813	High
Female	10,564	51.5%	700	High
Veteran	8	0.0%	19	Low
Nonveteran	10,556	51.4%	699	High
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	830	100.0%	165	Medium
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	35	4.2%	35	Low
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	39	4.7%	39	High
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	81	9.8%	67	Low
Gulf War (8/90 to 8/01) and Vietnam Era	2	0.2%	21	Low
Vietnam Era, no Korean War, no World War II	306	36.9%	115	Medium
Vietnam Era and Korean War, no World War II	35	4.2%	23	Medium
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	87	10.5%	33	Medium
Korean War and World War II, no Vietnam Era	2	0.2%	9	Low
World War II, no Korean War, no Vietnam Era	20	2.4%	20	Low
Between Gulf War and Vietnam Era only	78	9.4%	49	Medium
Between Vietnam Era and Korean War only	142	17.1%	71	Medium
Between Korean War and World War II only	2	0.2%	13	Low
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	7,221	100.0%	341	High
Income in the past 12 months below poverty level	2,256	31.2%	272	High
Married-couple family	759	10.5%	171	Medium
Other family - male householder (no wife present)	156	2.2%	59	Medium
Other family - female householder (no husband present)	858	11.9%	178	Medium
Nonfamily household - male householder	186	2.6%	82	Medium
Nonfamily household - female householder	297	4.1%	89	Medium
Income in the past 12 months at or above poverty level	4,965	68.8%	338	High
Married-couple family	2,416	33.5%	251	High
Other family - male householder (no wife present)	484	6.7%	124	Medium
Other family - female householder (no husband present)	1,227	17.0%	204	High
Nonfamily household - male householder	424	5.9%	110	Medium
Nonfamily household - female householder	413	5.7%	80	High



ACS Population Summary

Ward 6
Area: 9.14 square miles

Prepared by Ruth Parish using ESRI Data
Latitude: 34.14925732
Longitude: -117.345868

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	7,221	100.0%	341	High
Less than \$10,000	830	11.5%	169	Medium
\$10,000 to \$14,999	559	7.7%	115	Medium
\$15,000 to \$19,999	540	7.5%	145	Medium
\$20,000 to \$24,999	564	7.8%	141	Medium
\$25,000 to \$29,999	550	7.6%	117	Medium
\$30,000 to \$34,999	645	8.9%	160	Medium
\$35,000 to \$39,999	215	3.0%	65	Medium
\$40,000 to \$44,999	465	6.4%	125	Medium
\$45,000 to \$49,999	371	5.1%	106	Medium
\$50,000 to \$59,999	582	8.1%	145	Medium
\$60,000 to \$74,999	762	10.6%	151	Medium
\$75,000 to \$99,999	556	7.7%	99	High
\$100,000 to \$124,999	295	4.1%	67	Medium
\$125,000 to \$149,999	128	1.8%	62	Medium
\$150,000 to \$199,999	144	2.0%	89	Medium
\$200,000 or more	16	0.2%	27	Low
Median Household Income	\$34,313		N/A	
Average Household Income	\$44,772		\$3,945	High
Per Capita Income	\$11,896		\$1,199	High
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	211	100.0%	86	Medium
Less than \$10,000	43	20.4%	36	Low
\$10,000 to \$14,999	10	4.7%	11	Low
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	30	14.2%	40	Low
\$25,000 to \$29,999	45	21.3%	48	Low
\$30,000 to \$34,999	29	13.7%	33	Low
\$35,000 to \$39,999	1	0.5%	11	Low
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	13	6.2%	31	Low
\$60,000 to \$74,999	39	18.5%	49	Low
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$27,063		N/A	
Average Household Income for HHr <25	N/A		N/A	



ACS Population Summary

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	2,615	100.0%	251	
Less than \$10,000	344	13.2%	120	
\$10,000 to \$14,999	201	7.7%	84	
\$15,000 to \$19,999	250	9.6%	103	
\$20,000 to \$24,999	172	6.6%	78	
\$25,000 to \$29,999	183	7.0%	69	
\$30,000 to \$34,999	298	11.4%	117	
\$35,000 to \$39,999	46	1.8%	34	
\$40,000 to \$44,999	271	10.4%	100	
\$45,000 to \$49,999	169	6.5%	73	
\$50,000 to \$59,999	245	9.4%	112	
\$60,000 to \$74,999	203	7.8%	80	
\$75,000 to \$99,999	77	2.9%	23	
\$100,000 to \$124,999	116	4.4%	56	
\$125,000 to \$149,999	22	0.8%	28	
\$150,000 to \$199,999	19	0.7%	20	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR 25-44	\$32,413		N/A	
Average Household Income for HHR 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	2,813	100.0%	268	
Less than \$10,000	259	9.2%	87	
\$10,000 to \$14,999	103	3.7%	51	
\$15,000 to \$19,999	131	4.7%	76	
\$20,000 to \$24,999	260	9.2%	100	
\$25,000 to \$29,999	111	3.9%	40	
\$30,000 to \$34,999	188	6.7%	97	
\$35,000 to \$39,999	106	3.8%	39	
\$40,000 to \$44,999	147	5.2%	75	
\$45,000 to \$49,999	157	5.6%	73	
\$50,000 to \$59,999	243	8.6%	88	
\$60,000 to \$74,999	389	13.8%	102	
\$75,000 to \$99,999	381	13.5%	93	
\$100,000 to \$124,999	147	5.2%	33	
\$125,000 to \$149,999	82	2.9%	58	
\$150,000 to \$199,999	93	3.3%	93	
\$200,000 or more	16	0.6%	27	
Median Household Income for HHR 45-64	\$48,108		N/A	
Average Household Income for HHR 45-64	N/A		N/A	



ACS Population Summary

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	1,582	100.0%	177	■■■
Less than \$10,000	184	11.6%	72	■■
\$10,000 to \$14,999	245	15.5%	66	■■
\$15,000 to \$19,999	159	10.1%	64	■■
\$20,000 to \$24,999	102	6.4%	56	■■
\$25,000 to \$29,999	211	13.3%	81	■■
\$30,000 to \$34,999	130	8.2%	51	■■
\$35,000 to \$39,999	62	3.9%	43	■
\$40,000 to \$44,999	47	3.0%	24	■■
\$45,000 to \$49,999	45	2.8%	27	■■
\$50,000 to \$59,999	81	5.1%	41	■■
\$60,000 to \$74,999	130	8.2%	70	■■
\$75,000 to \$99,999	97	6.1%	36	■■
\$100,000 to \$124,999	33	2.1%	26	■
\$125,000 to \$149,999	24	1.5%	22	■
\$150,000 to \$199,999	31	2.0%	25	■
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR 65+	\$27,102		N/A	
Average Household Income for HHR 65+	N/A		N/A	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	7,221	100.0%	341	■■■
With public assistance income	796	11.0%	144	■■■
No public assistance income	6,424	89.0%	333	■■■
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	7,221	100.0%	341	■■■
With Food Stamps/SNAP	2,074	28.7%	251	■■■
With No Food Stamps/SNAP	5,146	71.3%	314	■■■
HOUSEHOLDS BY DISABILITY STATUS				
Total	7,221	100.0%	341	■■■
With 1+ Persons w/Disability	2,492	34.5%	262	■■■
With No Person w/Disability	4,729	65.5%	363	■■■

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2013, adjusted for inflation.

2009-2013 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Housing Summary

Ward 6
Area: 9.14 square miles

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Longitude: -117.345868

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	30,160		1,840	■■■
Total Households	7,221		341	■■■
Total Housing Units	7,666		349	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	4,238	100.0%	281	■■■
Less than \$10,000	124	2.9%	51	■■
\$10,000 to \$14,999	116	2.7%	53	■■
\$15,000 to \$19,999	65	1.5%	42	■■
\$20,000 to \$24,999	138	3.3%	78	■■
\$25,000 to \$29,999	65	1.5%	37	■■
\$30,000 to \$34,999	17	0.4%	22	■
\$35,000 to \$39,999	13	0.3%	20	■
\$40,000 to \$49,999	122	2.9%	66	■■
\$50,000 to \$59,999	153	3.6%	73	■■
\$60,000 to \$69,999	222	5.2%	97	■■
\$70,000 to \$79,999	258	6.1%	95	■■
\$80,000 to \$89,999	244	5.8%	93	■■
\$90,000 to \$99,999	194	4.6%	61	■■
\$100,000 to \$124,999	750	17.7%	143	■■■
\$125,000 to \$149,999	249	5.9%	72	■■
\$150,000 to \$174,999	390	9.2%	82	■■
\$175,000 to \$199,999	268	6.3%	99	■■
\$200,000 to \$249,999	503	11.9%	124	■■
\$250,000 to \$299,999	189	4.5%	66	■■
\$300,000 to \$399,999	98	2.3%	50	■■
\$400,000 to \$499,999	38	0.9%	33	■
\$500,000 to \$749,999	14	0.3%	29	■
\$750,000 to \$999,999	5	0.1%	13	■
\$1,000,000 or more	0	0.0%	0	■
Median Home Value	\$112,883		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	4,238	100.0%	281	■■■
Housing units with a mortgage/contract to purchase/similar debt	2,714	64.0%	250	■■■
Second mortgage only	64	1.5%	43	■
Home equity loan only	203	4.8%	46	■■
Both second mortgage and home equity loan	71	1.7%	69	■
No second mortgage and no home equity loan	2,376	56.1%	241	■■■
Housing units without a mortgage	1,523	35.9%	193	■■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	



ACS Housing Summary

Ward 6
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	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	2,983	100.0%	290	High
With cash rent	2,736	91.7%	280	High
Less than \$100	59	2.0%	40	Low
\$100 to \$149	18	0.6%	44	Low
\$150 to \$199	123	4.1%	75	Medium
\$200 to \$249	74	2.5%	38	Medium
\$250 to \$299	39	1.3%	33	Low
\$300 to \$349	76	2.5%	72	Low
\$350 to \$399	44	1.5%	42	Low
\$400 to \$449	35	1.2%	26	Low
\$450 to \$499	54	1.8%	51	Low
\$500 to \$549	39	1.3%	37	Low
\$550 to \$599	70	2.3%	52	Low
\$600 to \$649	76	2.5%	49	Medium
\$650 to \$699	91	3.1%	52	Medium
\$700 to \$749	126	4.2%	46	Medium
\$750 to \$799	40	1.3%	36	Low
\$800 to \$899	272	9.1%	74	Medium
\$900 to \$999	192	6.4%	83	Medium
\$1,000 to \$1,249	536	18.0%	142	Medium
\$1,250 to \$1,499	516	17.3%	169	Medium
\$1,500 to \$1,999	251	8.4%	108	Medium
\$2,000 or more	5	0.2%	8	Low
No cash rent	247	8.3%	106	Medium
Median Contract Rent	\$969		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	2,983	100.0%	290	High
Pay extra for one or more utilities	2,776	93.1%	283	High
No extra payment for any utilities	207	6.9%	88	Medium
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	7,666	100.0%	349	High
1, detached	5,850	76.3%	325	High
1, attached	104	1.4%	57	Medium
2	152	2.0%	64	Medium
3 or 4	225	2.9%	98	Medium
5 to 9	340	4.4%	106	Medium
10 to 19	40	0.5%	40	Low
20 to 49	26	0.3%	28	Low
50 or more	42	0.5%	28	Low
Mobile home	878	11.5%	116	High
Boat, RV, van, etc.	8	0.1%	45	Low



ACS Housing Summary

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	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	7,666	100.0%	349	High
Built 2010 or later	18	0.2%	16	Low
Built 2000 to 2009	480	6.3%	127	Medium
Built 1990 to 1999	450	5.9%	95	Medium
Built 1980 to 1989	957	12.5%	160	High
Built 1970 to 1979	1,299	16.9%	228	High
Built 1960 to 1969	1,127	14.7%	176	High
Built 1950 to 1959	2,050	26.7%	226	High
Built 1940 to 1949	883	11.5%	192	Medium
Built 1939 or earlier	403	5.3%	101	Medium
Median Year Structure Built	1964		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	7,221	100.0%	341	High
Owner occupied				
Moved in 2010 or later	185	2.6%	39	Medium
Moved in 2000 to 2009	1,505	20.8%	198	High
Moved in 1990 to 1999	1,333	18.5%	187	High
Moved in 1980 to 1989	418	5.8%	102	Medium
Moved in 1970 to 1979	399	5.5%	114	Medium
Moved in 1969 or earlier	397	5.5%	98	Medium
Renter occupied				
Moved in 2010 or later	926	12.8%	175	High
Moved in 2000 to 2009	1,695	23.5%	241	High
Moved in 1990 to 1999	147	2.0%	73	Medium
Moved in 1980 to 1989	85	1.2%	73	Low
Moved in 1970 to 1979	76	1.1%	54	Low
Moved in 1969 or earlier	54	0.7%	34	Medium
Median Year Householder Moved Into Unit	2002		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	7,221	100.0%	341	High
Utility gas	5,924	82.0%	338	High
Bottled, tank, or LP gas	0	0.0%	0	
Electricity	979	13.6%	145	High
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	129	1.8%	101	Low
Solar energy	13	0.2%	17	Low
Other fuel	0	0.0%	0	
No fuel used	176	2.4%	66	Medium



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	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	7,221	100.0%	341	
Owner occupied				
No vehicle available	230	3.2%	78	
1 vehicle available	1,095	15.2%	159	
2 vehicles available	1,463	20.3%	190	
3 vehicles available	939	13.0%	176	
4 vehicles available	337	4.7%	85	
5 or more vehicles available	174	2.4%	98	
Renter occupied				
No vehicle available	370	5.1%	93	
1 vehicle available	1,235	17.1%	204	
2 vehicles available	944	13.1%	188	
3 vehicles available	239	3.3%	100	
4 vehicles available	164	2.3%	88	
5 or more vehicles available	31	0.4%	27	
Average Number of Vehicles Available	1.9		0.2	

Data Note: N/A means not available.

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