



Demographic and Income Profile Report

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

Summary	2000	2010	2015
Population	255,166	296,684	308,058
Households	82,005	94,015	97,243
Families	58,155	65,843	67,672
Average Household Size	3.02	3.07	3.09
Owner Occupied Housing Units	46,455	50,726	52,338
Renter Occupied Housing Units	35,550	43,288	44,905
Median Age	29.8	30.6	31.3
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.76%	0.70%	0.76%
Households	0.68%	0.63%	0.78%
Families	0.55%	0.55%	0.64%
Owner HHs	0.63%	0.68%	0.82%
Median Household Income	2.72%	2.59%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	13,261	16.1%	11,426	12.2%	9,690	10.0%
\$15,000 - \$24,999	10,133	12.3%	7,980	8.5%	6,863	7.1%
\$25,000 - \$34,999	10,865	13.2%	9,996	10.6%	8,176	8.4%
\$35,000 - \$49,999	13,565	16.5%	14,115	15.0%	11,587	11.9%
\$50,000 - \$74,999	16,058	19.6%	19,724	21.0%	22,258	22.9%
\$75,000 - \$99,999	8,638	10.5%	14,113	15.0%	15,342	15.8%
\$100,000 - \$149,999	6,678	8.1%	11,414	12.1%	15,440	15.9%
\$150,000 - \$199,999	1,375	1.7%	2,722	2.9%	3,974	4.1%
\$200,000+	1,555	1.9%	2,517	2.7%	3,906	4.0%
Median Household Income	\$41,783		\$53,456		\$61,125	
Average Household Income	\$54,366		\$66,923		\$77,775	
Per Capita Income	\$17,882		\$21,758		\$25,161	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	20,435	8.0%	24,751	8.3%	25,909	8.4%
5 - 9	22,559	8.8%	22,648	7.6%	23,927	7.8%
10 - 14	21,379	8.4%	20,396	6.9%	21,746	7.1%
15 - 19	23,145	9.1%	26,200	8.8%	22,777	7.4%
20 - 24	22,216	8.7%	26,801	9.0%	27,467	8.9%
25 - 34	37,324	14.6%	46,989	15.8%	50,091	16.3%
35 - 44	39,140	15.3%	37,357	12.6%	39,848	12.9%
45 - 54	29,565	11.6%	38,155	12.9%	35,337	11.5%
55 - 64	16,349	6.4%	26,933	9.1%	30,240	9.8%
65 - 74	11,811	4.6%	13,565	4.6%	17,769	5.8%
75 - 84	8,420	3.3%	8,681	2.9%	8,737	2.8%
85+	2,823	1.1%	4,204	1.4%	4,210	1.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	151,377	59.3%	149,019	50.2%	148,622	48.2%
Black Alone	18,906	7.4%	22,937	7.7%	23,041	7.5%
American Indian Alone	2,779	1.1%	3,105	1.0%	3,079	1.0%
Asian Alone	14,501	5.7%	25,732	8.7%	29,322	9.5%
Pacific Islander Alone	991	0.4%	1,383	0.5%	1,361	0.4%
Some Other Race Alone	53,591	21.0%	77,234	26.0%	84,170	27.3%
Two or More Races	13,021	5.1%	17,274	5.8%	18,463	6.0%
Hispanic Origin (Any Race)	97,315	38.1%	139,531	47.0%	152,698	49.6%

Data Note: Income is expressed in current dollars

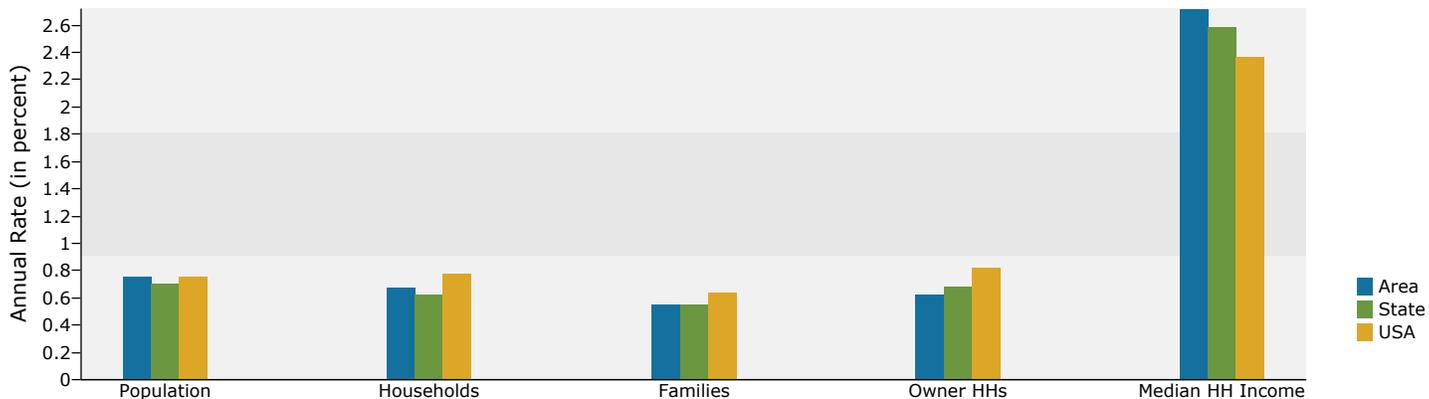
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

November 15, 2011

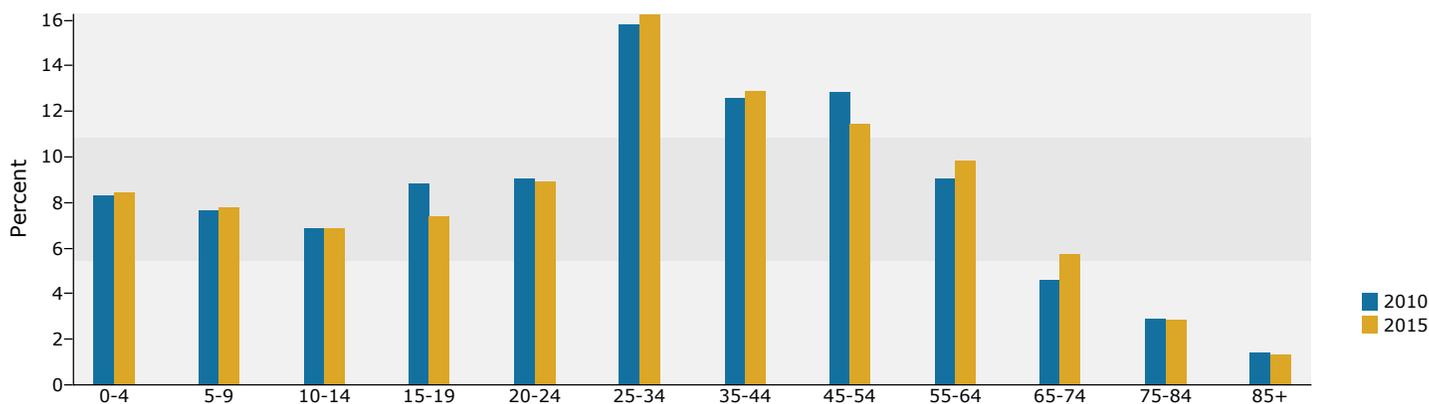
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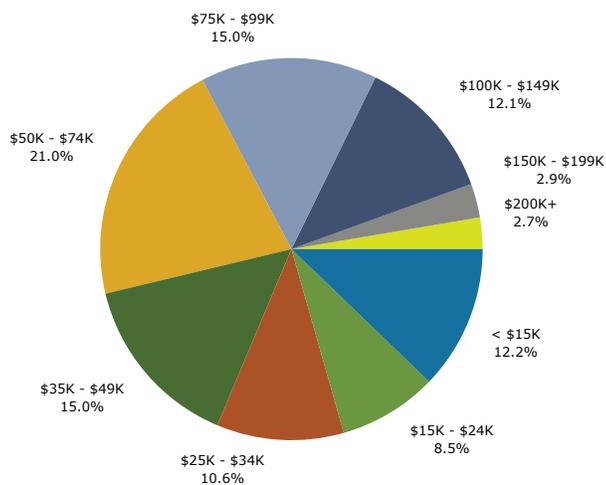
Trends 2010-2015



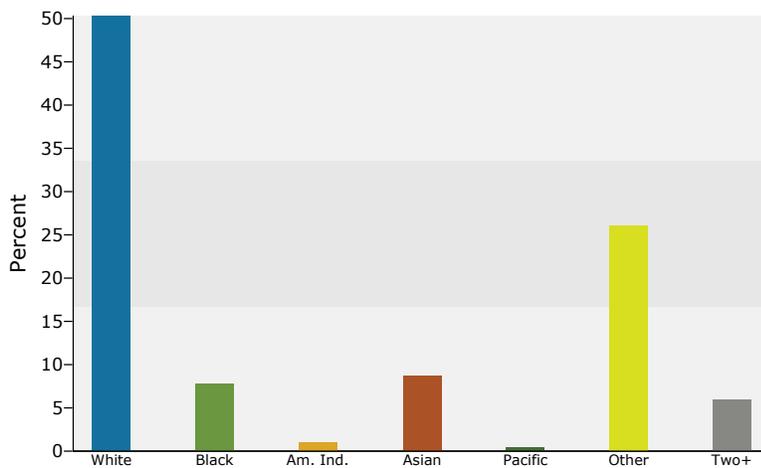
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 47.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Riverside City, CA_1
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2010 Population

Total Population	296,684
Male Population	49.3%
Female Population	50.7%
Median Age	30.6

2010 Income

Median HH Income	\$53,456
Per Capita Income	\$21,758
Average HH Income	\$66,923

2010 Households

Total Households	94,015
Average Household Size	3.07

2010 Housing

Owner Occupied Housing Units	50.8%
Renter Occupied Housing Units	43.3%
Vacant Housing Units	5.9%

Population

1990 Population	225,813
2000 Population	255,166
2010 Population	296,684
2015 Population	308,058
1990-2000 Annual Rate	1.23%
2000-2010 Annual Rate	1.48%
2010-2015 Annual Rate	0.76%

In the identified market area, the current year population is 296,684. In 2000, the Census count in the market area was 255,166. The rate of change since 2000 was 1.48 percent annually. The five-year projection for the population in the market area is 308,058, representing a change of 0.76 percent annually from 2010 to 2015. Currently, the population is 49.3 percent male and 50.7 percent female.

Households

1990 Households	75,202
2000 Households	82,005
2010 Households	94,015
2015 Households	97,243
1990-2000 Annual Rate	0.87%
2000-2010 Annual Rate	1.34%
2010-2015 Annual Rate	0.68%

The household count in this market area has changed from 82,005 in 2000 to 94,015 in the current year, a change of 1.34 percent annually. The five-year projection of households is 97,243, a change of 0.68 percent annually from the current year total. Average household size is currently 3.07, compared to 3.02 in the year 2000. The number of families in the current year is 65,843 in the market area.

Housing

Currently, 50.8 percent of the 99,948 housing units in the market area are owner occupied; 43.3 percent, renter occupied; and 5.9 percent are vacant. In 2000, there were 85,974 housing units - 54.0 percent owner occupied, 41.3 percent renter occupied and 4.6 percent vacant. The rate of change in housing units since 2000 is 1.48 percent. Median home value in the market area is \$192,514, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 3.75 percent annually to \$231,404. From 2000 to the current year, median home value changed by 3.45 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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Median Household Income

1990 Median HH Income	\$34,883
2000 Median HH Income	\$41,783
2010 Median HH Income	\$53,456
2015 Median HH Income	\$61,125
1990-2000 Annual Rate	1.82%
2000-2010 Annual Rate	2.43%
2010-2015 Annual Rate	2.72%

Per Capita Income

1990 Per Capita Income	\$14,294
2000 Per Capita Income	\$17,882
2010 Per Capita Income	\$21,758
2015 Per Capita Income	\$25,161
1990-2000 Annual Rate	2.26%
2000-2010 Annual Rate	1.93%
2010-2015 Annual Rate	2.95%

Average Household Income

1990 Average Household Income	\$42,207
2000 Average Household Income	\$54,366
2010 Average HH Income	\$66,923
2015 Average HH Income	\$77,775
1990-2000 Annual Rate	2.56%
2000-2010 Annual Rate	2.05%
2010-2015 Annual Rate	3.05%

Households by Income

Current median household income is \$53,456 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$61,125 in five years. In 2000, median household income was \$41,783, compared to \$34,883 in 1990.

Current average household income is \$66,923 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$77,775 in five years. In 2000, average household income was \$54,366, compared to \$42,207 in 1990.

Current per capita income is \$21,758 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$25,161 in five years. In 2000, the per capita income was \$17,882, compared to \$14,294 in 1990.

Population by Employment

Currently, 81.1 percent of the civilian labor force in the identified market area is employed and 18.9 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 84.1 percent of the civilian labor force, and unemployment will be 15.9 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 62.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 59.3 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 17.7 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 23.0 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 72.1 percent of the market area population drove alone to work, and 3.0 percent worked at home. The average travel time to work in 2000 was 28.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 20.9 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 26.1 percent were high school graduates only (29.6 percent in the U.S.)
- 8.1 percent had completed an Associate degree (7.7 percent in the U.S.)
- 13.7 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 9.1 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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Total Businesses:	10,538
Total Employees:	114,501
Total Residential Population:	296,684
Employee/Residential Population Ratio:	0.39

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	185	1.8%	1,011	0.9%
Construction	880	8.4%	7,206	6.3%
Manufacturing	383	3.6%	7,129	6.2%
Transportation	218	2.1%	2,657	2.3%
Communication	73	0.7%	547	0.5%
Utility	22	0.2%	293	0.3%
Wholesale Trade	546	5.2%	7,785	6.8%
Retail Trade Summary	2,215	21.0%	23,053	20.1%
Home Improvement	166	1.6%	1,562	1.4%
General Merchandise Stores	45	0.4%	2,998	2.6%
Food Stores	219	2.1%	2,216	1.9%
Auto Dealers, Gas Stations, Auto Aftermarket	254	2.4%	3,464	3.0%
Apparel & Accessory Stores	198	1.9%	1,082	0.9%
Furniture & Home Furnishings	224	2.1%	1,295	1.1%
Eating & Drinking Places	575	5.5%	7,726	6.7%
Miscellaneous Retail	534	5.1%	2,710	2.4%
Finance, Insurance, Real Estate Summary	1,218	11.6%	8,316	7.3%
Banks, Savings & Lending Institutions	256	2.4%	1,749	1.5%
Securities Brokers	94	0.9%	407	0.4%
Insurance Carriers & Agents	278	2.6%	2,849	2.5%
Real Estate, Holding, Other Investment Offices	590	5.6%	3,311	2.9%
Services Summary	4,404	41.8%	48,061	42.0%
Hotels & Lodging	26	0.2%	810	0.7%
Automotive Services	427	4.1%	1,932	1.7%
Motion Pictures & Amusements	195	1.9%	1,714	1.5%
Health Services	559	5.3%	11,999	10.5%
Legal Services	397	3.8%	1,772	1.5%
Education Institutions & Libraries	206	2.0%	12,451	10.9%
Other Services	2,594	24.6%	17,383	15.2%
Government	233	2.2%	8,215	7.2%
Other	161	1.5%	228	0.2%
Totals	10,538	100.0%	114,501	100.0%

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.



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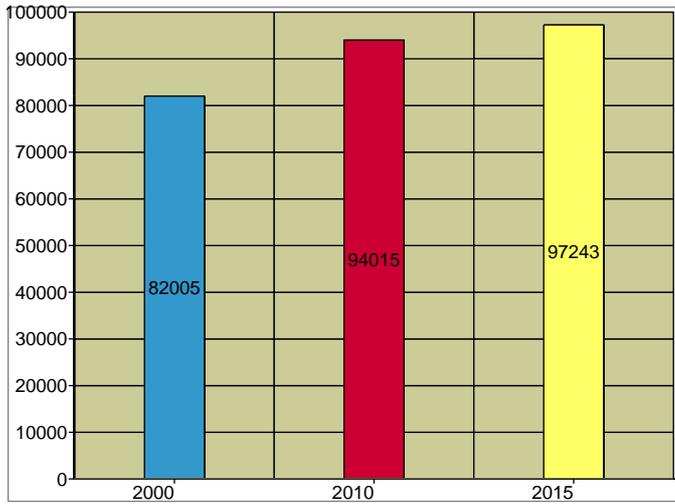
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	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	18	0.2%	152	0.1%
Mining	2	0.0%	0	0.0%
Utilities	15	0.1%	210	0.2%
Construction	974	9.2%	7,451	6.5%
Manufacturing	412	3.9%	6,964	6.1%
Wholesale Trade	539	5.1%	5,975	5.2%
Retail Trade	1,571	14.9%	15,106	13.2%
Motor Vehicle & Parts Dealers	214	2.0%	3,292	2.9%
Furniture & Home Furnishings Stores	94	0.9%	714	0.6%
Electronics & Appliance Stores	111	1.1%	562	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	163	1.5%	1,560	1.4%
Food & Beverage Stores	184	1.7%	2,040	1.8%
Health & Personal Care Stores	110	1.0%	861	0.8%
Gasoline Stations	40	0.4%	172	0.2%
Clothing & Clothing Accessories Stores	227	2.2%	1,192	1.0%
Sport Goods, Hobby, Book, & Music Stores	107	1.0%	504	0.4%
General Merchandise Stores	45	0.4%	2,998	2.6%
Miscellaneous Store Retailers	259	2.5%	1,051	0.9%
Nonstore Retailers	17	0.2%	160	0.1%
Transportation & Warehousing	187	1.8%	2,372	2.1%
Information	165	1.6%	1,805	1.6%
Finance & Insurance	640	6.1%	5,044	4.4%
Central Bank/Credit Intermediation & Related Activities	249	2.4%	1,632	1.4%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	111	1.1%	550	0.5%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	280	2.7%	2,862	2.5%
Real Estate, Rental & Leasing	673	6.4%	3,277	2.9%
Professional, Scientific & Tech Services	1,129	10.7%	6,289	5.5%
Legal Services	439	4.2%	2,092	1.8%
Management of Companies & Enterprises	7	0.1%	159	0.1%
Administrative & Support & Waste Management & Remediation Services	555	5.3%	4,245	3.7%
Educational Services	243	2.3%	12,134	10.6%
Health Care & Social Assistance	792	7.5%	15,520	13.6%
Arts, Entertainment & Recreation	131	1.2%	1,192	1.0%
Accommodation & Food Services	625	5.9%	8,646	7.6%
Accommodation	26	0.2%	810	0.7%
Food Services & Drinking Places	599	5.7%	7,836	6.8%
Other Services (except Public Administration)	1,455	13.8%	7,539	6.6%
Automotive Repair & Maintenance	350	3.3%	1,724	1.5%
Public Administration	238	2.3%	8,387	7.3%
Unclassified Establishments	167	1.6%	2,034	1.8%
Total	10,538	100.0%	114,501	100.0%

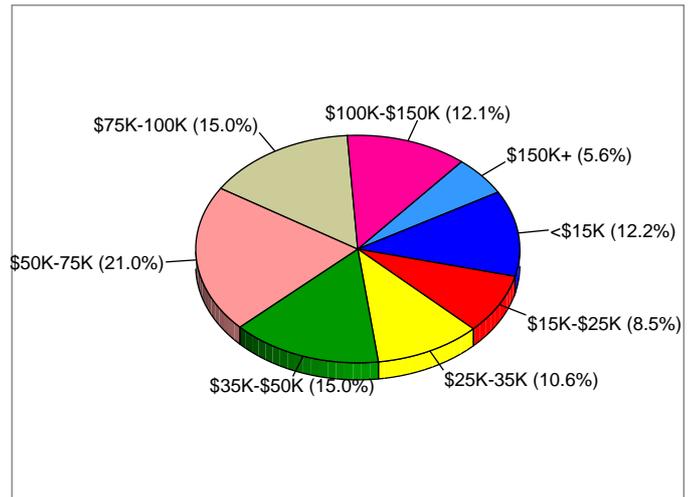
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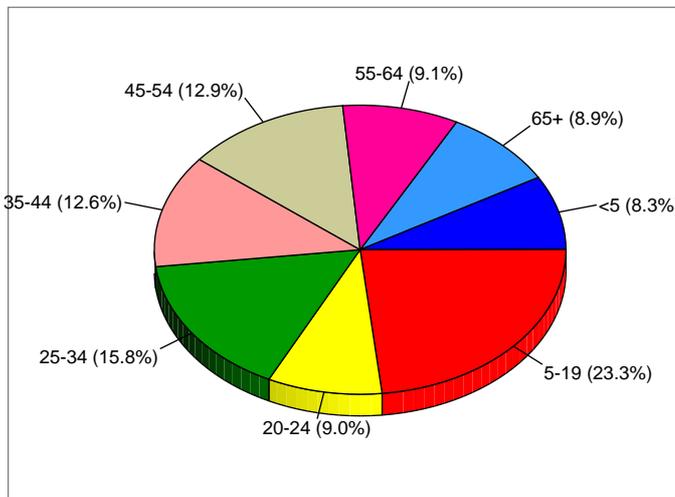
Households



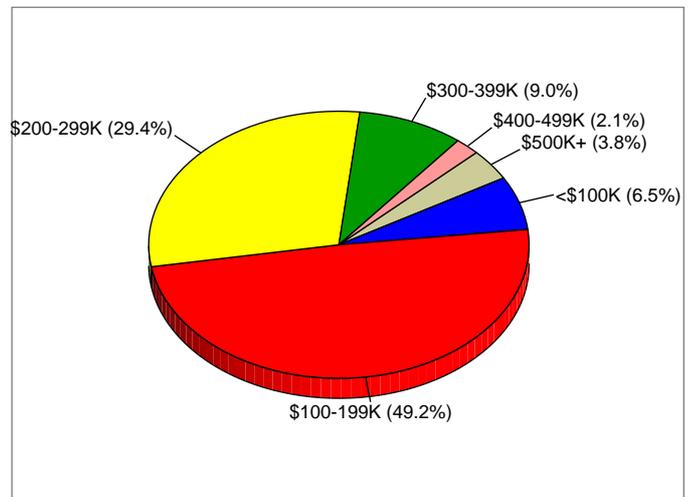
2010 Households by Income



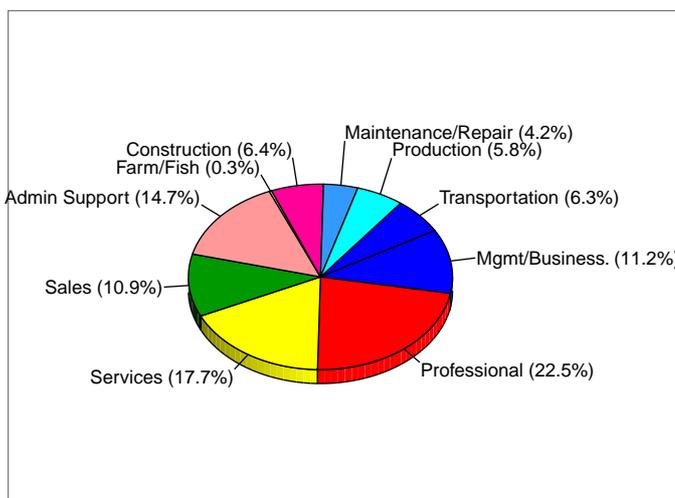
2010 Population by Age



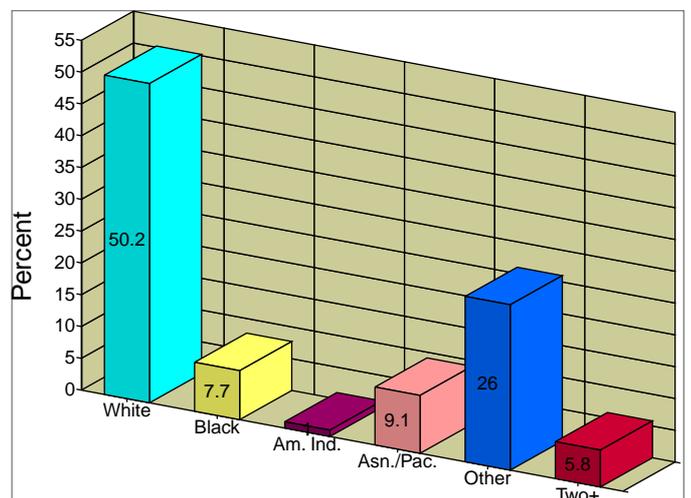
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 47.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



ACS Housing Summary

Riverside City, CA_1
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 Geography: Place

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	291,094		80	High
Total Households	88,414		1,144	High
Total Housing Units	95,322		1,272	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	52,540	100.0%	1,015	High
Less than \$10,000	195	0.4%	81	Medium
\$10,000 to \$14,999	20	0.0%	24	Low
\$15,000 to \$19,999	66	0.1%	44	Low
\$20,000 to \$24,999	180	0.3%	68	Medium
\$25,000 to \$29,999	172	0.3%	83	Medium
\$30,000 to \$34,999	172	0.3%	64	Medium
\$35,000 to \$39,999	187	0.4%	72	Medium
\$40,000 to \$49,999	344	0.7%	115	Medium
\$50,000 to \$59,999	279	0.5%	101	Medium
\$60,000 to \$69,999	192	0.4%	78	Medium
\$70,000 to \$79,999	233	0.4%	102	Medium
\$80,000 to \$89,999	81	0.2%	38	Medium
\$90,000 to \$99,999	226	0.4%	93	Medium
\$100,000 to \$124,999	690	1.3%	197	Medium
\$125,000 to \$149,999	966	1.8%	222	Medium
\$150,000 to \$174,999	1,657	3.2%	281	High
\$175,000 to \$199,999	1,459	2.8%	304	Medium
\$200,000 to \$249,999	4,407	8.4%	411	High
\$250,000 to \$299,999	4,220	8.0%	422	High
\$300,000 to \$399,999	14,843	28.3%	732	High
\$400,000 to \$499,999	11,323	21.6%	652	High
\$500,000 to \$749,999	7,869	15.0%	464	High
\$750,000 to \$999,999	1,597	3.0%	216	High
\$1,000,000 or more	1,162	2.2%	215	High
Median Home Value	\$370,900		\$4,707	High
Average Home Value	\$401,154		\$12,501	High
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	52,540	100.0%	1,015	High
Housing units with a mortgage/contract to purchase/similar debt	42,077	80.1%	911	High
Second mortgage only	4,047	7.7%	467	High
Home equity loan only	7,472	14.2%	414	High
Both second mortgage and home equity loan	748	1.4%	206	Medium
No second mortgage and no home equity loan	29,810	56.7%	824	High
Housing units without a mortgage	10,463	19.9%	515	High
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$416,517		\$14,510	High
Housing units without a mortgage	\$339,373		\$28,523	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 15, 2011

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ACS Housing Summary

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	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	35,874	100.0%	1,040	High
With cash rent	34,821	97.1%	1,034	High
Less than \$100	87	0.2%	53	Medium
\$100 to \$149	124	0.3%	79	Medium
\$150 to \$199	207	0.6%	69	Medium
\$200 to \$249	259	0.7%	118	Medium
\$250 to \$299	362	1.0%	118	Medium
\$300 to \$349	284	0.8%	100	Medium
\$350 to \$399	231	0.6%	100	Medium
\$400 to \$449	366	1.0%	106	Medium
\$450 to \$499	348	1.0%	125	Medium
\$500 to \$549	619	1.7%	173	Medium
\$550 to \$599	859	2.4%	219	Medium
\$600 to \$649	1,091	3.0%	215	High
\$650 to \$699	1,154	3.2%	196	High
\$700 to \$749	2,070	5.8%	339	High
\$750 to \$799	2,247	6.3%	308	High
\$800 to \$899	4,777	13.3%	533	High
\$900 to \$999	4,730	13.2%	533	High
\$1,000 to \$1,249	7,483	20.9%	730	High
\$1,250 to \$1,499	4,341	12.1%	425	High
\$1,500 to \$1,999	2,426	6.8%	379	High
\$2,000 or more	756	2.1%	203	Medium
No cash rent	1,053	2.9%	226	Medium
Median Contract Rent	\$949		\$13	High
Average Contract Rent	\$1,000		\$44	High
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	35,874	100.0%	1,040	High
Pay extra for one or more utilities	33,566	93.6%	950	High
No extra payment for any utilities	2,308	6.4%	305	High
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	95,322	100.0%	1,272	High
1, detached	61,625	64.6%	1,051	High
1, attached	3,783	4.0%	348	High
2	1,610	1.7%	253	High
3 or 4	4,513	4.7%	419	High
5 to 9	6,291	6.6%	543	High
10 to 19	6,461	6.8%	515	High
20 to 49	3,650	3.8%	452	High
50 or more	5,208	5.5%	494	High
Mobile home	2,157	2.3%	251	High
Boat, RV, van, etc.	24	0.0%	19	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

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ACS Housing Summary

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	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	95,322	100.0%	1,272	High
Built 2005 or later	3,087	3.2%	375	High
Built 2000 to 2004	8,359	8.8%	578	High
Built 1990 to 1999	9,465	9.9%	599	High
Built 1980 to 1989	15,019	15.8%	848	High
Built 1970 to 1979	19,509	20.5%	770	High
Built 1960 to 1969	11,819	12.4%	752	High
Built 1950 to 1959	17,514	18.4%	831	High
Built 1940 to 1949	3,891	4.1%	421	High
Built 1939 or earlier	6,659	7.0%	447	High
Median Year Structure Built	1974		1	High
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	88,414	100.0%	1,144	High
Owner occupied				
Moved in 2005 or later	8,336	9.4%	592	High
Moved in 2000 to 2004	15,867	17.9%	787	High
Moved in 1990 to 1999	14,179	16.0%	767	High
Moved in 1980 to 1989	6,190	7.0%	509	High
Moved in 1970 to 1979	4,616	5.2%	419	High
Moved in 1969 or earlier	3,352	3.8%	332	High
Renter occupied				
Moved in 2005 or later	19,758	22.3%	917	High
Moved in 2000 to 2004	11,491	13.0%	808	High
Moved in 1990 to 1999	3,597	4.1%	399	High
Moved in 1980 to 1989	707	0.8%	159	Medium
Moved in 1970 to 1979	227	0.3%	102	Medium
Moved in 1969 or earlier	94	0.1%	58	Medium
Median Year Householder Moved Into Unit	2002		1	High
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	88,414	100.0%	1,144	High
Utility gas	67,005	75.8%	1,271	High
Bottled, tank, or LP gas	824	0.9%	188	Medium
Electricity	18,205	20.6%	963	High
Fuel oil, kerosene, etc.	43	0.0%	48	Low
Coal or coke	0	0.0%	132	Low
Wood	492	0.6%	145	Medium
Solar energy	24	0.0%	27	Low
Other fuel	107	0.1%	79	Low
No fuel used	1,714	1.9%	254	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 15, 2011

Made with Esri Business Analyst



ACS Housing Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	88,414	100.0%	1,144	
Owner occupied				
No vehicle available	1,227	1.4%	202	
1 vehicle available	9,475	10.7%	579	
2 vehicles available	21,866	24.7%	989	
3 vehicles available	12,821	14.5%	745	
4 vehicles available	5,107	5.8%	468	
5 or more vehicles available	2,044	2.3%	318	
Renter occupied				
No vehicle available	3,872	4.4%	422	
1 vehicle available	15,703	17.8%	799	
2 vehicles available	12,141	13.7%	771	
3 vehicles available	2,725	3.1%	353	
4 vehicles available	1,056	1.2%	261	
5 or more vehicles available	377	0.4%	134	
Average Number of Vehicles Available	2.0		0.0	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	291,094		80	High
Total Households	88,414		1,144	High
Total Housing Units	95,322		1,272	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	222,924	100.0%	1,384	High
Never married	81,187	36.4%	2,183	High
Married	109,692	49.2%	1,665	High
Widowed	10,411	4.7%	660	High
Divorced	21,634	9.7%	997	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	277,634	100.0%	889	High
Enrolled in school	93,542	33.7%	1,950	High
Enrolled in nursery school, preschool	3,920	1.4%	443	High
Public school	2,557	0.9%	346	High
Private school	1,363	0.5%	253	High
Enrolled in kindergarten	3,980	1.4%	464	High
Public school	3,615	1.3%	449	High
Private school	365	0.1%	145	Medium
Enrolled in grade 1 to grade 4	18,657	6.7%	941	High
Public school	17,115	6.2%	899	High
Private school	1,542	0.6%	338	Medium
Enrolled in grade 5 to grade 8	18,630	6.7%	916	High
Public school	17,440	6.3%	905	High
Private school	1,190	0.4%	262	Medium
Enrolled in grade 9 to grade 12	20,544	7.4%	1,042	High
Public school	19,278	6.9%	1,052	High
Private school	1,266	0.5%	259	Medium
Enrolled in college undergraduate years	22,788	8.2%	1,375	High
Public school	18,164	6.5%	1,083	High
Private school	4,624	1.7%	721	High
Enrolled in graduate or professional school	5,023	1.8%	535	High
Public school	3,207	1.2%	461	High
Private school	1,816	0.7%	307	High
Not enrolled in school	184,092	66.3%	1,923	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	169,990	100.0%	1,515	High
No schooling completed	3,491	2.1%	428	High
Nursery to 4th grade	3,124	1.8%	481	High
5th and 6th grade	7,848	4.6%	682	High
7th and 8th grade	3,934	2.3%	479	High
9th grade	4,738	2.8%	510	High
10th grade	3,989	2.3%	465	High
11th grade	5,810	3.4%	615	High
12th grade, no diploma	5,755	3.4%	549	High
High school graduate, GED, or alternative	43,071	25.3%	1,362	High
Some college, less than 1 year	12,371	7.3%	811	High
Some college, 1 or more years, no degree	26,173	15.4%	1,228	High
Associate's degree	12,657	7.4%	758	High
Bachelor's degree	21,088	12.4%	932	High
Master's degree	10,657	6.3%	685	High
Professional school degree	3,054	1.8%	432	High
Doctorate degree	2,230	1.3%	315	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	267,972	100.0%	1,164	
5 to 17 years				
Speak only English	32,647	12.2%	1,561	
Speak Spanish	25,013	9.3%	1,174	
Speak English "very well" or "well"	23,264	8.7%	1,325	
Speak English "not well"	1,534	0.6%	297	
Speak English "not at all"	215	0.1%	107	
Speak other Indo-European languages	616	0.2%	254	
Speak English "very well" or "well"	600	0.2%	254	
Speak English "not well"	16	0.0%	20	
Speak English "not at all"	0	0.0%	132	
Speak Asian and Pacific Island languages	1,206	0.5%	289	
Speak English "very well" or "well"	1,019	0.4%	230	
Speak English "not well"	187	0.1%	136	
Speak English "not at all"	0	0.0%	132	
Speak other languages	471	0.2%	290	
Speak English "very well" or "well"	471	0.2%	289	
Speak English "not well"	0	0.0%	132	
Speak English "not at all"	0	0.0%	132	
18 to 64 years				
Speak only English	105,254	39.3%	2,191	
Speak Spanish	63,288	23.6%	1,819	
Speak English "very well" or "well"	41,911	15.6%	1,676	
Speak English "not well"	14,168	5.3%	1,151	
Speak English "not at all"	7,209	2.7%	912	
Speak other Indo-European languages	3,913	1.5%	736	
Speak English "very well" or "well"	3,554	1.3%	670	
Speak English "not well"	301	0.1%	137	
Speak English "not at all"	58	0.0%	80	
Speak Asian and Pacific Island languages	9,565	3.6%	788	
Speak English "very well" or "well"	7,622	2.8%	693	
Speak English "not well"	1,597	0.6%	333	
Speak English "not at all"	346	0.1%	118	
Speak other languages	1,666	0.6%	564	
Speak English "very well" or "well"	1,511	0.6%	494	
Speak English "not well"	139	0.1%	101	
Speak English "not at all"	16	0.0%	24	
65 years and over				
Speak only English	16,581	6.2%	764	
Speak Spanish	5,662	2.1%	591	
Speak English "very well" or "well"	2,933	1.1%	387	
Speak English "not well"	1,138	0.4%	277	
Speak English "not at all"	1,591	0.6%	358	
Speak other Indo-European languages	673	0.3%	169	
Speak English "very well" or "well"	537	0.2%	144	
Speak English "not well"	124	0.0%	93	
Speak English "not at all"	12	0.0%	19	
Speak Asian and Pacific Island languages	1,156	0.4%	290	
Speak English "very well" or "well"	592	0.2%	179	
Speak English "not well"	308	0.1%	174	
Speak English "not at all"	256	0.1%	135	
Speak other languages	261	0.1%	132	
Speak English "very well" or "well"	245	0.1%	132	
Speak English "not well"	0	0.0%	132	
Speak English "not at all"	16	0.0%	18	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	126,091	100.0%	1,786	High
Worked in state and in county of residence	86,717	68.8%	2,084	High
Worked in state and outside county of residence	38,860	30.8%	1,486	High
Worked outside state of residence	514	0.4%	153	Medium
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	126,091	100.0%	1,786	High
Drove alone	93,762	74.4%	1,747	High
Carpooled	19,057	15.1%	1,114	High
Public transportation (excluding taxicab)	3,083	2.4%	508	High
Bus or trolley bus	2,311	1.8%	459	Medium
Streetcar or trolley car	41	0.0%	47	Low
Subway or elevated	44	0.0%	42	Low
Railroad	687	0.5%	172	Medium
Ferryboat	0	0.0%	132	High
Taxicab	0	0.0%	132	High
Motorcycle	506	0.4%	158	Medium
Bicycle	898	0.7%	243	Medium
Walked	3,282	2.6%	471	High
Other means	744	0.6%	221	Medium
Worked at home	4,759	3.8%	535	High
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	121,332	100.0%	1,904	High
Less than 5 minutes	2,593	2.1%	455	High
5 to 9 minutes	10,316	8.5%	812	High
10 to 14 minutes	16,517	13.6%	958	High
15 to 19 minutes	18,887	15.6%	1,102	High
20 to 24 minutes	17,555	14.5%	1,092	High
25 to 29 minutes	6,615	5.5%	673	High
30 to 34 minutes	16,630	13.7%	1,018	High
35 to 39 minutes	2,729	2.2%	400	High
40 to 44 minutes	4,381	3.6%	551	High
45 to 59 minutes	8,845	7.3%	814	High
60 to 89 minutes	10,269	8.5%	788	High
90 or more minutes	5,995	4.9%	703	High
Average Travel Time to Work (in minutes)	29.0		0.8	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	130,343	100.0%	1,761	High
Management	9,583	7.4%	718	High
Business and financial operations	4,569	3.5%	514	High
Computer and mathematical	2,140	1.6%	335	High
Architecture and engineering	1,693	1.3%	268	High
Life, physical, and social science	1,037	0.8%	216	Medium
Community and social services	2,514	1.9%	411	High
Legal	1,412	1.1%	303	Medium
Education, training, and library	10,118	7.8%	644	High
Arts, design, entertainment, sports, and media	2,097	1.6%	334	High
Healthcare practitioner, technologists, and technicians	4,966	3.8%	530	High
Healthcare support	2,348	1.8%	353	High
Protective service	2,523	1.9%	377	High
Food preparation and serving related	6,412	4.9%	679	High
Building and grounds cleaning and maintenance	5,921	4.5%	713	High
Personal care and service	4,088	3.1%	535	High
Sales and related	13,201	10.1%	809	High
Office and administrative support	18,891	14.5%	938	High
Farming, fishing, and forestry	257	0.2%	118	Medium
Construction and extraction	9,691	7.4%	791	High
Installation, maintenance, and repair	5,612	4.3%	550	High
Production	10,513	8.1%	789	High
Transportation and material moving	10,757	8.3%	881	High
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	130,343	100.0%	1,761	High
Agriculture, forestry, fishing and hunting	643	0.5%	216	Medium
Mining, quarrying, and oil and gas extraction	123	0.1%	171	Low
Construction	11,709	9.0%	918	High
Manufacturing	15,995	12.3%	979	High
Wholesale trade	5,046	3.9%	567	High
Retail trade	14,816	11.4%	908	High
Transportation and warehousing	6,079	4.7%	626	High
Utilities	993	0.8%	235	Medium
Information	2,694	2.1%	451	High
Finance and insurance	4,204	3.2%	497	High
Real estate and rental and leasing	3,401	2.6%	418	High
Professional, scientific, and technical services	5,575	4.3%	522	High
Management of companies and enterprises	74	0.1%	59	Low
Administrative and support and waste management services	7,096	5.4%	806	High
Educational services	16,105	12.4%	841	High
Health care and social assistance	13,827	10.6%	766	High
Arts, entertainment, and recreation	1,889	1.4%	315	High
Accommodation and food services	8,002	6.1%	774	High
Other services, except public administration	6,668	5.1%	704	High
Public administration	5,404	4.1%	547	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	82,616	100.0%	1,043	High
Own children under 6 years only	6,849	8.3%	613	High
In labor force	4,424	5.4%	501	High
Not in labor force	2,425	2.9%	368	High
Own children under 6 years and 6 to 17 years	8,386	10.2%	625	High
In labor force	4,468	5.4%	510	High
Not in labor force	3,918	4.7%	423	High
Own children 6 to 17 years only	18,705	22.6%	909	High
In labor force	14,099	17.1%	907	High
Not in labor force	4,606	5.6%	430	High
No own children under 18 years	48,676	58.9%	1,202	High
In labor force	34,139	41.3%	1,158	High
Not in labor force	14,537	17.6%	777	High
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	283,628	100.0%	983	High
Under .50	16,200	5.7%	1,729	High
.50 to .99	21,035	7.4%	2,046	High
1.00 to 1.24	15,663	5.5%	2,035	High
1.25 to 1.49	17,454	6.2%	2,109	High
1.50 to 1.84	22,354	7.9%	1,975	High
1.85 to 1.99	9,439	3.3%	1,502	High
2.00 and over	181,483	64.0%	3,266	High
HOUSEHOLDS BY POVERTY STATUS				
Total	88,414	100.0%	1,144	High
Income in the past 12 months below poverty level	10,041	11.4%	636	High
Married-couple family	2,823	3.2%	385	High
Other family - male householder (no wife present)	466	0.5%	152	Medium
Other family - female householder (no husband present)	2,453	2.8%	325	High
Nonfamily household - male householder	1,766	2.0%	288	High
Nonfamily household - female householder	2,533	2.9%	320	High
Income in the past 12 months at or above poverty level	78,373	88.6%	1,095	High
Married-couple family	43,316	49.0%	1,071	High
Other family - male householder (no wife present)	5,080	5.7%	547	High
Other family - female householder (no husband present)	10,116	11.4%	592	High
Nonfamily household - male householder	9,596	10.9%	603	High
Nonfamily household - female householder	10,265	11.6%	678	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	88,414	100.0%	1,144	High
Less than \$10,000	4,703	5.3%	500	High
\$10,000 to \$14,999	3,746	4.2%	361	High
\$15,000 to \$19,999	4,077	4.6%	402	High
\$20,000 to \$24,999	4,205	4.8%	486	High
\$25,000 to \$29,999	4,121	4.7%	405	High
\$30,000 to \$34,999	4,324	4.9%	465	High
\$35,000 to \$39,999	5,045	5.7%	480	High
\$40,000 to \$44,999	4,306	4.9%	464	High
\$45,000 to \$49,999	3,932	4.4%	451	High
\$50,000 to \$59,999	7,381	8.3%	614	High
\$60,000 to \$74,999	10,974	12.4%	703	High
\$75,000 to \$99,999	12,207	13.8%	669	High
\$100,000 to \$124,999	8,389	9.5%	612	High
\$125,000 to \$149,999	4,009	4.5%	341	High
\$150,000 to \$199,999	3,916	4.4%	384	High
\$200,000 or more	3,079	3.5%	318	High
Median Household Income	\$57,344		\$1,344	High
Average Household Income	\$71,700		\$1,659	High
Per Capita Income	\$22,753		\$424	High
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	4,639	100.0%	493	High
Less than \$10,000	943	20.3%	179	High
\$10,000 to \$14,999	392	8.5%	121	Medium
\$15,000 to \$19,999	323	7.0%	138	Medium
\$20,000 to \$24,999	501	10.8%	154	Medium
\$25,000 to \$29,999	337	7.3%	136	Medium
\$30,000 to \$34,999	341	7.4%	114	Medium
\$35,000 to \$39,999	259	5.6%	120	Medium
\$40,000 to \$44,999	205	4.4%	89	Medium
\$45,000 to \$49,999	159	3.4%	74	Medium
\$50,000 to \$59,999	328	7.1%	147	Medium
\$60,000 to \$74,999	414	8.9%	181	Medium
\$75,000 to \$99,999	208	4.5%	93	Medium
\$100,000 to \$124,999	115	2.5%	82	Low
\$125,000 to \$149,999	43	0.9%	47	Low
\$150,000 to \$199,999	46	1.0%	50	Low
\$200,000 or more	25	0.5%	40	Low
Median Household Income for HHR <25	\$26,858		\$3,241	High
Average Household Income for HHR <25	\$36,537		\$7,048	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 15, 2011

Made with Esri Business Analyst



ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	38,051	100.0%	905	
Less than \$10,000	1,777	4.7%	353	
\$10,000 to \$14,999	920	2.4%	252	
\$15,000 to \$19,999	1,440	3.8%	280	
\$20,000 to \$24,999	1,621	4.3%	297	
\$25,000 to \$29,999	1,748	4.6%	310	
\$30,000 to \$34,999	1,971	5.2%	267	
\$35,000 to \$39,999	2,408	6.3%	332	
\$40,000 to \$44,999	2,047	5.4%	313	
\$45,000 to \$49,999	2,003	5.3%	351	
\$50,000 to \$59,999	3,517	9.2%	450	
\$60,000 to \$74,999	5,218	13.7%	525	
\$75,000 to \$99,999	5,639	14.8%	433	
\$100,000 to \$124,999	3,716	9.8%	472	
\$125,000 to \$149,999	1,793	4.7%	281	
\$150,000 to \$199,999	1,331	3.5%	257	
\$200,000 or more	902	2.4%	189	
Median Household Income for HHr 25-44	\$58,591		\$2,387	
Average Household Income for HHr 25-44	\$69,674		\$3,084	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	32,132	100.0%	819	
Less than \$10,000	1,152	3.6%	218	
\$10,000 to \$14,999	1,054	3.3%	168	
\$15,000 to \$19,999	995	3.1%	185	
\$20,000 to \$24,999	1,081	3.4%	191	
\$25,000 to \$29,999	969	3.0%	225	
\$30,000 to \$34,999	1,104	3.4%	264	
\$35,000 to \$39,999	1,661	5.2%	276	
\$40,000 to \$44,999	1,465	4.6%	243	
\$45,000 to \$49,999	1,235	3.8%	281	
\$50,000 to \$59,999	2,399	7.5%	342	
\$60,000 to \$74,999	4,124	12.8%	472	
\$75,000 to \$99,999	5,037	15.7%	464	
\$100,000 to \$124,999	3,828	11.9%	367	
\$125,000 to \$149,999	1,858	5.8%	240	
\$150,000 to \$199,999	2,180	6.8%	295	
\$200,000 or more	1,990	6.2%	243	
Median Household Income for HHr 45-64	\$69,625		\$2,547	
Average Household Income for HHr 45-64	\$87,394		\$3,679	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 15, 2011

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ACS Population Summary

Riverside City, CA_1
 Riverside city, CA (0662000)
 Geography: Place

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	13,592	100.0%	512	
Less than \$10,000	831	6.1%	167	
\$10,000 to \$14,999	1,380	10.2%	197	
\$15,000 to \$19,999	1,319	9.7%	254	
\$20,000 to \$24,999	1,002	7.4%	205	
\$25,000 to \$29,999	1,067	7.9%	226	
\$30,000 to \$34,999	908	6.7%	201	
\$35,000 to \$39,999	717	5.3%	185	
\$40,000 to \$44,999	589	4.3%	161	
\$45,000 to \$49,999	535	3.9%	133	
\$50,000 to \$59,999	1,137	8.4%	180	
\$60,000 to \$74,999	1,218	9.0%	201	
\$75,000 to \$99,999	1,323	9.7%	183	
\$100,000 to \$124,999	730	5.4%	250	
\$125,000 to \$149,999	315	2.3%	96	
\$150,000 to \$199,999	359	2.6%	88	
\$200,000 or more	162	1.2%	67	
Median Household Income for HHr 65+	\$37,244		\$2,435	
Average Household Income for HHr 65+	\$52,270		\$4,136	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

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