



Demographic and Income Profile Report

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

Summary	2000	2010	2015
Population	2,813,833	3,120,279	3,246,592
Households	994,677	1,088,562	1,130,792
Families	663,170	724,981	749,368
Average Household Size	2.73	2.77	2.78
Owner Occupied Housing Units	551,461	592,325	616,738
Renter Occupied Housing Units	443,216	496,237	514,054
Median Age	33.2	34.6	34.9

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.80%	0.70%	0.76%
Households	0.76%	0.63%	0.78%
Families	0.66%	0.55%	0.64%
Owner HHs	0.81%	0.68%	0.82%
Median Household Income	2.66%	2.59%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	124,436	12.5%	92,435	8.5%	74,922	6.6%
\$15,000 - \$24,999	117,642	11.8%	87,714	8.1%	72,456	6.4%
\$25,000 - \$34,999	122,297	12.3%	90,537	8.3%	71,081	6.3%
\$35,000 - \$49,999	159,617	16.0%	161,324	14.8%	129,286	11.4%
\$50,000 - \$74,999	200,299	20.1%	238,437	21.9%	261,946	23.2%
\$75,000 - \$99,999	114,797	11.5%	164,004	15.1%	180,234	15.9%
\$100,000 - \$149,999	97,844	9.8%	154,908	14.2%	205,055	18.1%
\$150,000 - \$199,999	29,053	2.9%	50,627	4.7%	67,487	6.0%
\$200,000+	29,507	3.0%	48,563	4.5%	68,312	6.0%
Median Household Income	\$47,137		\$60,699		\$69,227	
Average Household Income	\$63,204		\$78,340		\$90,078	
Per Capita Income	\$22,926		\$28,053		\$32,163	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	198,621	7.1%	221,845	7.1%	229,913	7.1%
5 - 9	212,829	7.6%	209,316	6.7%	219,361	6.8%
10 - 14	199,669	7.1%	195,078	6.3%	205,524	6.3%
15 - 19	199,919	7.1%	224,861	7.2%	205,584	6.3%
20 - 24	230,953	8.2%	258,856	8.3%	266,491	8.2%
25 - 34	443,360	15.8%	468,131	15.0%	502,855	15.5%
35 - 44	457,263	16.3%	423,028	13.6%	420,520	13.0%
45 - 54	352,803	12.5%	436,591	14.0%	416,098	12.8%
55 - 64	204,666	7.3%	325,086	10.4%	363,958	11.2%
65 - 74	160,059	5.7%	179,014	5.7%	234,995	7.2%
75 - 84	117,284	4.2%	120,866	3.9%	121,714	3.7%
85+	36,407	1.3%	57,607	1.8%	59,579	1.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,871,839	66.5%	1,949,861	62.5%	1,964,164	60.5%
Black Alone	161,480	5.7%	154,010	4.9%	147,451	4.5%
American Indian Alone	24,337	0.9%	27,229	0.9%	28,286	0.9%
Asian Alone	249,802	8.9%	327,657	10.5%	366,902	11.3%
Pacific Islander Alone	13,561	0.5%	15,056	0.5%	15,511	0.5%
Some Other Race Alone	360,847	12.8%	476,542	15.3%	535,657	16.5%
Two or More Races	131,967	4.7%	169,924	5.4%	188,621	5.8%
Hispanic Origin (Any Race)	750,965	26.7%	994,502	31.9%	1,117,251	34.4%

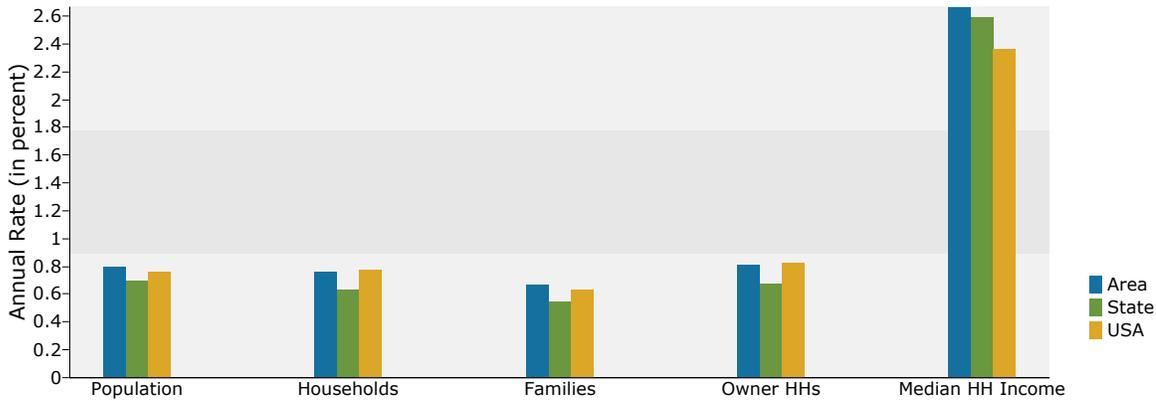
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

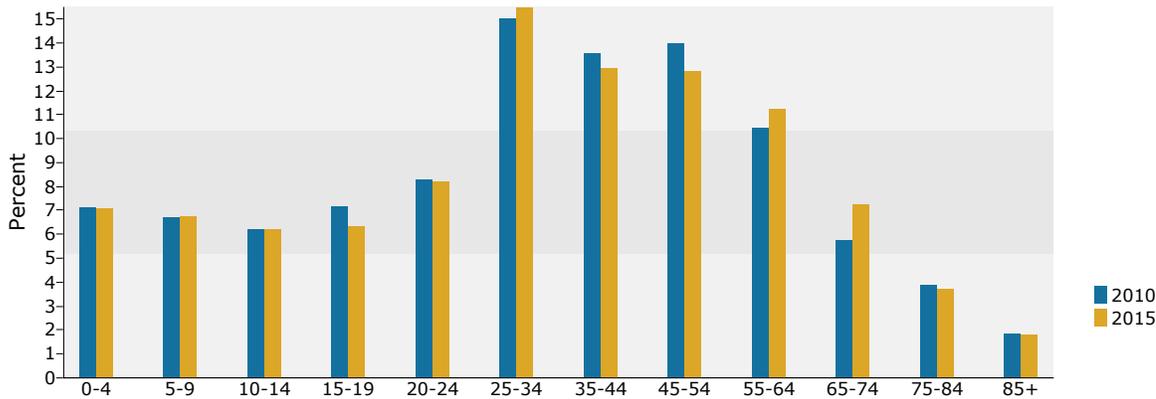
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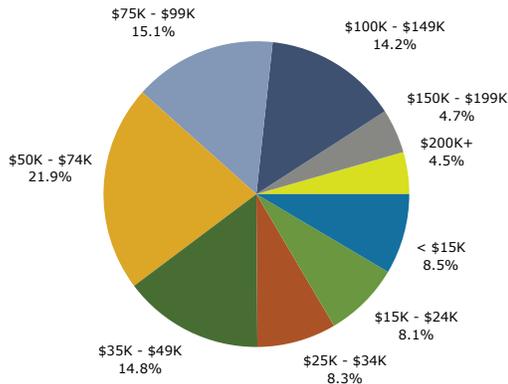
Trends 2010-2015



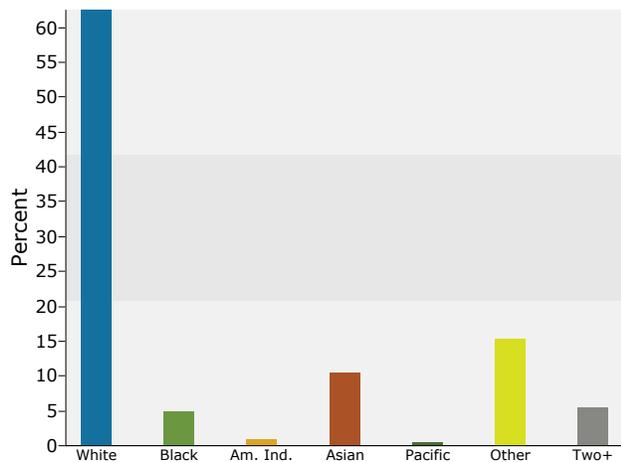
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 31.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

San Diego County, CA
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2010 Population

Total Population	3,120,279
Male Population	50.3%
Female Population	49.7%
Median Age	34.6

2010 Income

Median HH Income	\$60,699
Per Capita Income	\$28,053
Average HH Income	\$78,340

2010 Households

Total Households	1,088,562
Average Household Size	2.77

2010 Housing

Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	43.0%
Vacant Housing Units	5.6%

Population

1990 Population	2,498,016
2000 Population	2,813,833
2010 Population	3,120,279
2015 Population	3,246,592
1990-2000 Annual Rate	1.2%
2000-2010 Annual Rate	1.01%
2010-2015 Annual Rate	0.8%

In the identified market area, the current year population is 3,120,279. In 2000, the Census count in the market area was 2,813,833. The rate of change since 2000 was 1.01 percent annually. The five-year projection for the population in the market area is 3,246,592, representing a change of 0.8 percent annually from 2010 to 2015. Currently, the population is 50.3 percent male and 49.7 percent female.

Households

1990 Households	887,403
2000 Households	994,677
2010 Households	1,088,562
2015 Households	1,130,792
1990-2000 Annual Rate	1.15%
2000-2010 Annual Rate	0.88%
2010-2015 Annual Rate	0.76%

The household count in this market area has changed from 994,677 in 2000 to 1,088,562 in the current year, a change of 0.88 percent annually. The five-year projection of households is 1,130,792, a change of 0.76 percent annually from the current year total. Average household size is currently 2.77, compared to 2.73 in the year 2000. The number of families in the current year is 724,981 in the market area.

Housing

Currently, 51.4 percent of the 1,152,767 housing units in the market area are owner occupied; 43.0 percent, renter occupied; and 5.6 percent are vacant. In 2000, there were 1,040,149 housing units - 53.0 percent owner occupied, 42.6 percent renter occupied and 4.4 percent vacant. The rate of change in housing units since 2000 is 1.01 percent. Median home value in the market area is \$342,408, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 4.86 percent annually to \$434,108. From 2000 to the current year, median home value changed by 4.79 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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Median Household Income

1990 Median HH Income	\$35,022
2000 Median HH Income	\$47,137
2010 Median HH Income	\$60,699
2015 Median HH Income	\$69,227
1990-2000 Annual Rate	3.02%
2000-2010 Annual Rate	2.5%
2010-2015 Annual Rate	2.66%

Per Capita Income

1990 Per Capita Income	\$16,220
2000 Per Capita Income	\$22,926
2010 Per Capita Income	\$28,053
2015 Per Capita Income	\$32,163
1990-2000 Annual Rate	3.52%
2000-2010 Annual Rate	1.99%
2010-2015 Annual Rate	2.77%

Average Household Income

1990 Average Household Income	\$44,375
2000 Average Household Income	\$63,204
2010 Average HH Income	\$78,340
2015 Average HH Income	\$90,078
1990-2000 Annual Rate	3.6%
2000-2010 Annual Rate	2.12%
2010-2015 Annual Rate	2.83%

Households by Income

Current median household income is \$60,699 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$69,227 in five years. In 2000, median household income was \$47,137, compared to \$35,022 in 1990.

Current average household income is \$78,340 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$90,078 in five years. In 2000, average household income was \$63,204, compared to \$44,375 in 1990.

Current per capita income is \$28,053 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$32,163 in five years. In 2000, the per capita income was \$22,926, compared to \$16,220 in 1990.

Population by Employment

Currently, 87.6 percent of the civilian labor force in the identified market area is employed and 12.4 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 89.7 percent of the civilian labor force, and unemployment will be 10.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 65.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 4.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 66.0 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 18.2 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 15.8 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 73.9 percent of the market area population drove alone to work, and 4.4 percent worked at home. The average travel time to work in 2000 was 25.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 14.6 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 20.7 percent were high school graduates only (29.6 percent in the U.S.)
- 8.1 percent had completed an Associate degree (7.7 percent in the U.S.)
- 21.3 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 12.9 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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Total Businesses:	116,275
Total Employees:	1,341,532
Total Residential Population:	3,120,279
Employee/Residential Population Ratio:	0.43

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	2,321	2.0%	16,920	1.3%
Construction	8,152	7.0%	61,838	4.6%
Manufacturing	4,284	3.7%	94,331	7.0%
Transportation	2,918	2.5%	33,457	2.5%
Communication	879	0.8%	15,065	1.1%
Utility	266	0.2%	5,353	0.4%
Wholesale Trade	6,176	5.3%	65,486	4.9%
Retail Trade Summary	25,083	21.6%	263,267	19.6%
Home Improvement	1,385	1.2%	14,750	1.1%
General Merchandise Stores	503	0.4%	20,585	1.5%
Food Stores	2,416	2.1%	29,070	2.2%
Auto Dealers, Gas Stations, Auto Aftermarket	2,393	2.1%	26,917	2.0%
Apparel & Accessory Stores	2,206	1.9%	14,373	1.1%
Furniture & Home Furnishings	2,707	2.3%	21,892	1.6%
Eating & Drinking Places	6,844	5.9%	97,221	7.2%
Miscellaneous Retail	6,629	5.7%	38,459	2.9%
Finance, Insurance, Real Estate Summary	13,318	11.5%	84,977	6.3%
Banks, Savings & Lending Institutions	2,675	2.3%	20,724	1.5%
Securities Brokers	1,568	1.3%	9,354	0.7%
Insurance Carriers & Agents	2,232	1.9%	16,084	1.2%
Real Estate, Holding, Other Investment Offices	6,843	5.9%	38,815	2.9%
Services Summary	48,392	41.6%	552,985	41.2%
Hotels & Lodging	817	0.7%	38,379	2.9%
Automotive Services	3,700	3.2%	18,728	1.4%
Motion Pictures & Amusements	2,976	2.6%	39,153	2.9%
Health Services	5,281	4.5%	113,263	8.4%
Legal Services	3,090	2.7%	18,004	1.3%
Education Institutions & Libraries	2,387	2.1%	85,815	6.4%
Other Services	30,141	25.9%	239,643	17.9%
Government	1,460	1.3%	139,529	10.4%
Other	3,026	2.6%	8,324	0.6%
Totals	116,275	100.0%	1,341,532	100.0%

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.



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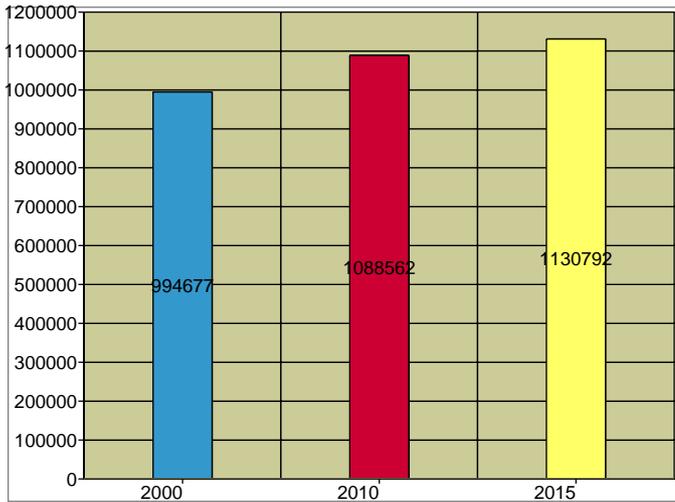
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	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	585	0.5%	3,604	0.3%
Mining	60	0.1%	679	0.1%
Utilities	120	0.1%	3,551	0.3%
Construction	9,191	7.9%	66,574	5.0%
Manufacturing	4,395	3.8%	92,858	6.9%
Wholesale Trade	6,060	5.2%	64,380	4.8%
Retail Trade	17,548	15.1%	162,694	12.1%
Motor Vehicle & Parts Dealers	1,893	1.6%	24,066	1.8%
Furniture & Home Furnishings Stores	1,044	0.9%	7,915	0.6%
Electronics & Appliance Stores	1,483	1.3%	13,859	1.0%
Bldg Material & Garden Equipment & Supplies Dealers	1,367	1.2%	14,654	1.1%
Food & Beverage Stores	2,141	1.8%	26,660	2.0%
Health & Personal Care Stores	1,195	1.0%	10,091	0.8%
Gasoline Stations	500	0.4%	2,851	0.2%
Clothing & Clothing Accessories Stores	2,732	2.3%	15,966	1.2%
Sport Goods, Hobby, Book, & Music Stores	1,513	1.3%	10,120	0.8%
General Merchandise Stores	503	0.4%	20,585	1.5%
Miscellaneous Store Retailers	2,871	2.5%	13,660	1.0%
Nonstore Retailers	306	0.3%	2,267	0.2%
Transportation & Warehousing	2,219	1.9%	25,798	1.9%
Information	2,525	2.2%	31,646	2.4%
Finance & Insurance	6,723	5.8%	47,253	3.5%
Central Bank/Credit Intermediation & Related Activities	2,625	2.3%	20,555	1.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1,785	1.5%	10,208	0.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	2,313	2.0%	16,490	1.2%
Real Estate, Rental & Leasing	7,424	6.4%	42,582	3.2%
Professional, Scientific & Tech Services	14,478	12.5%	114,740	8.6%
Legal Services	3,365	2.9%	20,047	1.5%
Management of Companies & Enterprises	66	0.1%	1,118	0.1%
Administrative & Support & Waste Management & Remediation Services	6,137	5.3%	52,729	3.9%
Educational Services	3,036	2.6%	86,908	6.5%
Health Care & Social Assistance	7,454	6.4%	146,558	10.9%
Arts, Entertainment & Recreation	2,103	1.8%	44,790	3.3%
Accommodation & Food Services	7,863	6.8%	136,511	10.2%
Accommodation	817	0.7%	38,379	2.9%
Food Services & Drinking Places	7,046	6.1%	98,132	7.3%
Other Services (except Public Administration)	13,712	11.8%	66,408	5.0%
Automotive Repair & Maintenance	2,848	2.4%	12,053	0.9%
Public Administration	1,475	1.3%	141,042	10.5%
Unclassified Establishments	3,101	2.7%	9,109	0.7%
Total	116,275	100.0%	1,341,532	100.0%

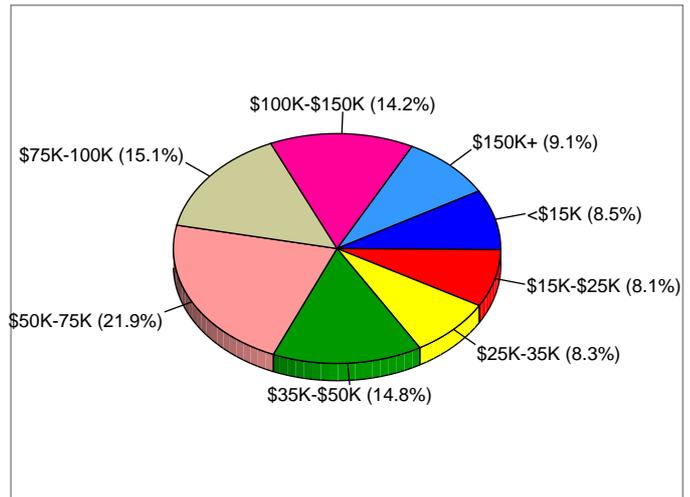
Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

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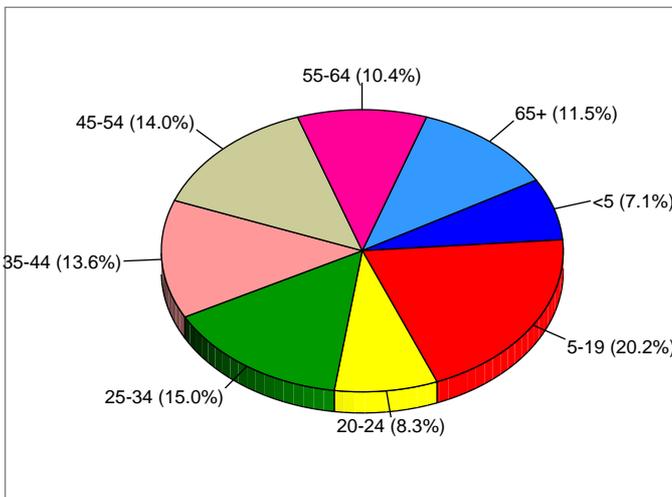
Households



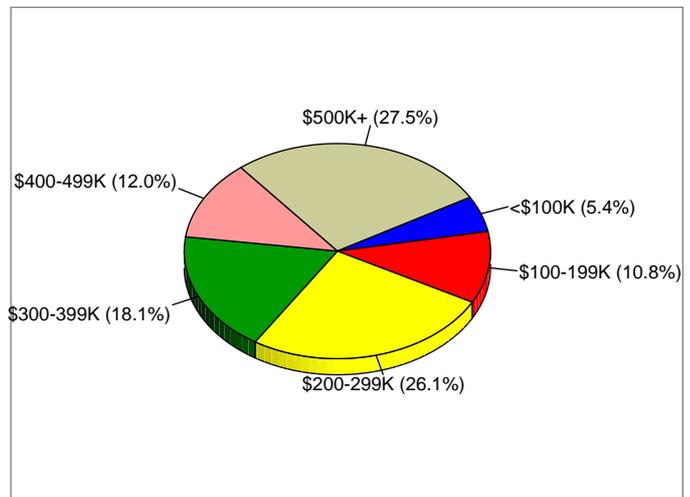
2010 Households by Income



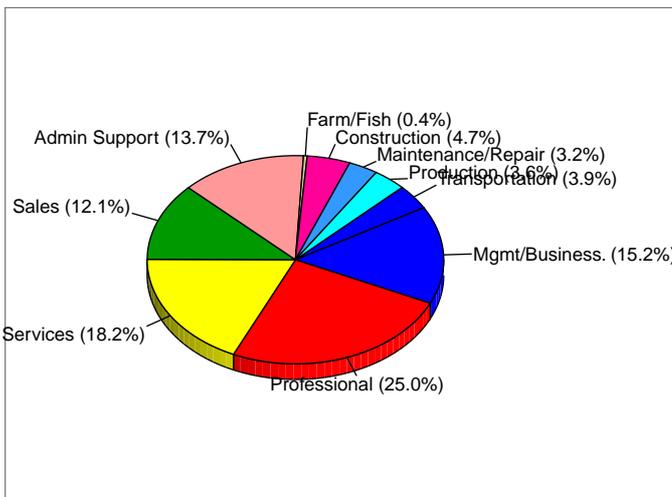
2010 Population by Age



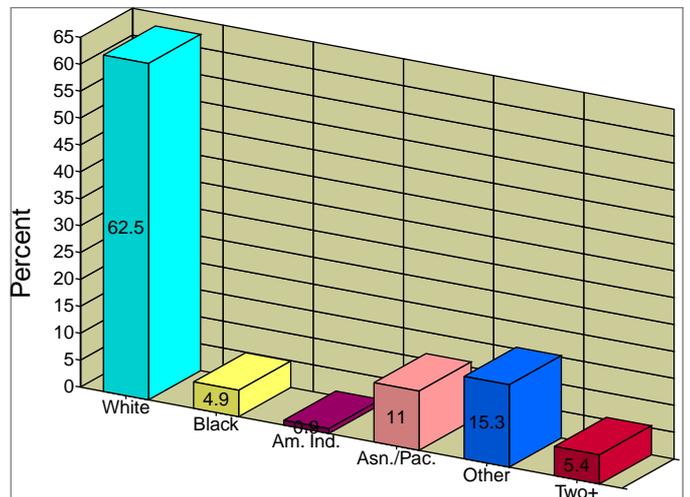
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 31.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



ACS Housing Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	2,987,543		0	High
Total Households	1,045,259		3,277	High
Total Housing Units	1,131,045		1,927	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	596,414	100.0%	4,263	High
Less than \$10,000	2,707	0.5%	315	High
\$10,000 to \$14,999	1,641	0.3%	248	High
\$15,000 to \$19,999	1,459	0.2%	259	High
\$20,000 to \$24,999	1,489	0.2%	200	High
\$25,000 to \$29,999	1,346	0.2%	218	High
\$30,000 to \$34,999	1,514	0.3%	238	High
\$35,000 to \$39,999	1,653	0.3%	222	High
\$40,000 to \$49,999	3,464	0.6%	408	High
\$50,000 to \$59,999	3,252	0.5%	421	High
\$60,000 to \$69,999	2,768	0.5%	342	High
\$70,000 to \$79,999	2,775	0.5%	307	High
\$80,000 to \$89,999	2,837	0.5%	306	High
\$90,000 to \$99,999	2,226	0.4%	318	High
\$100,000 to \$124,999	5,940	1.0%	470	High
\$125,000 to \$149,999	3,962	0.7%	356	High
\$150,000 to \$174,999	7,200	1.2%	523	High
\$175,000 to \$199,999	5,058	0.8%	468	High
\$200,000 to \$249,999	21,440	3.6%	851	High
\$250,000 to \$299,999	24,783	4.2%	1,229	High
\$300,000 to \$399,999	81,210	13.6%	1,894	High
\$400,000 to \$499,999	107,125	18.0%	2,155	High
\$500,000 to \$749,999	187,913	31.5%	2,718	High
\$750,000 to \$999,999	68,887	11.6%	1,409	High
\$1,000,000 or more	53,765	9.0%	1,263	High
Median Home Value	\$516,400		\$2,551	High
Average Home Value	\$566,628		\$5,678	High
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	596,414	100.0%	4,263	High
Housing units with a mortgage/contract to purchase/similar debt	458,225	76.8%	3,917	High
Second mortgage only	38,475	6.5%	1,408	High
Home equity loan only	114,330	19.2%	2,319	High
Both second mortgage and home equity loan	8,997	1.5%	785	High
No second mortgage and no home equity loan	296,423	49.7%	3,065	High
Housing units without a mortgage	138,189	23.2%	2,367	High
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$587,401		\$6,947	High
Housing units without a mortgage	\$497,748		\$13,764	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 16, 2011

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ACS Housing Summary

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	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	448,845	100.0%	3,585	High
With cash rent	434,866	96.9%	3,605	High
Less than \$100	897	0.2%	210	Medium
\$100 to \$149	903	0.2%	236	Medium
\$150 to \$199	1,476	0.3%	331	Medium
\$200 to \$249	5,892	1.3%	481	High
\$250 to \$299	2,826	0.6%	332	High
\$300 to \$349	2,449	0.5%	345	High
\$350 to \$399	2,762	0.6%	398	High
\$400 to \$449	4,186	0.9%	539	High
\$450 to \$499	4,187	0.9%	440	High
\$500 to \$549	5,712	1.3%	548	High
\$550 to \$599	4,765	1.1%	498	High
\$600 to \$649	7,348	1.6%	679	High
\$650 to \$699	10,613	2.4%	856	High
\$700 to \$749	14,348	3.2%	832	High
\$750 to \$799	19,683	4.4%	1,239	High
\$800 to \$899	40,240	9.0%	1,314	High
\$900 to \$999	49,227	11.0%	1,562	High
\$1,000 to \$1,249	85,813	19.1%	1,947	High
\$1,250 to \$1,499	62,643	14.0%	1,839	High
\$1,500 to \$1,999	75,731	16.9%	1,919	High
\$2,000 or more	33,165	7.4%	1,352	High
No cash rent	13,979	3.1%	812	High
Median Contract Rent	\$1,116		\$5	High
Average Contract Rent	\$1,205		\$16	High
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	448,845	100.0%	3,585	High
Pay extra for one or more utilities	405,976	90.4%	3,579	High
No extra payment for any utilities	42,869	9.6%	1,144	High
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	1,131,045	100.0%	1,927	High
1, detached	588,711	52.1%	2,897	High
1, attached	103,639	9.2%	2,126	High
2	24,573	2.2%	1,138	High
3 or 4	56,434	5.0%	1,567	High
5 to 9	84,455	7.5%	2,031	High
10 to 19	76,639	6.8%	2,049	High
20 to 49	61,076	5.4%	1,723	High
50 or more	90,555	8.0%	2,017	High
Mobile home	43,763	3.9%	1,178	High
Boat, RV, van, etc.	1,200	0.1%	207	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Housing Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	1,131,045	100.0%	1,927	High
Built 2005 or later	26,559	2.3%	1,088	High
Built 2000 to 2004	91,335	8.1%	1,946	High
Built 1990 to 1999	130,452	11.5%	2,090	High
Built 1980 to 1989	221,073	19.5%	2,679	High
Built 1970 to 1979	280,409	24.8%	3,364	High
Built 1960 to 1969	147,384	13.0%	2,227	High
Built 1950 to 1959	134,344	11.9%	2,177	High
Built 1940 to 1949	47,055	4.2%	1,471	High
Built 1939 or earlier	52,434	4.6%	1,372	High
Median Year Structure Built	1977		1	High
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	1,045,259	100.0%	3,277	High
Owner occupied				
Moved in 2005 or later	88,959	8.5%	1,888	High
Moved in 2000 to 2004	173,368	16.6%	2,680	High
Moved in 1990 to 1999	163,886	15.7%	2,669	High
Moved in 1980 to 1989	81,453	7.8%	1,775	High
Moved in 1970 to 1979	53,912	5.2%	1,659	High
Moved in 1969 or earlier	34,836	3.3%	1,036	High
Renter occupied				
Moved in 2005 or later	244,707	23.4%	3,356	High
Moved in 2000 to 2004	136,125	13.0%	2,371	High
Moved in 1990 to 1999	52,348	5.0%	1,616	High
Moved in 1980 to 1989	10,604	1.0%	671	High
Moved in 1970 to 1979	3,619	0.3%	345	High
Moved in 1969 or earlier	1,442	0.1%	266	High
Median Year Householder Moved Into Unit	2002		1	High
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	1,045,259	100.0%	3,277	High
Utility gas	643,492	61.6%	3,849	High
Bottled, tank, or LP gas	34,822	3.3%	1,154	High
Electricity	310,106	29.7%	3,793	High
Fuel oil, kerosene, etc.	1,568	0.2%	229	High
Coal or coke	100	0.0%	79	Low
Wood	12,581	1.2%	726	High
Solar energy	903	0.1%	192	Medium
Other fuel	2,770	0.3%	379	High
No fuel used	38,917	3.7%	1,437	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 16, 2011

Made with Esri Business Analyst



ACS Housing Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	1,045,259	100.0%	3,277	
Owner occupied				
No vehicle available	14,788	1.4%	795	
1 vehicle available	137,480	13.2%	2,186	
2 vehicles available	258,112	24.7%	3,087	
3 vehicles available	123,072	11.8%	1,924	
4 vehicles available	43,521	4.2%	1,372	
5 or more vehicles available	19,441	1.9%	850	
Renter occupied				
No vehicle available	48,740	4.7%	1,287	
1 vehicle available	197,639	18.9%	2,875	
2 vehicles available	154,636	14.8%	2,701	
3 vehicles available	35,232	3.4%	1,622	
4 vehicles available	9,465	0.9%	810	
5 or more vehicles available	3,133	0.3%	366	
Average Number of Vehicles Available	1.9		0.0	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	2,987,543		0	High
Total Households	1,045,259		3,277	High
Total Housing Units	1,131,045		1,927	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	2,378,213	100.0%	0	High
Never married	800,454	33.7%	5,080	High
Married	1,211,085	50.9%	6,044	High
Widowed	121,867	5.1%	2,063	High
Divorced	244,807	10.3%	3,373	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	2,851,588	100.0%	1,685	High
Enrolled in school	833,364	29.2%	4,187	High
Enrolled in nursery school, preschool	51,049	1.8%	1,522	High
Public school	27,929	1.0%	1,245	High
Private school	23,120	0.8%	984	High
Enrolled in kindergarten	38,678	1.4%	1,374	High
Public school	34,798	1.2%	1,388	High
Private school	3,880	0.1%	430	High
Enrolled in grade 1 to grade 4	152,096	5.3%	1,932	High
Public school	138,403	4.9%	2,032	High
Private school	13,693	0.5%	846	High
Enrolled in grade 5 to grade 8	155,995	5.5%	2,212	High
Public school	142,426	5.0%	2,139	High
Private school	13,569	0.5%	886	High
Enrolled in grade 9 to grade 12	172,986	6.1%	2,028	High
Public school	161,136	5.7%	2,231	High
Private school	11,850	0.4%	916	High
Enrolled in college undergraduate years	217,047	7.6%	3,269	High
Public school	183,072	6.4%	3,058	High
Private school	33,975	1.2%	1,553	High
Enrolled in graduate or professional school	45,513	1.6%	1,764	High
Public school	26,646	0.9%	1,377	High
Private school	18,867	0.7%	1,194	High
Not enrolled in school	2,018,224	70.8%	4,113	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	1,923,939	100.0%	0	High
No schooling completed	27,875	1.4%	1,275	High
Nursery to 4th grade	23,833	1.2%	1,190	High
5th and 6th grade	56,604	2.9%	1,870	High
7th and 8th grade	32,045	1.7%	1,487	High
9th grade	35,568	1.8%	1,481	High
10th grade	30,034	1.6%	1,231	High
11th grade	34,752	1.8%	1,500	High
12th grade, no diploma	44,484	2.3%	1,684	High
High school graduate, GED, or alternative	388,152	20.2%	4,388	High
Some college, less than 1 year	126,133	6.6%	2,547	High
Some college, 1 or more years, no degree	315,519	16.4%	3,865	High
Associate's degree	154,612	8.0%	2,727	High
Bachelor's degree	410,229	21.3%	4,077	High
Master's degree	154,837	8.0%	2,616	High
Professional school degree	51,522	2.7%	1,435	High
Doctorate degree	37,740	2.0%	1,413	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	2,765,828	100.0%	0	
5 to 17 years				
Speak only English	309,186	11.2%	2,996	
Speak Spanish	162,138	5.9%	2,359	
Speak English "very well" or "well"	147,312	5.3%	3,064	
Speak English "not well"	11,671	0.4%	942	
Speak English "not at all"	3,155	0.1%	616	
Speak other Indo-European languages	10,286	0.4%	1,045	
Speak English "very well" or "well"	9,866	0.4%	991	
Speak English "not well"	379	0.0%	137	
Speak English "not at all"	41	0.0%	47	
Speak Asian and Pacific Island languages	23,209	0.8%	1,003	
Speak English "very well" or "well"	20,907	0.8%	939	
Speak English "not well"	2,261	0.1%	345	
Speak English "not at all"	41	0.0%	35	
Speak other languages	5,931	0.2%	756	
Speak English "very well" or "well"	5,354	0.2%	748	
Speak English "not well"	497	0.0%	258	
Speak English "not at all"	80	0.0%	94	
18 to 64 years				
Speak only English	1,235,152	44.7%	4,793	
Speak Spanish	455,084	16.5%	2,919	
Speak English "very well" or "well"	315,279	11.4%	4,247	
Speak English "not well"	92,628	3.3%	2,593	
Speak English "not at all"	47,177	1.7%	2,055	
Speak other Indo-European languages	60,074	2.2%	2,576	
Speak English "very well" or "well"	56,099	2.0%	2,378	
Speak English "not well"	3,485	0.1%	543	
Speak English "not at all"	490	0.0%	197	
Speak Asian and Pacific Island languages	149,715	5.4%	2,253	
Speak English "very well" or "well"	126,610	4.6%	2,416	
Speak English "not well"	19,310	0.7%	1,180	
Speak English "not at all"	3,795	0.1%	489	
Speak other languages	20,864	0.8%	1,544	
Speak English "very well" or "well"	17,678	0.6%	1,226	
Speak English "not well"	2,272	0.1%	419	
Speak English "not at all"	914	0.0%	318	
65 years and over				
Speak only English	243,524	8.8%	1,430	
Speak Spanish	43,621	1.6%	792	
Speak English "very well" or "well"	23,100	0.8%	984	
Speak English "not well"	10,560	0.4%	808	
Speak English "not at all"	9,961	0.4%	731	
Speak other Indo-European languages	15,875	0.6%	923	
Speak English "very well" or "well"	12,121	0.4%	748	
Speak English "not well"	2,701	0.1%	412	
Speak English "not at all"	1,053	0.0%	312	
Speak Asian and Pacific Island languages	28,788	1.0%	663	
Speak English "very well" or "well"	17,863	0.6%	916	
Speak English "not well"	7,753	0.3%	655	
Speak English "not at all"	3,172	0.1%	435	
Speak other languages	2,381	0.1%	440	
Speak English "very well" or "well"	1,300	0.0%	266	
Speak English "not well"	635	0.0%	270	
Speak English "not at all"	446	0.0%	172	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	1,405,245	100.0%	5,489	High
Worked in state and in county of residence	1,354,234	96.4%	5,417	High
Worked in state and outside county of residence	39,959	2.8%	1,720	High
Worked outside state of residence	11,052	0.8%	779	High
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	1,405,245	100.0%	5,489	High
Drove alone	1,059,494	75.4%	5,402	High
Carpooled	150,751	10.7%	3,571	High
Public transportation (excluding taxicab)	45,987	3.3%	1,704	High
Bus or trolley bus	38,552	2.7%	1,635	High
Streetcar or trolley car	3,243	0.2%	663	Medium
Subway or elevated	434	0.0%	157	Medium
Railroad	3,582	0.3%	400	High
Ferryboat	176	0.0%	108	Medium
Taxicab	424	0.0%	127	Medium
Motorcycle	6,359	0.5%	611	High
Bicycle	8,263	0.6%	682	High
Walked	39,940	2.8%	2,058	High
Other means	10,444	0.7%	1,019	High
Worked at home	83,583	5.9%	2,581	High
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	1,321,662	100.0%	5,605	High
Less than 5 minutes	30,310	2.3%	2,002	High
5 to 9 minutes	113,701	8.6%	2,496	High
10 to 14 minutes	179,130	13.6%	3,179	High
15 to 19 minutes	227,021	17.2%	3,413	High
20 to 24 minutes	225,740	17.1%	3,732	High
25 to 29 minutes	95,354	7.2%	2,509	High
30 to 34 minutes	197,255	14.9%	3,446	High
35 to 39 minutes	34,418	2.6%	1,279	High
40 to 44 minutes	47,755	3.6%	1,379	High
45 to 59 minutes	85,602	6.5%	2,126	High
60 to 89 minutes	57,880	4.4%	1,677	High
90 or more minutes	27,496	2.1%	1,233	High
Average Travel Time to Work (in minutes)	24.8		0.2	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	1,372,121	100.0%	5,922	
Management	146,295	10.7%	2,852	
Business and financial operations	72,226	5.3%	1,761	
Computer and mathematical	45,949	3.3%	1,446	
Architecture and engineering	39,173	2.9%	1,383	
Life, physical, and social science	24,603	1.8%	1,100	
Community and social services	18,962	1.4%	1,085	
Legal	20,259	1.5%	1,003	
Education, training, and library	78,562	5.7%	1,897	
Arts, design, entertainment, sports, and media	31,726	2.3%	1,330	
Healthcare practitioner, technologists, and technicians	64,550	4.7%	1,582	
Healthcare support	22,402	1.6%	1,212	
Protective service	30,298	2.2%	1,301	
Food preparation and serving related	75,351	5.5%	2,437	
Building and grounds cleaning and maintenance	60,331	4.4%	2,170	
Personal care and service	56,384	4.1%	1,917	
Sales and related	166,073	12.1%	3,306	
Office and administrative support	181,716	13.2%	2,847	
Farming, fishing, and forestry	5,778	0.4%	695	
Construction and extraction	79,257	5.8%	1,887	
Installation, maintenance, and repair	39,861	2.9%	1,434	
Production	57,927	4.2%	1,808	
Transportation and material moving	54,438	4.0%	1,826	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	1,372,121	100.0%	5,922	
Agriculture, forestry, fishing and hunting	8,861	0.6%	842	
Mining, quarrying, and oil and gas extraction	921	0.1%	230	
Construction	103,380	7.5%	2,186	
Manufacturing	126,675	9.2%	2,674	
Wholesale trade	40,102	2.9%	1,412	
Retail trade	149,116	10.9%	2,982	
Transportation and warehousing	39,664	2.9%	1,602	
Utilities	10,392	0.8%	705	
Information	35,906	2.6%	1,414	
Finance and insurance	64,889	4.7%	1,895	
Real estate and rental and leasing	41,742	3.0%	1,502	
Professional, scientific, and technical services	130,752	9.5%	2,399	
Management of companies and enterprises	1,027	0.1%	223	
Administrative and support and waste management services	62,651	4.6%	1,899	
Educational services	117,594	8.6%	2,215	
Health care and social assistance	150,008	10.9%	2,447	
Arts, entertainment, and recreation	42,120	3.1%	1,719	
Accommodation and food services	102,633	7.5%	2,498	
Other services, except public administration	70,527	5.1%	1,955	
Public administration	73,161	5.3%	1,974	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	885,613	100.0%	2,920	High
Own children under 6 years only	80,906	9.1%	2,319	High
In labor force	49,226	5.6%	1,672	High
Not in labor force	31,680	3.6%	1,413	High
Own children under 6 years and 6 to 17 years	68,330	7.7%	1,690	High
In labor force	39,641	4.5%	1,418	High
Not in labor force	28,689	3.2%	1,264	High
Own children 6 to 17 years only	181,756	20.5%	2,172	High
In labor force	131,802	14.9%	2,075	High
Not in labor force	49,954	5.6%	1,286	High
No own children under 18 years	554,621	62.6%	3,368	High
In labor force	406,174	45.9%	3,627	High
Not in labor force	148,447	16.8%	2,314	High
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	2,900,201	100.0%	4,001	High
Under .50	146,600	5.1%	5,152	High
.50 to .99	188,112	6.5%	5,357	High
1.00 to 1.24	122,199	4.2%	6,031	High
1.25 to 1.49	120,877	4.2%	4,928	High
1.50 to 1.84	173,035	6.0%	4,971	High
1.85 to 1.99	74,067	2.6%	4,265	High
2.00 and over	2,075,311	71.6%	10,938	High
HOUSEHOLDS BY POVERTY STATUS				
Total	1,045,259	100.0%	3,277	High
Income in the past 12 months below poverty level	104,051	10.0%	2,145	High
Married-couple family	22,927	2.2%	1,059	High
Other family - male householder (no wife present)	5,315	0.5%	584	High
Other family - female householder (no husband present)	26,215	2.5%	1,239	High
Nonfamily household - male householder	20,635	2.0%	1,146	High
Nonfamily household - female householder	28,959	2.8%	1,187	High
Income in the past 12 months at or above poverty level	941,208	90.0%	3,762	High
Married-couple family	495,750	47.4%	4,316	High
Other family - male householder (no wife present)	45,819	4.4%	1,745	High
Other family - female householder (no husband present)	93,803	9.0%	1,998	High
Nonfamily household - male householder	150,684	14.4%	2,081	High
Nonfamily household - female householder	155,152	14.8%	2,420	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	1,045,259	100.0%	3,277	
Less than \$10,000	49,487	4.7%	1,578	
\$10,000 to \$14,999	47,152	4.5%	1,659	
\$15,000 to \$19,999	44,138	4.2%	1,593	
\$20,000 to \$24,999	45,949	4.4%	1,640	
\$25,000 to \$29,999	45,531	4.4%	1,416	
\$30,000 to \$34,999	47,949	4.6%	1,561	
\$35,000 to \$39,999	47,251	4.5%	1,488	
\$40,000 to \$44,999	46,823	4.5%	1,662	
\$45,000 to \$49,999	43,634	4.2%	1,423	
\$50,000 to \$59,999	82,194	7.9%	2,112	
\$60,000 to \$74,999	105,733	10.1%	2,300	
\$75,000 to \$99,999	142,511	13.6%	2,395	
\$100,000 to \$124,999	97,826	9.4%	1,878	
\$125,000 to \$149,999	66,024	6.3%	1,617	
\$150,000 to \$199,999	69,285	6.6%	1,450	
\$200,000 or more	63,772	6.1%	1,473	
Median Household Income	\$62,901		\$455	
Average Household Income	\$83,935		\$659	
Per Capita Income	\$30,705		\$194	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	54,227	100.0%	1,557	
Less than \$10,000	7,752	14.3%	593	
\$10,000 to \$14,999	3,270	6.0%	354	
\$15,000 to \$19,999	3,531	6.5%	445	
\$20,000 to \$24,999	4,068	7.5%	570	
\$25,000 to \$29,999	3,956	7.3%	392	
\$30,000 to \$34,999	3,827	7.1%	438	
\$35,000 to \$39,999	3,630	6.7%	438	
\$40,000 to \$44,999	3,810	7.0%	444	
\$45,000 to \$49,999	3,260	6.0%	461	
\$50,000 to \$59,999	5,488	10.1%	586	
\$60,000 to \$74,999	4,672	8.6%	572	
\$75,000 to \$99,999	4,070	7.5%	478	
\$100,000 to \$124,999	1,538	2.8%	305	
\$125,000 to \$149,999	756	1.4%	209	
\$150,000 to \$199,999	449	0.8%	154	
\$200,000 or more	150	0.3%	78	
Median Household Income for HHR <25	\$36,148		\$1,403	
Average Household Income for HHR <25	\$41,551		\$2,026	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	405,417	100.0%	2,541	
Less than \$10,000	14,101	3.5%	893	
\$10,000 to \$14,999	10,853	2.7%	824	
\$15,000 to \$19,999	13,145	3.2%	829	
\$20,000 to \$24,999	15,990	3.9%	1,051	
\$25,000 to \$29,999	16,254	4.0%	932	
\$30,000 to \$34,999	19,876	4.9%	1,090	
\$35,000 to \$39,999	18,644	4.6%	1,000	
\$40,000 to \$44,999	19,186	4.7%	1,130	
\$45,000 to \$49,999	17,798	4.4%	964	
\$50,000 to \$59,999	34,221	8.4%	1,321	
\$60,000 to \$74,999	45,728	11.3%	1,363	
\$75,000 to \$99,999	63,342	15.6%	1,732	
\$100,000 to \$124,999	42,700	10.5%	1,211	
\$125,000 to \$149,999	27,279	6.7%	1,144	
\$150,000 to \$199,999	25,244	6.2%	1,055	
\$200,000 or more	21,056	5.2%	957	
Median Household Income for HHr 25-44	\$66,981		\$791	
Average Household Income for HHr 25-44	\$83,640		\$1,110	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	390,775	100.0%	2,416	
Less than \$10,000	15,412	3.9%	843	
\$10,000 to \$14,999	13,669	3.5%	868	
\$15,000 to \$19,999	11,765	3.0%	726	
\$20,000 to \$24,999	12,726	3.3%	765	
\$25,000 to \$29,999	12,717	3.3%	881	
\$30,000 to \$34,999	13,341	3.4%	779	
\$35,000 to \$39,999	14,011	3.6%	828	
\$40,000 to \$44,999	14,158	3.6%	755	
\$45,000 to \$49,999	14,026	3.6%	826	
\$50,000 to \$59,999	28,201	7.2%	1,111	
\$60,000 to \$74,999	38,154	9.8%	1,541	
\$75,000 to \$99,999	56,556	14.5%	1,345	
\$100,000 to \$124,999	42,724	10.9%	1,295	
\$125,000 to \$149,999	30,764	7.9%	1,123	
\$150,000 to \$199,999	36,548	9.4%	1,088	
\$200,000 or more	36,003	9.2%	1,252	
Median Household Income for HHr 45-64	\$78,081		\$817	
Average Household Income for HHr 45-64	\$100,967		\$1,427	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego County, CA
 San Diego County, CA (06073)
 Geography: County

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	194,840	100.0%	2,228	
Less than \$10,000	12,222	6.3%	860	
\$10,000 to \$14,999	19,360	9.9%	991	
\$15,000 to \$19,999	15,697	8.1%	791	
\$20,000 to \$24,999	13,165	6.8%	685	
\$25,000 to \$29,999	12,604	6.5%	661	
\$30,000 to \$34,999	10,905	5.6%	599	
\$35,000 to \$39,999	10,966	5.6%	674	
\$40,000 to \$44,999	9,669	5.0%	582	
\$45,000 to \$49,999	8,550	4.4%	567	
\$50,000 to \$59,999	14,284	7.3%	690	
\$60,000 to \$74,999	17,179	8.8%	753	
\$75,000 to \$99,999	18,543	9.5%	750	
\$100,000 to \$124,999	10,864	5.6%	615	
\$125,000 to \$149,999	7,225	3.7%	476	
\$150,000 to \$199,999	7,044	3.6%	533	
\$200,000 or more	6,563	3.4%	451	
Median Household Income for HHr 65+	\$41,281		\$701	
Average Household Income for HHr 65+	\$62,188		\$1,287	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

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