



Demographic and Income Profile Report

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| Summary | 2000 | | 2010 | | 2015 | |
|---------------------------------|-----------|---------|-----------|---------|-----------|---------|
| Population | 1,223,400 | | 1,324,681 | | 1,367,269 | |
| Households | 450,691 | | 484,263 | | 500,298 | |
| Families | 271,398 | | 289,303 | | 296,500 | |
| Average Household Size | 2.61 | | 2.62 | | 2.62 | |
| Owner Occupied Housing Units | 223,280 | | 233,609 | | 240,504 | |
| Renter Occupied Housing Units | 227,411 | | 250,653 | | 259,794 | |
| Median Age | 32.6 | | 33.8 | | 34.0 | |
| Trends: 2010 - 2015 Annual Rate | Area | | State | | National | |
| Population | 0.64% | | 0.70% | | 0.76% | |
| Households | 0.65% | | 0.63% | | 0.78% | |
| Families | 0.49% | | 0.55% | | 0.64% | |
| Owner HHs | 0.58% | | 0.68% | | 0.82% | |
| Median Household Income | 2.70% | | 2.59% | | 2.36% | |
| Households by Income | 2000 | | 2010 | | 2015 | |
| | Number | Percent | Number | Percent | Number | Percent |
| <\$15,000 | 63,382 | 14.1% | 48,103 | 9.9% | 39,792 | 8.0% |
| \$15,000 - \$24,999 | 54,563 | 12.1% | 41,555 | 8.6% | 34,841 | 7.0% |
| \$25,000 - \$34,999 | 54,499 | 12.1% | 40,549 | 8.4% | 32,006 | 6.4% |
| \$35,000 - \$49,999 | 70,654 | 15.7% | 70,407 | 14.5% | 56,380 | 11.3% |
| \$50,000 - \$74,999 | 87,022 | 19.3% | 102,075 | 21.1% | 112,449 | 22.5% |
| \$75,000 - \$99,999 | 50,494 | 11.2% | 70,528 | 14.6% | 77,249 | 15.4% |
| \$100,000 - \$149,999 | 43,452 | 9.6% | 66,508 | 13.7% | 86,955 | 17.4% |
| \$150,000 - \$199,999 | 13,558 | 3.0% | 22,397 | 4.6% | 29,567 | 5.9% |
| \$200,000+ | 13,502 | 3.0% | 22,140 | 4.6% | 31,058 | 6.2% |
| Median Household Income | \$45,751 | | \$59,025 | | \$67,435 | |
| Average Household Income | \$62,508 | | \$77,395 | | \$89,246 | |
| Per Capita Income | \$23,609 | | \$29,145 | | \$33,588 | |
| Population by Age | 2000 | | 2010 | | 2015 | |
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 82,523 | 6.7% | 90,397 | 6.8% | 93,107 | 6.8% |
| 5 - 9 | 87,347 | 7.1% | 83,991 | 6.3% | 87,714 | 6.4% |
| 10 - 14 | 79,520 | 6.5% | 76,221 | 5.8% | 79,669 | 5.8% |
| 15 - 19 | 85,664 | 7.0% | 96,161 | 7.3% | 86,640 | 6.3% |
| 20 - 24 | 110,614 | 9.0% | 120,285 | 9.1% | 122,898 | 9.0% |
| 25 - 34 | 217,032 | 17.7% | 219,524 | 16.6% | 233,852 | 17.1% |
| 35 - 44 | 198,474 | 16.2% | 186,908 | 14.1% | 182,337 | 13.3% |
| 45 - 54 | 148,127 | 12.1% | 180,049 | 13.6% | 173,865 | 12.7% |
| 55 - 64 | 86,091 | 7.0% | 129,688 | 9.8% | 143,892 | 10.5% |
| 65 - 74 | 65,922 | 5.4% | 70,712 | 5.3% | 91,587 | 6.7% |
| 75 - 84 | 47,639 | 3.9% | 48,007 | 3.6% | 48,008 | 3.5% |
| 85+ | 14,447 | 1.2% | 22,738 | 1.7% | 23,704 | 1.7% |
| Race and Ethnicity | 2000 | | 2010 | | 2015 | |
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 736,207 | 60.2% | 750,779 | 56.7% | 749,708 | 54.8% |
| Black Alone | 96,216 | 7.9% | 88,119 | 6.7% | 82,934 | 6.1% |
| American Indian Alone | 7,543 | 0.6% | 8,130 | 0.6% | 8,344 | 0.6% |
| Asian Alone | 166,968 | 13.6% | 206,804 | 15.6% | 228,083 | 16.7% |
| Pacific Islander Alone | 5,853 | 0.5% | 6,015 | 0.5% | 6,099 | 0.4% |
| Some Other Race Alone | 151,532 | 12.4% | 192,062 | 14.5% | 212,341 | 15.5% |
| Two or More Races | 59,081 | 4.8% | 72,773 | 5.5% | 79,759 | 5.8% |
| Hispanic Origin (Any Race) | 310,752 | 25.4% | 392,163 | 29.6% | 433,171 | 31.7% |

Data Note: Income is expressed in current dollars

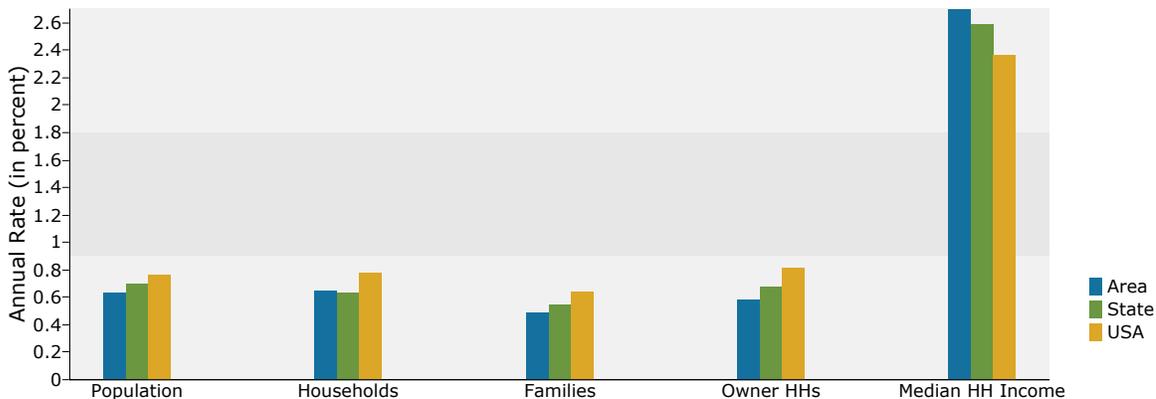
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

November 16, 2011

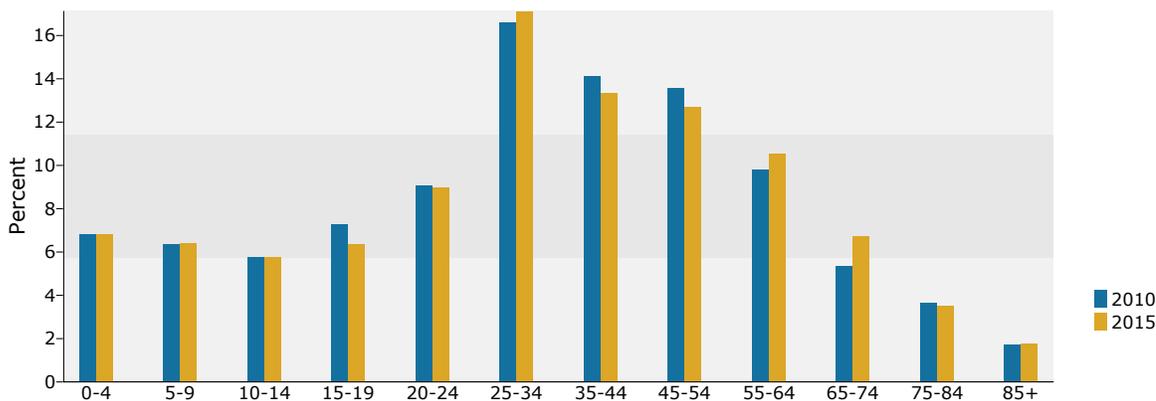
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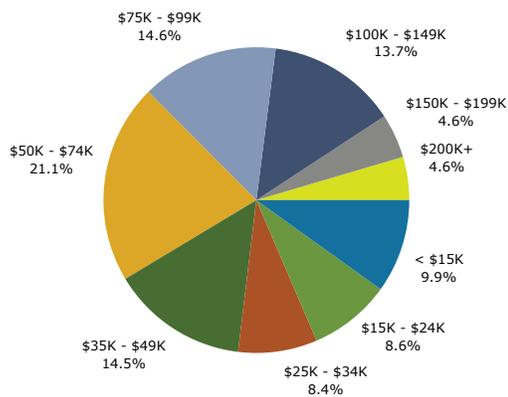
Trends 2010-2015



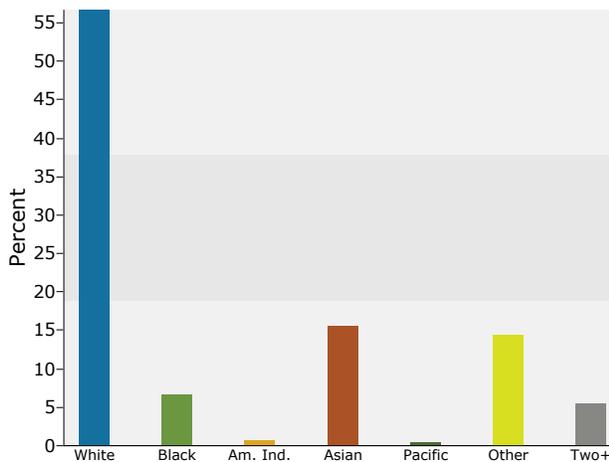
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 29.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population

| | |
|-------------------|-----------|
| Total Population | 1,324,681 |
| Male Population | 50.7% |
| Female Population | 49.3% |
| Median Age | 33.8 |

2010 Income

| | |
|-------------------|----------|
| Median HH Income | \$59,025 |
| Per Capita Income | \$29,145 |
| Average HH Income | \$77,395 |

2010 Households

| | |
|------------------------|---------|
| Total Households | 484,263 |
| Average Household Size | 2.62 |

2010 Housing

| | |
|-------------------------------|-------|
| Owner Occupied Housing Units | 45.6% |
| Renter Occupied Housing Units | 49.0% |
| Vacant Housing Units | 5.4% |

Population

| | |
|-----------------------|-----------|
| 1990 Population | 1,111,018 |
| 2000 Population | 1,223,400 |
| 2010 Population | 1,324,681 |
| 2015 Population | 1,367,269 |
| 1990-2000 Annual Rate | 0.97% |
| 2000-2010 Annual Rate | 0.78% |
| 2010-2015 Annual Rate | 0.63% |

In the identified market area, the current year population is 1,324,681. In 2000, the Census count in the market area was 1,223,400. The rate of change since 2000 was 0.78 percent annually. The five-year projection for the population in the market area is 1,367,269, representing a change of 0.63 percent annually from 2010 to 2015. Currently, the population is 50.7 percent male and 49.3 percent female.

Households

| | |
|-----------------------|---------|
| 1990 Households | 406,027 |
| 2000 Households | 450,691 |
| 2010 Households | 484,263 |
| 2015 Households | 500,298 |
| 1990-2000 Annual Rate | 1.05% |
| 2000-2010 Annual Rate | 0.7% |
| 2010-2015 Annual Rate | 0.65% |

The household count in this market area has changed from 450,691 in 2000 to 484,263 in the current year, a change of 0.7 percent annually. The five-year projection of households is 500,298, a change of 0.65 percent annually from the current year total. Average household size is currently 2.62, compared to 2.61 in the year 2000. The number of families in the current year is 289,303 in the market area.

Housing

Currently, 45.6 percent of the 511,768 housing units in the market area are owner occupied; 49.0 percent, renter occupied; and 5.4 percent are vacant. In 2000, there were 469,689 housing units - 47.5 percent owner occupied, 48.4 percent renter occupied and 4.0 percent vacant. The rate of change in housing units since 2000 is 0.84 percent. Median home value in the market area is \$353,681, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 4.81 percent annually to \$447,241. From 2000 to the current year, median home value changed by 4.74 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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Median Household Income

| | |
|-----------------------|----------|
| 1990 Median HH Income | \$33,687 |
| 2000 Median HH Income | \$45,751 |
| 2010 Median HH Income | \$59,025 |
| 2015 Median HH Income | \$67,435 |
| 1990-2000 Annual Rate | 3.11% |
| 2000-2010 Annual Rate | 2.52% |
| 2010-2015 Annual Rate | 2.7% |

Per Capita Income

| | |
|------------------------|----------|
| 1990 Per Capita Income | \$16,434 |
| 2000 Per Capita Income | \$23,609 |
| 2010 Per Capita Income | \$29,145 |
| 2015 Per Capita Income | \$33,588 |
| 1990-2000 Annual Rate | 3.69% |
| 2000-2010 Annual Rate | 2.08% |
| 2010-2015 Annual Rate | 2.88% |

Average Household Income

| | |
|-------------------------------|----------|
| 1990 Average Household Income | \$43,709 |
| 2000 Average Household Income | \$62,508 |
| 2010 Average HH Income | \$77,395 |
| 2015 Average HH Income | \$89,246 |
| 1990-2000 Annual Rate | 3.64% |
| 2000-2010 Annual Rate | 2.11% |
| 2010-2015 Annual Rate | 2.89% |

Households by Income

Current median household income is \$59,025 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$67,435 in five years. In 2000, median household income was \$45,751, compared to \$33,687 in 1990.

Current average household income is \$77,395 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$89,246 in five years. In 2000, average household income was \$62,508, compared to \$43,709 in 1990.

Current per capita income is \$29,145 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$33,588 in five years. In 2000, the per capita income was \$23,609, compared to \$16,434 in 1990.

Population by Employment

Currently, 87.5 percent of the civilian labor force in the identified market area is employed and 12.5 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 89.6 percent of the civilian labor force, and unemployment will be 10.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 65.7 percent of the population aged 16 years or older in the market area participated in the labor force, and 3.8 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 68.9 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 17.9 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 13.1 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 74.0 percent of the market area population drove alone to work, and 4.0 percent worked at home. The average travel time to work in 2000 was 23.2 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 14.6 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 17.8 percent were high school graduates only (29.6 percent in the U.S.)
- 7.8 percent had completed an Associate degree (7.7 percent in the U.S.)
- 24.1 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 15.6 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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| | |
|--|-----------|
| Total Businesses: | 53,698 |
| Total Employees: | 745,484 |
| Total Residential Population: | 1,324,681 |
| Employee/Residential Population Ratio: | 0.56 |

| | Businesses | | Employees | |
|--|---------------|---------------|----------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture & Mining | 739 | 1.4% | 5,846 | 0.8% |
| Construction | 2,601 | 4.8% | 26,260 | 3.5% |
| Manufacturing | 1,807 | 3.4% | 49,199 | 6.6% |
| Transportation | 1,528 | 2.8% | 23,839 | 3.2% |
| Communication | 484 | 0.9% | 12,978 | 1.7% |
| Utility | 80 | 0.1% | 1,991 | 0.3% |
| Wholesale Trade | 2,677 | 5.0% | 30,445 | 4.1% |
| Retail Trade Summary | 11,478 | 21.4% | 129,274 | 17.3% |
| Home Improvement | 444 | 0.8% | 5,510 | 0.7% |
| General Merchandise Stores | 211 | 0.4% | 8,354 | 1.1% |
| Food Stores | 1,084 | 2.0% | 12,715 | 1.7% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 998 | 1.9% | 9,517 | 1.3% |
| Apparel & Accessory Stores | 1,030 | 1.9% | 7,362 | 1.0% |
| Furniture & Home Furnishings | 1,257 | 2.3% | 13,033 | 1.7% |
| Eating & Drinking Places | 3,492 | 6.5% | 53,075 | 7.1% |
| Miscellaneous Retail | 2,962 | 5.5% | 19,708 | 2.6% |
| Finance, Insurance, Real Estate Summary | 6,483 | 12.1% | 50,799 | 6.8% |
| Banks, Savings & Lending Institutions | 1,337 | 2.5% | 11,787 | 1.6% |
| Securities Brokers | 954 | 1.8% | 7,430 | 1.0% |
| Insurance Carriers & Agents | 1,030 | 1.9% | 10,051 | 1.3% |
| Real Estate, Holding, Other Investment Offices | 3,162 | 5.9% | 21,531 | 2.9% |
| Services Summary | 23,762 | 44.3% | 327,671 | 44.0% |
| Hotels & Lodging | 428 | 0.8% | 26,636 | 3.6% |
| Automotive Services | 1,483 | 2.8% | 9,463 | 1.3% |
| Motion Pictures & Amusements | 1,458 | 2.7% | 11,651 | 1.6% |
| Health Services | 2,487 | 4.6% | 70,013 | 9.4% |
| Legal Services | 2,173 | 4.0% | 15,214 | 2.0% |
| Education Institutions & Libraries | 1,114 | 2.1% | 41,567 | 5.6% |
| Other Services | 14,619 | 27.2% | 153,127 | 20.5% |
| Government | 639 | 1.2% | 80,781 | 10.8% |
| Other | 1,420 | 2.6% | 6,401 | 0.9% |
| Totals | 53,698 | 100.0% | 745,484 | 100.0% |

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.



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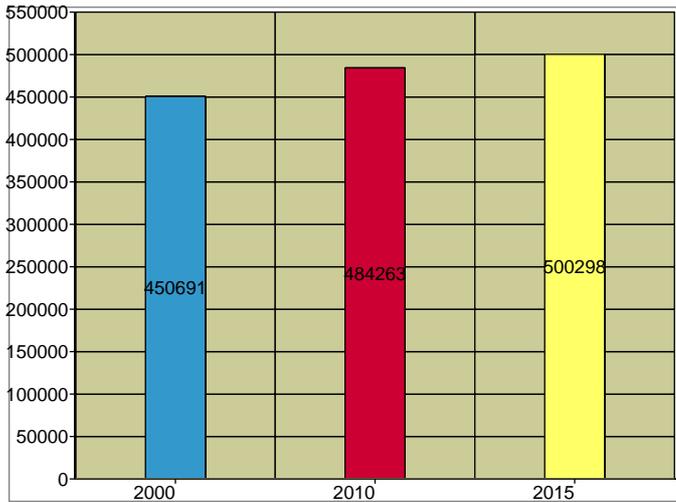
| | |
|--|-----------|
| Total Businesses: | 53,698 |
| Total Employees: | 745,484 |
| Total Residential Population: | 1,324,681 |
| Employee/Residential Population Ratio: | 0.56 |

| | Businesses | | Employees | |
|--|---------------|---------------|----------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 113 | 0.2% | 607 | 0.1% |
| Mining | 27 | 0.1% | 498 | 0.1% |
| Utilities | 35 | 0.1% | 1,607 | 0.2% |
| Construction | 3,073 | 5.7% | 28,822 | 3.9% |
| Manufacturing | 1,801 | 3.4% | 48,449 | 6.5% |
| Wholesale Trade | 2,632 | 4.9% | 29,835 | 4.0% |
| Retail Trade | 7,704 | 14.3% | 74,685 | 10.0% |
| Motor Vehicle & Parts Dealers | 783 | 1.5% | 8,195 | 1.1% |
| Furniture & Home Furnishings Stores | 468 | 0.9% | 4,231 | 0.6% |
| Electronics & Appliance Stores | 742 | 1.4% | 9,293 | 1.2% |
| Bldg Material & Garden Equipment & Supplies Dealers | 440 | 0.8% | 5,471 | 0.7% |
| Food & Beverage Stores | 977 | 1.8% | 11,826 | 1.6% |
| Health & Personal Care Stores | 544 | 1.0% | 4,765 | 0.6% |
| Gasoline Stations | 215 | 0.4% | 1,322 | 0.2% |
| Clothing & Clothing Accessories Stores | 1,296 | 2.4% | 8,279 | 1.1% |
| Sport Goods, Hobby, Book, & Music Stores | 618 | 1.2% | 4,702 | 0.6% |
| General Merchandise Stores | 211 | 0.4% | 8,354 | 1.1% |
| Miscellaneous Store Retailers | 1,270 | 2.4% | 6,660 | 0.9% |
| Nonstore Retailers | 140 | 0.3% | 1,587 | 0.2% |
| Transportation & Warehousing | 1,179 | 2.2% | 17,550 | 2.4% |
| Information | 1,390 | 2.6% | 24,725 | 3.3% |
| Finance & Insurance | 3,462 | 6.4% | 29,985 | 4.0% |
| Central Bank/Credit Intermediation & Related Activities | 1,325 | 2.5% | 11,765 | 1.6% |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 1,060 | 2.0% | 7,897 | 1.1% |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles | 1,077 | 2.0% | 10,323 | 1.4% |
| Real Estate, Rental & Leasing | 3,325 | 6.2% | 22,449 | 3.0% |
| Professional, Scientific & Tech Services | 8,223 | 15.3% | 85,638 | 11.5% |
| Legal Services | 2,316 | 4.3% | 16,904 | 2.3% |
| Management of Companies & Enterprises | 34 | 0.1% | 966 | 0.1% |
| Administrative & Support & Waste Management & Remediation Services | 2,743 | 5.1% | 31,385 | 4.2% |
| Educational Services | 1,413 | 2.6% | 42,507 | 5.7% |
| Health Care & Social Assistance | 3,474 | 6.5% | 85,558 | 11.5% |
| Arts, Entertainment & Recreation | 1,004 | 1.9% | 18,105 | 2.4% |
| Accommodation & Food Services | 4,001 | 7.5% | 80,128 | 10.7% |
| Accommodation | 428 | 0.8% | 26,636 | 3.6% |
| Food Services & Drinking Places | 3,573 | 6.7% | 53,492 | 7.2% |
| Other Services (except Public Administration) | 5,972 | 11.1% | 33,089 | 4.4% |
| Automotive Repair & Maintenance | 1,056 | 2.0% | 4,772 | 0.6% |
| Public Administration | 648 | 1.2% | 82,036 | 11.0% |
| Unclassified Establishments | 1,445 | 2.7% | 6,860 | 0.9% |
| Total | 53,698 | 100.0% | 745,484 | 100.0% |

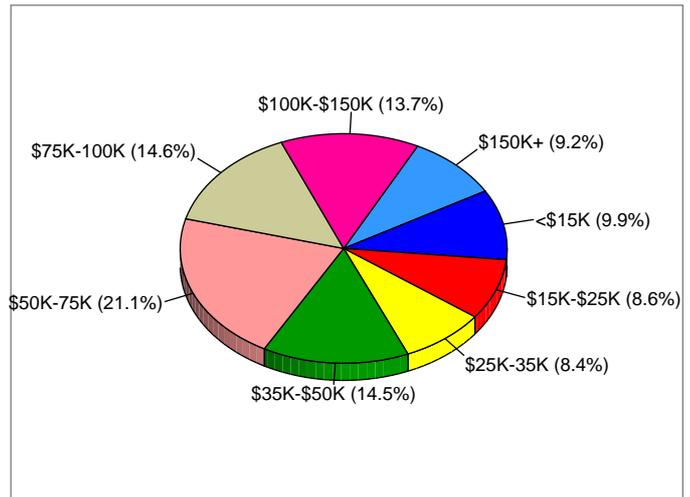
Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

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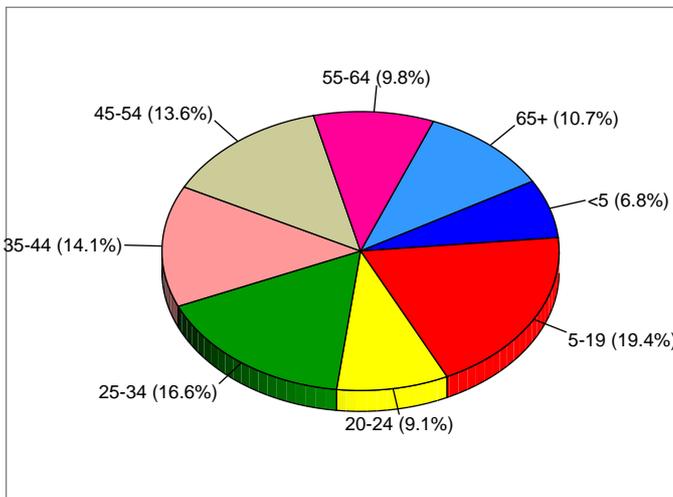
Households



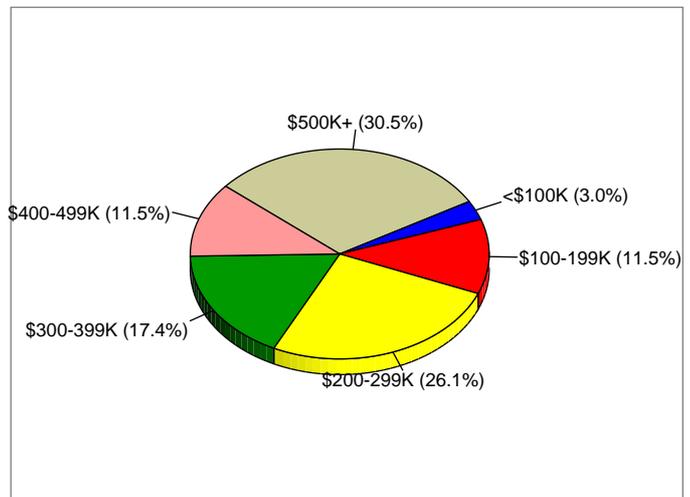
2010 Households by Income



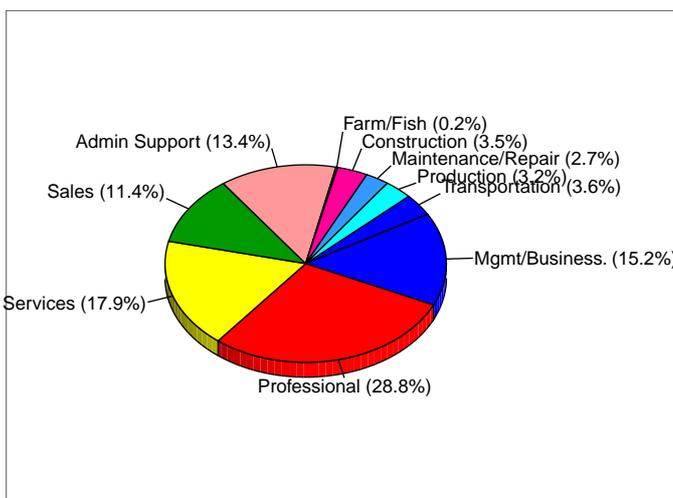
2010 Population by Age



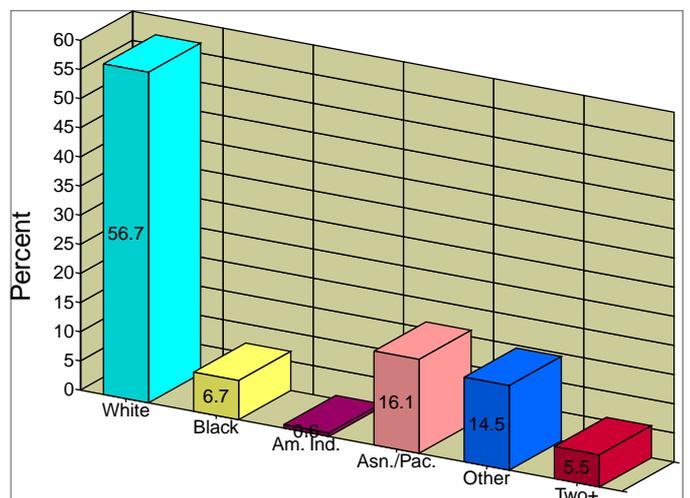
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 29.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



ACS Housing Summary

San Diego City, CA
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 Geography: Place

| | 2005-2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|----------|-------------|
| TOTALS | | | | |
| Total Population | 1,297,618 | | 99 | High |
| Total Households | 479,393 | | 2,533 | High |
| Total Housing Units | 516,912 | | 2,361 | High |
| OWNER-OCCUPIED HOUSING UNITS BY VALUE | | | | |
| Total | 242,662 | 100.0% | 2,603 | High |
| Less than \$10,000 | 721 | 0.3% | 184 | Medium |
| \$10,000 to \$14,999 | 425 | 0.2% | 145 | Medium |
| \$15,000 to \$19,999 | 317 | 0.1% | 133 | Medium |
| \$20,000 to \$24,999 | 307 | 0.1% | 114 | Medium |
| \$25,000 to \$29,999 | 406 | 0.2% | 113 | Medium |
| \$30,000 to \$34,999 | 348 | 0.1% | 133 | Medium |
| \$35,000 to \$39,999 | 405 | 0.2% | 116 | Medium |
| \$40,000 to \$49,999 | 814 | 0.3% | 178 | Medium |
| \$50,000 to \$59,999 | 752 | 0.3% | 177 | Medium |
| \$60,000 to \$69,999 | 797 | 0.3% | 188 | Medium |
| \$70,000 to \$79,999 | 618 | 0.3% | 157 | Medium |
| \$80,000 to \$89,999 | 611 | 0.3% | 151 | Medium |
| \$90,000 to \$99,999 | 553 | 0.2% | 145 | Medium |
| \$100,000 to \$124,999 | 1,969 | 0.8% | 282 | High |
| \$125,000 to \$149,999 | 1,399 | 0.6% | 252 | High |
| \$150,000 to \$174,999 | 2,625 | 1.1% | 352 | High |
| \$175,000 to \$199,999 | 1,950 | 0.8% | 270 | High |
| \$200,000 to \$249,999 | 8,863 | 3.7% | 610 | High |
| \$250,000 to \$299,999 | 9,660 | 4.0% | 795 | High |
| \$300,000 to \$399,999 | 33,186 | 13.7% | 1,280 | High |
| \$400,000 to \$499,999 | 44,300 | 18.3% | 1,469 | High |
| \$500,000 to \$749,999 | 77,790 | 32.1% | 1,585 | High |
| \$750,000 to \$999,999 | 29,270 | 12.1% | 1,006 | High |
| \$1,000,000 or more | 24,576 | 10.1% | 762 | High |
| Median Home Value | \$533,100 | | \$3,935 | High |
| Average Home Value | \$588,046 | | \$8,756 | High |
| OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS | | | | |
| Total | 242,662 | 100.0% | 2,603 | High |
| Housing units with a mortgage/contract to purchase/similar debt | 187,589 | 77.3% | 2,423 | High |
| Second mortgage only | 15,328 | 6.3% | 887 | High |
| Home equity loan only | 45,379 | 18.7% | 1,235 | High |
| Both second mortgage and home equity loan | 3,499 | 1.4% | 425 | High |
| No second mortgage and no home equity loan | 123,383 | 50.8% | 1,869 | High |
| Housing units without a mortgage | 55,073 | 22.7% | 1,371 | High |
| AVERAGE VALUE BY MORTGAGE STATUS | | | | |
| Housing units with a mortgage | \$596,704 | | \$10,609 | High |
| Housing units without a mortgage | \$558,555 | | \$21,068 | High |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Housing Summary

San Diego City, CA
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 Geography: Place

| | 2005-2009 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT | | | | |
| Total | 236,731 | 100.0% | 2,242 | High |
| With cash rent | 230,571 | 97.4% | 2,363 | High |
| Less than \$100 | 569 | 0.2% | 149 | Medium |
| \$100 to \$149 | 502 | 0.2% | 165 | Medium |
| \$150 to \$199 | 829 | 0.4% | 237 | Medium |
| \$200 to \$249 | 2,767 | 1.2% | 335 | High |
| \$250 to \$299 | 1,690 | 0.7% | 271 | High |
| \$300 to \$349 | 1,308 | 0.6% | 256 | High |
| \$350 to \$399 | 1,406 | 0.6% | 281 | Medium |
| \$400 to \$449 | 2,231 | 0.9% | 339 | High |
| \$450 to \$499 | 2,362 | 1.0% | 324 | High |
| \$500 to \$549 | 3,040 | 1.3% | 428 | High |
| \$550 to \$599 | 2,683 | 1.1% | 411 | High |
| \$600 to \$649 | 4,368 | 1.8% | 565 | High |
| \$650 to \$699 | 6,402 | 2.7% | 630 | High |
| \$700 to \$749 | 7,181 | 3.0% | 576 | High |
| \$750 to \$799 | 10,398 | 4.4% | 785 | High |
| \$800 to \$899 | 20,472 | 8.6% | 1,089 | High |
| \$900 to \$999 | 22,334 | 9.4% | 1,091 | High |
| \$1,000 to \$1,249 | 41,713 | 17.6% | 1,305 | High |
| \$1,250 to \$1,499 | 34,401 | 14.5% | 1,418 | High |
| \$1,500 to \$1,999 | 44,480 | 18.8% | 1,526 | High |
| \$2,000 or more | 19,435 | 8.2% | 991 | High |
| No cash rent | 6,160 | 2.6% | 618 | High |
| Median Contract Rent | \$1,148 | | \$9 | High |
| Average Contract Rent | \$1,229 | | \$21 | High |
| RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT | | | | |
| Total | 236,731 | 100.0% | 2,242 | High |
| Pay extra for one or more utilities | 212,173 | 89.6% | 2,207 | High |
| No extra payment for any utilities | 24,558 | 10.4% | 803 | High |
| HOUSING UNITS BY UNITS IN STRUCTURE | | | | |
| Total | 516,912 | 100.0% | 2,361 | High |
| 1, detached | 240,680 | 46.6% | 1,991 | High |
| 1, attached | 47,428 | 9.2% | 1,421 | High |
| 2 | 13,714 | 2.7% | 828 | High |
| 3 or 4 | 30,064 | 5.8% | 1,110 | High |
| 5 to 9 | 49,193 | 9.5% | 1,520 | High |
| 10 to 19 | 41,163 | 8.0% | 1,394 | High |
| 20 to 49 | 32,566 | 6.3% | 1,194 | High |
| 50 or more | 55,222 | 10.7% | 1,288 | High |
| Mobile home | 6,693 | 1.3% | 472 | High |
| Boat, RV, van, etc. | 189 | 0.0% | 74 | Medium |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Housing Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005-2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| HOUSING UNITS BY YEAR STRUCTURE BUILT | | | | |
| Total | 516,912 | 100.0% | 2,361 | High |
| Built 2005 or later | 9,688 | 1.9% | 692 | High |
| Built 2000 to 2004 | 36,589 | 7.1% | 1,117 | High |
| Built 1990 to 1999 | 54,188 | 10.5% | 1,347 | High |
| Built 1980 to 1989 | 93,808 | 18.1% | 2,060 | High |
| Built 1970 to 1979 | 119,675 | 23.2% | 2,361 | High |
| Built 1960 to 1969 | 69,563 | 13.5% | 1,454 | High |
| Built 1950 to 1959 | 69,290 | 13.4% | 1,580 | High |
| Built 1940 to 1949 | 26,357 | 5.1% | 974 | High |
| Built 1939 or earlier | 37,754 | 7.3% | 1,132 | High |
| Median Year Structure Built | 1975 | | 1 | High |
| OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT | | | | |
| Total | 479,393 | 100.0% | 2,533 | High |
| Owner occupied | | | | |
| Moved in 2005 or later | 36,212 | 7.6% | 1,234 | High |
| Moved in 2000 to 2004 | 65,353 | 13.6% | 1,641 | High |
| Moved in 1990 to 1999 | 63,903 | 13.3% | 1,352 | High |
| Moved in 1980 to 1989 | 33,960 | 7.1% | 1,037 | High |
| Moved in 1970 to 1979 | 24,233 | 5.1% | 1,027 | High |
| Moved in 1969 or earlier | 19,001 | 4.0% | 750 | High |
| Renter occupied | | | | |
| Moved in 2005 or later | 130,268 | 27.2% | 2,046 | High |
| Moved in 2000 to 2004 | 71,968 | 15.0% | 1,804 | High |
| Moved in 1990 to 1999 | 25,812 | 5.4% | 1,040 | High |
| Moved in 1980 to 1989 | 5,849 | 1.2% | 440 | High |
| Moved in 1970 to 1979 | 1,965 | 0.4% | 245 | High |
| Moved in 1969 or earlier | 869 | 0.2% | 212 | Medium |
| Median Year Householder Moved Into Unit | 2002 | | 1 | High |
| OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL | | | | |
| Total | 479,393 | 100.0% | 2,533 | High |
| Utility gas | 305,092 | 63.6% | 2,461 | High |
| Bottled, tank, or LP gas | 4,422 | 0.9% | 511 | High |
| Electricity | 140,895 | 29.4% | 2,625 | High |
| Fuel oil, kerosene, etc. | 489 | 0.1% | 119 | Medium |
| Coal or coke | 88 | 0.0% | 76 | Low |
| Wood | 2,230 | 0.5% | 317 | High |
| Solar energy | 435 | 0.1% | 143 | Medium |
| Other fuel | 695 | 0.1% | 194 | Medium |
| No fuel used | 25,047 | 5.2% | 1,268 | High |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Housing Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005-2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE | | | | |
| Total | 479,393 | 100.0% | 2,533 | |
| Owner occupied | | | | |
| No vehicle available | 6,724 | 1.4% | 491 | |
| 1 vehicle available | 63,485 | 13.2% | 1,590 | |
| 2 vehicles available | 107,138 | 22.3% | 1,932 | |
| 3 vehicles available | 44,318 | 9.2% | 1,181 | |
| 4 vehicles available | 14,765 | 3.1% | 745 | |
| 5 or more vehicles available | 6,232 | 1.3% | 491 | |
| Renter occupied | | | | |
| No vehicle available | 26,877 | 5.6% | 1,081 | |
| 1 vehicle available | 108,484 | 22.6% | 2,105 | |
| 2 vehicles available | 78,395 | 16.4% | 1,791 | |
| 3 vehicles available | 16,710 | 3.5% | 1,066 | |
| 4 vehicles available | 4,765 | 1.0% | 565 | |
| 5 or more vehicles available | 1,500 | 0.3% | 245 | |
| Average Number of Vehicles Available | 1.8 | | 0.0 | |

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| TOTALS | | | | |
| Total Population | 1,297,618 | | 99 | High |
| Total Households | 479,393 | | 2,533 | High |
| Total Housing Units | 516,912 | | 2,361 | High |
| POPULATION AGE 15+ YEARS BY MARITAL STATUS | | | | |
| Total | 1,054,192 | 100.0% | 2,552 | High |
| Never married | 406,226 | 38.5% | 4,286 | High |
| Married | 493,817 | 46.8% | 3,637 | High |
| Widowed | 49,560 | 4.7% | 1,426 | High |
| Divorced | 104,589 | 9.9% | 2,228 | High |
| POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT | | | | |
| Total | 1,241,491 | 100.0% | 1,917 | High |
| Enrolled in school | 370,437 | 29.8% | 3,697 | High |
| Enrolled in nursery school, preschool | 21,531 | 1.7% | 1,083 | High |
| Public school | 11,865 | 1.0% | 798 | High |
| Private school | 9,666 | 0.8% | 661 | High |
| Enrolled in kindergarten | 15,798 | 1.3% | 933 | High |
| Public school | 14,037 | 1.1% | 903 | High |
| Private school | 1,761 | 0.1% | 297 | High |
| Enrolled in grade 1 to grade 4 | 60,935 | 4.9% | 1,425 | High |
| Public school | 55,526 | 4.5% | 1,463 | High |
| Private school | 5,409 | 0.4% | 531 | High |
| Enrolled in grade 5 to grade 8 | 60,337 | 4.9% | 1,590 | High |
| Public school | 54,859 | 4.4% | 1,541 | High |
| Private school | 5,478 | 0.4% | 551 | High |
| Enrolled in grade 9 to grade 12 | 67,876 | 5.5% | 1,813 | High |
| Public school | 63,159 | 5.1% | 1,774 | High |
| Private school | 4,717 | 0.4% | 470 | High |
| Enrolled in college undergraduate years | 115,070 | 9.3% | 2,705 | High |
| Public school | 96,309 | 7.8% | 2,360 | High |
| Private school | 18,761 | 1.5% | 1,255 | High |
| Enrolled in graduate or professional school | 28,890 | 2.3% | 1,546 | High |
| Public school | 17,165 | 1.4% | 1,094 | High |
| Private school | 11,725 | 0.9% | 1,020 | High |
| Not enrolled in school | 871,054 | 70.2% | 3,823 | High |
| POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT | | | | |
| Total | 848,183 | 100.0% | 2,694 | High |
| No schooling completed | 13,276 | 1.6% | 789 | High |
| Nursery to 4th grade | 10,124 | 1.2% | 902 | High |
| 5th and 6th grade | 24,036 | 2.8% | 1,221 | High |
| 7th and 8th grade | 12,681 | 1.5% | 837 | High |
| 9th grade | 15,213 | 1.8% | 1,025 | High |
| 10th grade | 11,070 | 1.3% | 806 | High |
| 11th grade | 12,283 | 1.4% | 914 | High |
| 12th grade, no diploma | 17,550 | 2.1% | 912 | High |
| High school graduate, GED, or alternative | 147,473 | 17.4% | 2,689 | High |
| Some college, less than 1 year | 47,548 | 5.6% | 1,499 | High |
| Some college, 1 or more years, no degree | 129,570 | 15.3% | 2,842 | High |
| Associate's degree | 62,981 | 7.4% | 1,710 | High |
| Bachelor's degree | 209,251 | 24.7% | 3,015 | High |
| Master's degree | 82,586 | 9.7% | 1,881 | High |
| Professional school degree | 28,599 | 3.4% | 1,059 | High |
| Doctorate degree | 23,942 | 2.8% | 1,138 | High |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH | | | | |
| Total | 1,207,334 | 100.0% | 2,017 | |
| 5 to 17 years | | | | |
| Speak only English | 112,991 | 9.4% | 1,962 | |
| Speak Spanish | 62,815 | 5.2% | 1,900 | |
| Speak English "very well" or "well" | 55,701 | 4.6% | 1,939 | |
| Speak English "not well" | 5,312 | 0.4% | 668 | |
| Speak English "not at all" | 1,802 | 0.1% | 518 | |
| Speak other Indo-European languages | 5,597 | 0.5% | 739 | |
| Speak English "very well" or "well" | 5,281 | 0.4% | 729 | |
| Speak English "not well" | 275 | 0.0% | 126 | |
| Speak English "not at all" | 41 | 0.0% | 47 | |
| Speak Asian and Pacific Island languages | 15,780 | 1.3% | 887 | |
| Speak English "very well" or "well" | 14,121 | 1.2% | 832 | |
| Speak English "not well" | 1,624 | 0.1% | 305 | |
| Speak English "not at all" | 35 | 0.0% | 34 | |
| Speak other languages | 3,513 | 0.3% | 655 | |
| Speak English "very well" or "well" | 3,229 | 0.3% | 623 | |
| Speak English "not well" | 226 | 0.0% | 176 | |
| Speak English "not at all" | 58 | 0.0% | 85 | |
| 18 to 64 years | | | | |
| Speak only English | 545,617 | 45.2% | 3,812 | |
| Speak Spanish | 180,923 | 15.0% | 2,610 | |
| Speak English "very well" or "well" | 124,820 | 10.3% | 2,802 | |
| Speak English "not well" | 33,439 | 2.8% | 1,532 | |
| Speak English "not at all" | 22,664 | 1.9% | 1,255 | |
| Speak other Indo-European languages | 36,439 | 3.0% | 1,932 | |
| Speak English "very well" or "well" | 34,234 | 2.8% | 1,786 | |
| Speak English "not well" | 1,983 | 0.2% | 379 | |
| Speak English "not at all" | 222 | 0.0% | 132 | |
| Speak Asian and Pacific Island languages | 96,301 | 8.0% | 2,099 | |
| Speak English "very well" or "well" | 79,477 | 6.6% | 2,080 | |
| Speak English "not well" | 13,741 | 1.1% | 1,034 | |
| Speak English "not at all" | 3,083 | 0.3% | 461 | |
| Speak other languages | 9,027 | 0.7% | 893 | |
| Speak English "very well" or "well" | 7,836 | 0.6% | 819 | |
| Speak English "not well" | 774 | 0.1% | 243 | |
| Speak English "not at all" | 417 | 0.0% | 216 | |
| 65 years and over | | | | |
| Speak only English | 93,656 | 7.8% | 1,431 | |
| Speak Spanish | 17,997 | 1.5% | 817 | |
| Speak English "very well" or "well" | 9,350 | 0.8% | 704 | |
| Speak English "not well" | 4,166 | 0.3% | 472 | |
| Speak English "not at all" | 4,481 | 0.4% | 480 | |
| Speak other Indo-European languages | 8,150 | 0.7% | 709 | |
| Speak English "very well" or "well" | 5,499 | 0.5% | 487 | |
| Speak English "not well" | 1,892 | 0.2% | 344 | |
| Speak English "not at all" | 759 | 0.1% | 294 | |
| Speak Asian and Pacific Island languages | 17,758 | 1.5% | 794 | |
| Speak English "very well" or "well" | 9,977 | 0.8% | 744 | |
| Speak English "not well" | 5,238 | 0.4% | 524 | |
| Speak English "not at all" | 2,543 | 0.2% | 388 | |
| Speak other languages | 770 | 0.1% | 213 | |
| Speak English "very well" or "well" | 519 | 0.0% | 169 | |
| Speak English "not well" | 138 | 0.0% | 90 | |
| Speak English "not at all" | 113 | 0.0% | 80 | |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| WORKERS AGE 16+ YEARS BY PLACE OF WORK | | | | |
| Total | 633,714 | 100.0% | 3,580 | High |
| Worked in state and in county of residence | 618,163 | 97.5% | 3,770 | High |
| Worked in state and outside county of residence | 11,217 | 1.8% | 794 | High |
| Worked outside state of residence | 4,334 | 0.7% | 417 | High |
| WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK | | | | |
| Total | 633,714 | 100.0% | 3,580 | High |
| Drove alone | 480,623 | 75.8% | 4,217 | High |
| Carpooled | 59,707 | 9.4% | 2,323 | High |
| Public transportation (excluding taxicab) | 24,779 | 3.9% | 1,438 | High |
| Bus or trolley bus | 22,748 | 3.6% | 1,332 | High |
| Streetcar or trolley car | 1,319 | 0.2% | 331 | Medium |
| Subway or elevated | 225 | 0.0% | 115 | Medium |
| Railroad | 438 | 0.1% | 134 | Medium |
| Ferryboat | 49 | 0.0% | 60 | Low |
| Taxicab | 271 | 0.0% | 105 | Medium |
| Motorcycle | 2,533 | 0.4% | 387 | High |
| Bicycle | 5,175 | 0.8% | 581 | High |
| Walked | 18,722 | 3.0% | 1,231 | High |
| Other means | 4,269 | 0.7% | 537 | High |
| Worked at home | 37,635 | 5.9% | 1,635 | High |
| WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK | | | | |
| Total | 596,079 | 100.0% | 3,651 | High |
| Less than 5 minutes | 10,952 | 1.8% | 943 | High |
| 5 to 9 minutes | 49,173 | 8.2% | 1,881 | High |
| 10 to 14 minutes | 88,681 | 14.9% | 2,115 | High |
| 15 to 19 minutes | 120,971 | 20.3% | 2,632 | High |
| 20 to 24 minutes | 116,021 | 19.5% | 2,725 | High |
| 25 to 29 minutes | 46,589 | 7.8% | 1,795 | High |
| 30 to 34 minutes | 85,205 | 14.3% | 2,589 | High |
| 35 to 39 minutes | 12,491 | 2.1% | 778 | High |
| 40 to 44 minutes | 17,191 | 2.9% | 921 | High |
| 45 to 59 minutes | 24,121 | 4.0% | 1,310 | High |
| 60 to 89 minutes | 14,512 | 2.4% | 1,057 | High |
| 90 or more minutes | 10,172 | 1.7% | 885 | High |
| Average Travel Time to Work (in minutes) | 22.5 | | 0.3 | High |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION | | | | |
| Total | 622,729 | 100.0% | 4,034 | High |
| Management | 67,155 | 10.8% | 1,986 | High |
| Business and financial operations | 36,569 | 5.9% | 1,262 | High |
| Computer and mathematical | 26,505 | 4.3% | 1,221 | High |
| Architecture and engineering | 21,773 | 3.5% | 1,025 | High |
| Life, physical, and social science | 16,585 | 2.7% | 935 | High |
| Community and social services | 9,015 | 1.4% | 723 | High |
| Legal | 12,657 | 2.0% | 853 | High |
| Education, training, and library | 37,308 | 6.0% | 1,431 | High |
| Arts, design, entertainment, sports, and media | 16,689 | 2.7% | 916 | High |
| Healthcare practitioner, technologists, and technicians | 32,397 | 5.2% | 1,152 | High |
| Healthcare support | 9,918 | 1.6% | 862 | High |
| Protective service | 11,152 | 1.8% | 799 | High |
| Food preparation and serving related | 36,887 | 5.9% | 1,628 | High |
| Building and grounds cleaning and maintenance | 23,535 | 3.8% | 1,260 | High |
| Personal care and service | 24,326 | 3.9% | 1,328 | High |
| Sales and related | 70,948 | 11.4% | 1,997 | High |
| Office and administrative support | 78,575 | 12.6% | 2,036 | High |
| Farming, fishing, and forestry | 1,299 | 0.2% | 309 | Medium |
| Construction and extraction | 28,177 | 4.5% | 1,347 | High |
| Installation, maintenance, and repair | 15,143 | 2.4% | 986 | High |
| Production | 24,054 | 3.9% | 1,208 | High |
| Transportation and material moving | 22,062 | 3.5% | 1,222 | High |
| CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY | | | | |
| Total | 622,729 | 100.0% | 4,034 | High |
| Agriculture, forestry, fishing and hunting | 1,897 | 0.3% | 382 | Medium |
| Mining, quarrying, and oil and gas extraction | 327 | 0.1% | 154 | Medium |
| Construction | 35,222 | 5.7% | 1,649 | High |
| Manufacturing | 56,836 | 9.1% | 1,737 | High |
| Wholesale trade | 15,720 | 2.5% | 958 | High |
| Retail trade | 60,617 | 9.7% | 1,908 | High |
| Transportation and warehousing | 17,854 | 2.9% | 1,150 | High |
| Utilities | 4,210 | 0.7% | 478 | High |
| Information | 18,655 | 3.0% | 957 | High |
| Finance and insurance | 31,909 | 5.1% | 1,443 | High |
| Real estate and rental and leasing | 18,347 | 2.9% | 908 | High |
| Professional, scientific, and technical services | 73,704 | 11.8% | 2,015 | High |
| Management of companies and enterprises | 516 | 0.1% | 135 | Medium |
| Administrative and support and waste management services | 26,983 | 4.3% | 1,153 | High |
| Educational services | 57,887 | 9.3% | 1,549 | High |
| Health care and social assistance | 69,780 | 11.2% | 1,698 | High |
| Arts, entertainment, and recreation | 17,573 | 2.8% | 1,022 | High |
| Accommodation and food services | 51,962 | 8.3% | 1,889 | High |
| Other services, except public administration | 30,656 | 4.9% | 1,591 | High |
| Public administration | 32,074 | 5.2% | 1,315 | High |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS | | | | |
| Total | 396,488 | 100.0% | 2,095 | High |
| Own children under 6 years only | 34,775 | 8.8% | 1,237 | High |
| In labor force | 21,552 | 5.4% | 985 | High |
| Not in labor force | 13,223 | 3.3% | 834 | High |
| Own children under 6 years and 6 to 17 years | 27,171 | 6.9% | 1,129 | High |
| In labor force | 15,313 | 3.9% | 987 | High |
| Not in labor force | 11,858 | 3.0% | 816 | High |
| Own children 6 to 17 years only | 71,621 | 18.1% | 1,413 | High |
| In labor force | 51,475 | 13.0% | 1,192 | High |
| Not in labor force | 20,146 | 5.1% | 1,033 | High |
| No own children under 18 years | 262,921 | 66.3% | 2,616 | High |
| In labor force | 196,571 | 49.6% | 2,700 | High |
| Not in labor force | 66,350 | 16.7% | 1,751 | High |
| POPULATION BY RATIO OF INCOME TO POVERTY LEVEL | | | | |
| Total | 1,257,707 | 100.0% | 2,682 | High |
| Under .50 | 77,065 | 6.1% | 3,341 | High |
| .50 to .99 | 88,251 | 7.0% | 3,893 | High |
| 1.00 to 1.24 | 55,200 | 4.4% | 3,513 | High |
| 1.25 to 1.49 | 52,243 | 4.2% | 2,694 | High |
| 1.50 to 1.84 | 71,708 | 5.7% | 3,763 | High |
| 1.85 to 1.99 | 30,638 | 2.4% | 2,359 | High |
| 2.00 and over | 882,602 | 70.2% | 8,101 | High |
| HOUSEHOLDS BY POVERTY STATUS | | | | |
| Total | 479,393 | 100.0% | 2,533 | High |
| Income in the past 12 months below poverty level | 53,980 | 11.3% | 1,586 | High |
| Married-couple family | 10,151 | 2.1% | 615 | High |
| Other family - male householder (no wife present) | 2,461 | 0.5% | 429 | High |
| Other family - female householder (no husband present) | 12,192 | 2.5% | 799 | High |
| Nonfamily household - male householder | 12,984 | 2.7% | 991 | High |
| Nonfamily household - female householder | 16,192 | 3.4% | 772 | High |
| Income in the past 12 months at or above poverty level | 425,413 | 88.7% | 3,067 | High |
| Married-couple family | 198,051 | 41.3% | 2,461 | High |
| Other family - male householder (no wife present) | 18,677 | 3.9% | 837 | High |
| Other family - female householder (no husband present) | 39,813 | 8.3% | 1,312 | High |
| Nonfamily household - male householder | 86,329 | 18.0% | 1,583 | High |
| Nonfamily household - female householder | 82,543 | 17.2% | 1,924 | High |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|---------|-------------|
| HOUSEHOLDS BY INCOME | | | | |
| Total | 479,393 | 100.0% | 2,533 | |
| Less than \$10,000 | 26,155 | 5.5% | 1,172 | |
| \$10,000 to \$14,999 | 23,387 | 4.9% | 1,232 | |
| \$15,000 to \$19,999 | 20,326 | 4.2% | 1,187 | |
| \$20,000 to \$24,999 | 21,668 | 4.5% | 1,003 | |
| \$25,000 to \$29,999 | 20,237 | 4.2% | 952 | |
| \$30,000 to \$34,999 | 20,943 | 4.4% | 1,071 | |
| \$35,000 to \$39,999 | 21,462 | 4.5% | 1,062 | |
| \$40,000 to \$44,999 | 21,542 | 4.5% | 951 | |
| \$45,000 to \$49,999 | 19,849 | 4.1% | 974 | |
| \$50,000 to \$59,999 | 37,135 | 7.7% | 1,315 | |
| \$60,000 to \$74,999 | 46,840 | 9.8% | 1,548 | |
| \$75,000 to \$99,999 | 64,245 | 13.4% | 1,773 | |
| \$100,000 to \$124,999 | 43,275 | 9.0% | 1,282 | |
| \$125,000 to \$149,999 | 29,846 | 6.2% | 1,096 | |
| \$150,000 to \$199,999 | 31,491 | 6.6% | 1,051 | |
| \$200,000 or more | 30,992 | 6.5% | 1,018 | |
| Median Household Income | \$61,962 | | \$646 | |
| Average Household Income | \$83,872 | | \$969 | |
| Per Capita Income | \$32,348 | | \$314 | |
| HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME | | | | |
| Total | 29,998 | 100.0% | 1,136 | |
| Less than \$10,000 | 5,822 | 19.4% | 536 | |
| \$10,000 to \$14,999 | 2,168 | 7.2% | 346 | |
| \$15,000 to \$19,999 | 2,134 | 7.1% | 371 | |
| \$20,000 to \$24,999 | 2,167 | 7.2% | 395 | |
| \$25,000 to \$29,999 | 2,002 | 6.7% | 346 | |
| \$30,000 to \$34,999 | 1,823 | 6.1% | 288 | |
| \$35,000 to \$39,999 | 1,473 | 4.9% | 252 | |
| \$40,000 to \$44,999 | 1,852 | 6.2% | 321 | |
| \$45,000 to \$49,999 | 1,656 | 5.5% | 339 | |
| \$50,000 to \$59,999 | 2,499 | 8.3% | 420 | |
| \$60,000 to \$74,999 | 2,576 | 8.6% | 403 | |
| \$75,000 to \$99,999 | 2,138 | 7.1% | 383 | |
| \$100,000 to \$124,999 | 875 | 2.9% | 218 | |
| \$125,000 to \$149,999 | 497 | 1.7% | 169 | |
| \$150,000 to \$199,999 | 227 | 0.8% | 118 | |
| \$200,000 or more | 89 | 0.3% | 68 | |
| Median Household Income for HHR <25 | \$31,702 | | \$1,542 | |
| Average Household Income for HHR <25 | \$39,199 | | \$2,626 | |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|---------|-------------|
| HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME | | | | |
| Total | 201,240 | 100.0% | 1,881 | |
| Less than \$10,000 | 7,942 | 3.9% | 734 | |
| \$10,000 to \$14,999 | 5,387 | 2.7% | 732 | |
| \$15,000 to \$19,999 | 6,655 | 3.3% | 585 | |
| \$20,000 to \$24,999 | 8,124 | 4.0% | 689 | |
| \$25,000 to \$29,999 | 7,616 | 3.8% | 640 | |
| \$30,000 to \$34,999 | 9,673 | 4.8% | 763 | |
| \$35,000 to \$39,999 | 9,316 | 4.6% | 766 | |
| \$40,000 to \$44,999 | 9,524 | 4.7% | 692 | |
| \$45,000 to \$49,999 | 8,521 | 4.2% | 633 | |
| \$50,000 to \$59,999 | 17,295 | 8.6% | 869 | |
| \$60,000 to \$74,999 | 21,442 | 10.7% | 1,008 | |
| \$75,000 to \$99,999 | 31,440 | 15.6% | 1,215 | |
| \$100,000 to \$124,999 | 20,857 | 10.4% | 938 | |
| \$125,000 to \$149,999 | 13,759 | 6.8% | 819 | |
| \$150,000 to \$199,999 | 12,683 | 6.3% | 701 | |
| \$200,000 or more | 11,006 | 5.5% | 717 | |
| Median Household Income for HHr 25-44 | \$67,431 | | \$1,186 | |
| Average Household Income for HHr 25-44 | \$83,797 | | \$1,561 | |
| HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME | | | | |
| Total | 166,288 | 100.0% | 1,920 | |
| Less than \$10,000 | 7,130 | 4.3% | 623 | |
| \$10,000 to \$14,999 | 6,886 | 4.1% | 521 | |
| \$15,000 to \$19,999 | 5,435 | 3.3% | 522 | |
| \$20,000 to \$24,999 | 5,976 | 3.6% | 533 | |
| \$25,000 to \$29,999 | 5,650 | 3.4% | 515 | |
| \$30,000 to \$34,999 | 5,224 | 3.1% | 544 | |
| \$35,000 to \$39,999 | 6,181 | 3.7% | 498 | |
| \$40,000 to \$44,999 | 6,160 | 3.7% | 528 | |
| \$45,000 to \$49,999 | 6,273 | 3.8% | 554 | |
| \$50,000 to \$59,999 | 11,535 | 6.9% | 722 | |
| \$60,000 to \$74,999 | 15,811 | 9.5% | 942 | |
| \$75,000 to \$99,999 | 22,764 | 13.7% | 869 | |
| \$100,000 to \$124,999 | 16,850 | 10.1% | 898 | |
| \$125,000 to \$149,999 | 12,434 | 7.5% | 597 | |
| \$150,000 to \$199,999 | 15,127 | 9.1% | 762 | |
| \$200,000 or more | 16,852 | 10.1% | 772 | |
| Median Household Income for HHr 45-64 | \$76,040 | | \$1,413 | |
| Average Household Income for HHr 45-64 | \$101,642 | | \$2,125 | |

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

Made with Esri Business Analyst



ACS Population Summary

San Diego City, CA
 San Diego city, CA (0666000)
 Geography: Place

| | 2005 - 2009 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|---------|-------------|
| HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME | | | | |
| Total | 81,867 | 100.0% | 1,532 | |
| Less than \$10,000 | 5,261 | 6.4% | 560 | |
| \$10,000 to \$14,999 | 8,946 | 10.9% | 710 | |
| \$15,000 to \$19,999 | 6,102 | 7.5% | 547 | |
| \$20,000 to \$24,999 | 5,401 | 6.6% | 470 | |
| \$25,000 to \$29,999 | 4,969 | 6.1% | 475 | |
| \$30,000 to \$34,999 | 4,223 | 5.2% | 416 | |
| \$35,000 to \$39,999 | 4,492 | 5.5% | 447 | |
| \$40,000 to \$44,999 | 4,006 | 4.9% | 378 | |
| \$45,000 to \$49,999 | 3,399 | 4.2% | 339 | |
| \$50,000 to \$59,999 | 5,806 | 7.1% | 460 | |
| \$60,000 to \$74,999 | 7,011 | 8.6% | 481 | |
| \$75,000 to \$99,999 | 7,903 | 9.7% | 513 | |
| \$100,000 to \$124,999 | 4,693 | 5.7% | 423 | |
| \$125,000 to \$149,999 | 3,156 | 3.9% | 312 | |
| \$150,000 to \$199,999 | 3,454 | 4.2% | 343 | |
| \$200,000 or more | 3,045 | 3.7% | 304 | |
| Median Household Income for HHr 65+ | \$41,878 | | \$1,070 | |
| Average Household Income for HHr 65+ | \$64,333 | | \$2,500 | |

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

November 16, 2011

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