

San Bernardino 2020 MAKING HOPE HAPPEN

Community Engagement and Strategic Planning Process



January 20, 2015



*Making Hope Happen
Community Engagement Plan*

Community Engagement & Strategic Plan Purpose:

- **Catalyst to move the City beyond bankruptcy to excellence**
- **Translates a crisis into an opportunity**
- **Builds a stronger vibrant community**
- **Engages community leaders and City Council**
- **Creates a plan that is:**
 - **Coordinated with and supportive of the Plan of Adjustment**
 - **Serves as roadmap to the NEW San Bernardino**

Critical Elements of the Plan

- **Plan of Adjustment & exiting bankruptcy**
- **Roadmap with benchmarks**
 - **6 mos., 1 year, 3 years, and 5 years**
- **Emulates Collective Impact Model**
 - **Common agenda**
 - **Mutually reinforcing actions**
 - **Shared measurement system**
 - **Clear communication**
 - **Backbone of organization**

Community Involvement ~ Every Voice Counts!

Key Questions for Community Members

- **List three words to describe what you want to see, hear, and feel in a community of excellence?**



Key Events and Activities-at-a-Glance

January 2015

- **Gather support from the City Council and key community leaders**
- **Partner with SBCUSD Community Engagement Plan**
- **Alignment San Bernardino initiative**

February 2015

- **Form a Strategic Planning Team**
- **Hold four Community Engagement Roadshow Meetings hosted by the Mayor and City Council and facilitated by SBCUSD partners**

March 2015

- **Host a State of the City Event**
- **Hold strategic planning sessions to develop the content for the Community Engagement & Strategic Plan—creates framework for Plan of Adjustment**
- **Update the City Council on the work of the Strategic Planning Team**

(continued)

Key Events and Activities-at-a-Glance

April 2015

- **Form City Leadership Teams**
- **Alignment of Strategic Plan with the City's Plan of Adjustment**
- **Strategic Planning Team presents draft Community Engagement and Strategic Plan to the City Council for adoption**

May 2015

- **City publishes and then adopts its Plan of Adjustment, the plan for the City's recovery and exiting from bankruptcy**

Community Engagement Roadshow Meetings

February 11, 2015, at 6 p.m.

- **Shandin Hills Middle School, 4301 Little Mountain Drive**

February 18, 2015, at 6 p.m.

- **Golden Valley Middle School, 3800 North Waterman Avenue**

February 25, 2015, at 6 p.m.

- **Indian Springs High School, 650 North Del Rosa Drive**

February 26, 2015, at 6 p.m.

- **San Bernardino High School, 1850 North E Street**

Community Engagement Roadshow Meeting Outcomes

Rational Outcome

- **Develop shared understanding of an issue**
- **Develop key themes to be addressed by Strategic Planning Team**

Experiential Outcome

- **Create a sense of shared focus and help find common ground for the team: the City, other community institutions, business, etc.**

Sample Community Roadshow Agenda

- 6 p.m.** Welcome from host City Council Members
Introduction of Facilitators & Presenters
- 6:15 p.m.** Key Facts PowerPoint Presentation
- 6:30 p.m.** Meeting Outcome & Purpose Overview
- 6:40 p.m.** Small Group Discussions
- 7:10 p.m.** Small Groups Share Feedback with Large Group
- 7:25 p.m.** Meeting Wrap Up, Next Step Announcements
- 7:30 p.m.** Meeting Ends



we love our City.
we love our
Schools.

*Making Hope Happen
Community Engagement Plan*

Questions

Making Hope Happen
Community Engagement Plan