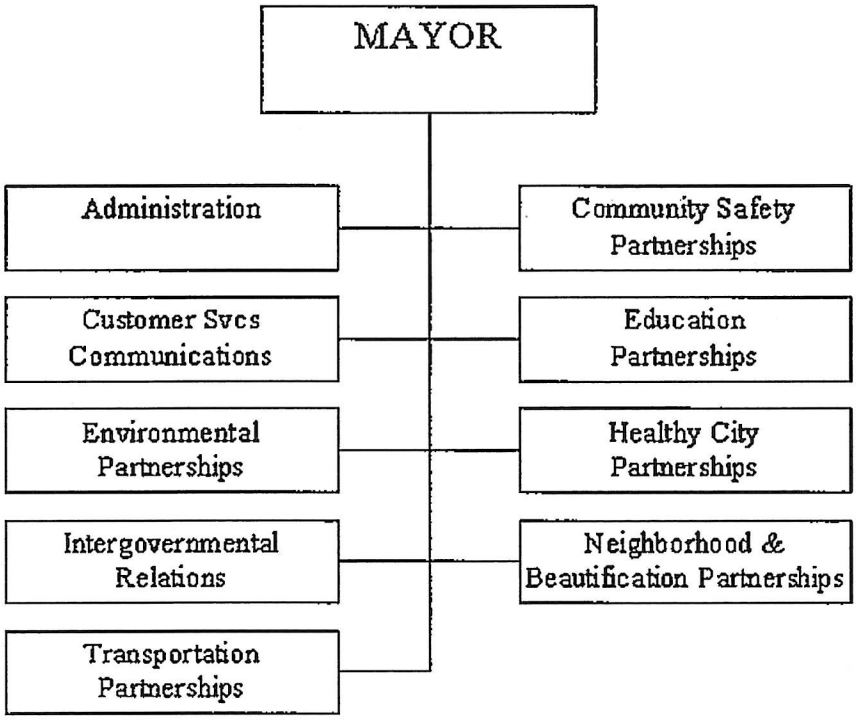
Mayor



Full Time Employees	
Administration	0.50
Community Safety Partnerships	1.25
Neighborhood & Beautification Partnerships	1.00
Customer Service & Communication	0.50
Environmental Partnerships	0.50
Healthy City Partnerships	0.25
Transportation Projects	1.25
Education Projects	0.50
Intergovernmental Relations	0.25
Mayor Total	**6.00**

Mayor

Business Plan – Overview

Mission Statement:	To lead the City in the development and implementation of its shared vision, goals, and priorities through: (1) collaboration with other elected city officials, (2) policy guidance and oversight of the city manager, economic development agency director, police chief, and fire chief, and (3) partnerships with external agencies, businesses, community organizations, and residents.

About The Department

The Mayor's Office is comprised of the Mayor, five full-time staff, and a host of volunteers and interns who collectively work to fulfill the Mayor's role of leading the City in the development and implementation of its shared vision, goals, and priorities through: (1) collaboration with other elected city officials, (2) policy guidance and oversight of the city manager, economic development agency director, police chief, and fire chief, and (3) partnerships with external agencies, businesses, community organizations, and residents. The fulfill its mission, achieve its objectives, and deliver on its responsibilities, the Mayor's Office works almost exclusively through creating partnerships with other public and private organizations and individuals that leverage City resources and opportunities.

Top Accomplishments for FY 2009/10

1. Part I major crimes (including violent and gang-related crime) continued a downward march, dropping over 10% from the prior year.

2. With cooperation of public employees, Mayor and Common Council adopted a balanced budget during the worst economic downturn in modern history.

3. Mayor and Common Council completed their first strategic planning session in over a decade to set vision and goals for the City.

4. Worked with the IVDA and SBIA to help open a state-of-the-art charter airlines terminal and facility operated by Million Air at San Bernardino International Airport.

5. Worked with the State Administrative Office of the Courts to ensure the new state courthouse maintained funding and stay on-schedule for start of construction in 2011-12.

6. Worked with Omnitrans to ensure the sbX rapid transit project met federal funding deadlines for design and engineering completion, and that funding shortfalls were addressed to keep the project on-schedule.

7. Worked with SANBAG to secure $50 million in funding for the extension of Metrolink to the proposed downtown San Bernardino Transit Center.

8. Worked with Omnitrans and SANBAG to complete preliminary design of the downtown San Bernardino Transit Center.

9. Worked aggressively with state and federal legislators to secure generous amounts of federal American Reinvestment and Recovery Act (ARRA) funds for San Bernardino, including aggregating regional ARRA funds to ensure completion of the Interstate 215 Freeway.

10. San Bernardino awarded "Playful City USA" designation by the KABOOM foundation in 2009 for its aggressive and successful development of numerous new playgrounds in underserved areas.

Major Issues for FY 2010/11

1. Adoption and maintenance of a balanced budget for 2010-11.

2. Development of additional sustainable revenue sources to stabilize city budget, restore, and expand delivery of critical city services.

3. Securing alignment of California High Speed Rail System that provides for a high-speed rail station at the downtown San Bernardino Transit Center, and beginning to secure funding to begin development of the San Bernardino Transit Center.

4. Continue the diminution of Part I crimes (violent and major property crimes) and Part II crimes (minor and quality of life crimes) in accordance with trends of last four years.

5. Develop effective partnership and plan that begins to address the increasing number of failing schools in San Bernardino that significantly impairs the City's economic development and revitalization objectives.

6. In partnership with San Bernardino County, establish an AB 811 financing district that accelerates ability to increase energy efficiency of residential and non-residential structures in San Bernardino.

7. Continue strengthening of stakeholder partnership and programs recently developed to reduce air emissions and pollutants at the BNSF rail yard, and to increase health of residents in surrounding neighborhoods.

8. Complete negotiations to commence passenger air service by a major commercial airlines at San Bernardino International Airport.

Mayor
Budget Summary

A. Expenditures by Programs	[A]2007/08 Actual	[A]2008/09 Actual	[A]2009/10 Budget	2010/11 Proposed	Percent Change 2009/10-2010/11
Administration	277,756	237,478	243,801	248,000	2%
Community Safety Partnerships	171,918	146,988	150,901	153,500	0%
Neighborhood & Beautification Partnerships	122,862	105,046	107,843	109,700	0%
Customer Service & Communication	61,375	52,475	53,872	54,800	0%
Healthy City Partnerships	30,576	26,142	26,838	27,300	0%
Transportation Projects	148,286	126,783	130,158	132,400	0%
Education Partnerships	53,423	45,676	46,892	47,700	0%
Intergovernmental Relations	30,576	26,142	26,838	27,300	0%
Environmental Partnerships	49,167	42,037	43,157	43,900	0%
Total	945,939	808,767	830,300	844,600	2%

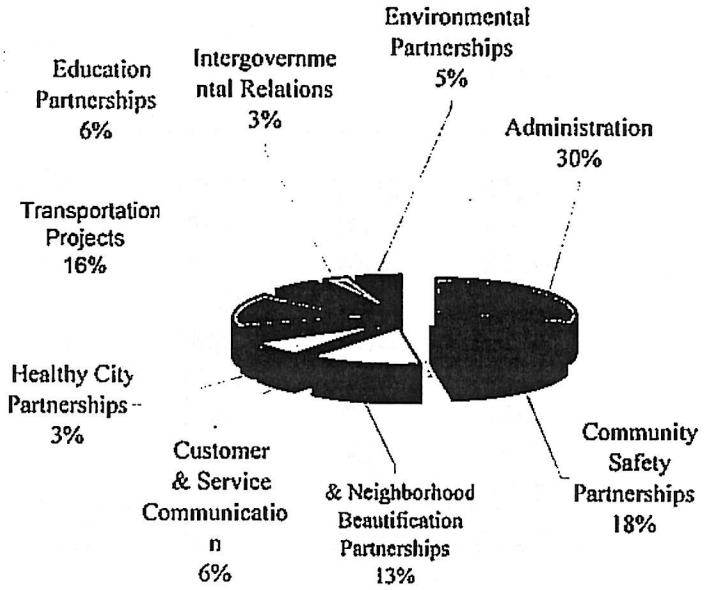
B. Expenditures by Classification					
Personnel Services	714,805	667,661	613,700	635,900	4%
Maintenance & Operations	73,349	61,398	81,500	83,300	2%
Contractual Services	124,419	40,543	104,000	84,000	-19%
Internal Service[B]	33,366	34,165	31,100	41,400	33%
Capital Outlay	0	5,000	0	0	0%
Debt Service					
Credits / Billables					
Total	945,939	808,767	830,300	844,600	2%

C. Funding Sources					
General Fund	749,939	612,767	534,300	633,400	19%
EDA / CDBG	196,000	196,000	296,000	211,200	-29%
Total	945,939	808,767	830,300	844,600	2%

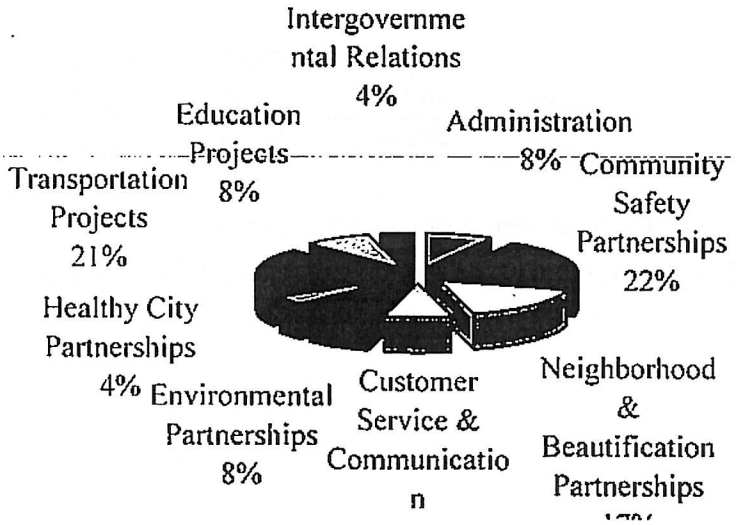
[A]For comparison purposes prior fiscal year actual expenditure are allocated to the current program

[B]Workers Compensation and Liability charges have been added to each Department's Internal Service Charges.

2010/11 Proposed Budget



Full-Time Employees



Mayor

Program: Administration

Program Summary

Program Code:	0001
Program Purpose:	To provide policy guidance and oversight of the City Manager and the Executive Director of the Economic Development Agency (EDA) to ensure the City' adopted vision, goals, and priorities are implemented in strategic, effective, and efficient manner; and to periodically celebrate and honor particular civic activities, achievements, milestones through self-funded special events.
Strategic Goals Addressed:	Responsive Government.

5 – Year Program Goals

1. Effective communication and understanding between and among elected city officials regarding their shared vision, goals, and priorities.

2. Implementation of City's annually adopted vision, goals, and priorities in a strategic, effective, and efficient manner.

3. Professional city management and operations.

4. Increased operational coordination and efficiencies among city departments, the EDA, water department, city library and other independent city functions.

5. Annual self-funded celebratory/honorary events for the recognition of important civic activities, achievements, milestones.

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$277,756	$237,478	$243,801	$248,000
Full Time Employees		0.58	0.50	0.50
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Ensure the City' adopted vision, goals, and priorities for 2010-11 are implemented in a strategic, effective, and efficient manner through oversight and accountability of the City Manager and the EDA Executive Director.

2. Enhance professionalism of city management and operations through support and strengthening of the City Manager's Office.

3. Organize and host annual State of the City event.

4. Organize and host annual Golden Apple Awards for recognition of educational excellence in primary, secondary, and higher education.

5. Organize and host annual Mayor's Prayer Breakfast to honor the contributions of our city's communities of faith.

Ongoing Program Objectives

1. Build strong positive relationships between and among elected city officials and top city management.

2. Provide leadership in adoption of policies and strategies that increase operational coordination and efficiencies among city departments, the EDA, water department, city library and other independent city functions.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target
Weekly strategic meetings with City Manager and EDA Executive Director.					
Monthly meetings with council members.					
Annual performance evaluation of city manager and EDA Executive Director.					
Organize and host Golden Apple Awards in April.					
Organize and host State of the City by June.					
Organize and host Mayor's Prayer Breakfast.					

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Community Safety Partnerships

Program Summary

Program Code:	0065
Program Purpose:	To reduce crime and enhance public safety through interagency and intergovernmental partnerships that reduces violent crimes through integrated prevention, intervention, and suppression strategies.
Strategic Goals Addressed:	Safe Community

5 – Year Program Goals

1. Institutionalize in the Police Department the Operation Phoenix partnerships and network to ensure relationships, referrals, and collaboration between and among the dozens of public and private agencies that assist in preventing, intervening, and suppressing crime are maintained and strengthened.

2. Continue reducing violent crime and gang-related violent crime by at least five percent per year.

3. Expand homeless resources through intergovernmental implementation of the San Bernardino County 10 year plan to end homelessness.

4. Reduce recidivism rate among parolees returning to San Bernardino through the CREST collaboration.

5. Enhanced substance abuse prevention efforts in collaboration with the San Bernardino County Department of Public Health and the San Bernardino Drug Free Coalition.

6. Enhanced community engagement through the San Bernardino Police Department Public Safety Academy, and other strategies such as Weed and Seed and work with Inland Congregations United for Change.

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$171,918	$146,988	$150,901	$153,500
Full Time Employees		1.46	1.25	1.25
Funding Sources				

Program Changes

1. N/A

FY 2010/11 Program Objectives

1. Open the Day Reporting Center in collaboration with CSUSB.

2. Roll out the new Cal GRIP funded gang outreach strategy through the Young Visionaries Leadership Academy.

3. Begin institutionalizing Operation Phoenix collaboration in the Police Department through use of 2-year funding from the Department of Justice earmarked for Operation Phoenix.

4. Roll out the San Bernardino Countywide Gangs and Drugs Task Force gang prevention public service announcement.

5. Roll out the electronic interagency referral system through Police Department.

6. Reduce violent crime and gang-related violent crime by at least five percent.

Ongoing Program Objectives

1. Continue participation in the California 13-City Gang Network to help develop and bring to the City best practices for reducing gang-related activity and violence.

2. Increase the availability of shelter, transitional and permanent housing services through work with the Salvation Army and other providers.

3. Enhance partnerships with County agencies, the School District, community based organizations, faith based organizations, and the community at-large through the Operation Phoenix Steering Committee.

4. Enhance gang intervention partnerships with the Urban Youth Conservation Corps and Catholic Charities.

5. Enhance Operation Phoenix Street Team coordination with partnership agencies.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target
Reduce violent crime and gang-related violent crime by at least five percent.					
Roll out the new Cal GRIP funded gang outreach strategy through the Young Visionaries Leadership Academy by August.					
Roll out the San Bernardino Countywide Gangs and Drugs Task Force gang prevention public service announcement by September.					
Roll out the electronic interagency referral system through SBPD by December.					
Roll out the Day Reporting Center with the CREST partnership by September.					

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Customer Service & Communications

Program Summary

Program Code:	0067
Program Purpose:	To effectively communicate information to the public and timely respond to inquiries, complaints, and requests for service from the public, while communicating positive messages to external audiences about the City of San Bernardino.
Strategic Goals Addressed:	Responsive Government

5 – Year Program Goals

1. Effective communication of the City' adopted vision, goals, and priorities, and regular updates on the City's implementation and achievement, to the media, residents, businesses, and other external audiences.

2. Effective and timely response to inquiries, complaints, suggestions and requests from residents, businesses, community organizations and other parties.

3. Coordination of messages with marketing efforts, education campaigns, and communications from other city departments and external agencies.

4. Expand the channels, methods, and opportunities for communications through the use of technology to enable citizens, businesses, and others to better communicate with and receive information from the City.

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$61,375	$52,475	$53,872	$54,800
Full Time Employees		0.58	0.50	0.50
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Support the City Manager's creation of San Bernardino Direct, a "one-stop call center," that handles all incoming call to the City and appropriately responds or

refers complaints, suggestions and requests from residents, businesses, community organizations and other parties.

2. Improve use of CRM system for logging and tracking complaints and requests.

3. Integrate the communication and marketing efforts of the City Manager, Economic Development Agency, Convention and Visitors Bureau to more effectively utilize available channels of communication and to increase awareness of city achievements and opportunities to both internal and external audiences.

Ongoing Program Objectives

1. Regularly update Mayor's webpage with current information.

2. Produce weekly media advisory that provides timely information on the Mayor's schedule and events.

3. Work with the Communications Manager to improve timeliness, responsiveness and coordination of media inquiries.

4. Increase frequency of press releases regarding activities of the Mayor's Office and intergovernmental activities

5. Work with public relations or communications officers from external and regional agencies to support the timely dissemination of information regarding the activities that impact the City of San Bernardino.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target
Creation of San Bernardino Direct call center by September					
Development of strategic communication plan that includes the City, EDA, and CVB by October					
Issue weekly media advisory from the Mayor's Office					
Generate at least two press releases every month					

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Education Partnerships

Program Summary

Program Code:	107
Program Purpose:	To ensure every child is academically successful through college, and to increase opportunities for life-long learning for adults, by working in partnership with both public and private educational institutions and other community partners, to identify barriers or hurdles to learning and educational achievement and address them with appropriate systemic support and assistance in order to provide all youth and adults 21st century job and survival skills, and thereby make our community healthy and prosperous
Strategic Goals Addressed:	Education

5 – Year Program Goals

1. To create a broad partnership with educational and community organizations, businesses, and nonprofits to create a comprehensive neighborhood revitalization program that is centered around strong schools, student academic achievement, and increased family health and prosperity, supported by a cradle-to-career pipeline of high-quality, evidence-based, cross-cutting services that are outcome driven and accountable.

2. To create a comprehensive program addressing the needs of families with children ages 0-5 in areas with the highest concentration of poverty, through a coordinated system that delivers evidenced-based and accountable health, family-support, and parenting and early childhood education services with the goal of preparing the children and their families for academic success as they enter kindergarten.

Program Budget Summary

	2007/08	2008/09	2009/10	2010/11
	Actual	Actual	Proposed	Proposed
Funding Level	$53,423	$45,676	$46,892	$47,700
Full Time Employees		0.58	0.50	0.50
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Solicit funding from the San Bernardino First 5 Commission to begin implementation of a program serving up to 1,000 families in the highest-crime, highest-poverty area of San Bernardino that provides increased enrollment in quality early childhood development and education programs, increased participation in family support and parental education opportunities, and improved health care access and utilization.

2. Work with Think Together to develop a plan, partners, and funding for launching a Promise Neighborhoods Initiative placed-based collaborative that wraps family and community support services around improved school performance, increased academic achievement, and revitalized neighborhoods.

3. Work with the California Charter School Association and the eleven charter schools in San Bernardino to develop a San Bernardino Charter School Support Network to strengthen the resources and help address the needs of the charter schools in order to improve student academic achievement.

Ongoing Program Objectives

1. Continue to work with individual charter schools on their facility-based needs to find appropriate locations for the educational programs, and push to create shared charter school facilities that can support multiple schools and increase the efficiency and cost-effectiveness of their operations.

2. Enhance the Family-to-Family partnership with the San Bernardino County Department of Children and Family Services.

3. Enhance the partnership with Social Action Community Health Systems for the roll out of their Family Resource Center model.

4. Continue looking for funding opportunities to implement a childcare and preschool quality rating system and a model preschool/childcare teacher training program to raise the quality of preschool and childcare opportunities available to residents and workers in San Bernardino.

5. Continue participation in the Mayor's California Education Roundtable.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Environmental Partnerships

Program Summary

Program Code:	0068
Program Purpose:	The purpose of the Environmental Partnerships program is to improve the environmental quality of life for city residents and workers, and to lower the long-term cost of business in the City of San Bernardino, by working in partnership with public agencies and the private sector to develop and implement programs and projects that result in resource conservation, energy efficiency, and sustainable resource use.
Strategic Goals Addressed:	• Enhance our Vibrant Quality of life • Business and Economic Development.

5 – Year Program Goals

1. Establish a comprehensive citywide environmental sustainability program with measurable reductions in greenhouse gas emissions and energy consumption.

2. Through partnership with the Economic Development Agency and the private sector, redevelop the City's antiquated geothermal distribution system to optimize the energy production that can be generated from the system.

3. Through partnership with the Economic Development Agency, the Water Department, Integrated Waste Management, and the private sector, explore and fully analyze development of gasification/pyrolysis facility that converts wastewater sludge and organic solid waste for clean energy production.

4. Through partnership with the Water Department, support capitalization and development of the San Bernardino Water Factory.

5. Improve air quality and mitigate environmental impacts on the surrounding community from the BNSF rail yard.

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$49,167	$42,037	$43,157	$43,900
Full Time Employees		0.58	0.50	0.50
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Develop a comprehensive Climate Action Plan that establishes goals, strategies and objectives to reduce energy consumption and greenhouse emission levels.

2. Establish baseline energy consumption and greenhouse data to allow for measurement of progress.

3. Establish a regional AB 811 program to provide financing options for property owners to install energy efficient, water conservation and renewable energy improvements.

4. Create taskforce of government agencies and private sector interests to develop a long-term plan for the permanent reduction of air emissions at the BNSF rail yard, and begin seeking funding for implementation of the plan.

Ongoing Program Objectives

1. Reduce diesel emissions and other air contaminants, reduce noise and light glare, and minimize overall environmental impacts from rail yard operations on the surrounding community.

2. Include financial support of San Bernardino Water Factory in annual state and federal legislative priorities and lobbying efforts.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Healthy City Partnerships

Program Summary

Program Code:	0108
Program Purpose:	To improve the health and well-being of city residents by working in partnership with public agencies and the private sector to develop and implement policies, programs and projects that result in reduced obesity, improved diet and nutrition, increased exercise and healthy activities, access to fresh foods, and reduced at-risk behaviors.
Strategic Goals Addressed:	Enhance our Vibrant Quality of Life.

5 – Year Program Goals

1. N/A

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$30,576	$26,142	$26,838	$27,300
Full Time Employees		0.29	0.25	0.25
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Work with the Parks and Recreation Department to successfully secure Proposition 84 funding for park development in underserved areas of the city, and develop partnerships with youth and community sports organizations to help support the operation and maintenance of the parks and amenities.

2. Build at least two new KABOOM! playgrounds.

3. Continue expansion of the Downtown and Perris Hill Farmer's Market to increase access to fresh fruits and vegetables.

4. Seek funding from the St. Benardine's Foundation to begin publication and distribution of a Healthy San Bernardino bulletin that keeps residents and community organizations informed of opportunities and programs in the city that align with the goals of the healthy city partnerships.

Ongoing Program Objectives

1. Continue to grow participation in the annual Mayor's Run the Route 5k and 10k event, and increase the link with school-based fitness objectives and programs to increase student participation.

2. Continue partnering with KABOOM! and community volunteers and sponsors to build more playgrounds and other park amenities in underserved areas.

3. Continue to support the sustainment and expansion community gardens so residents can learn to grow their own fruits and vegetables.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Intergovernmental Relations

Program Summary

Program Code:	0109
Program Purpose:	To develop and maintain positive relationships with local, regional, state, federal, and tribal governmental organizations through consistent communication and collaboration to address issues of mutual interest and concern.
Strategic Goals Addressed:	Responsive Government.

5 – Year Program Goals

1. Positive relations with governmental organizations and leaders that serve the interests and needs of residents and business in San Bernardino.

2. Defined partnerships with the San Manuel Band of Mission Indians that further mutual governmental and cultural interests.

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$30,576	$26,142	$26,838	$27,300
Full Time Employees				0.25
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Develop strategic plan for intergovernmental relations and projects between the City of San Bernardino and the San Manuel Band of Mission Indians that focuses on common governmental objectives and support of cultural activities.

2. Strengthen the working relationship between the City and the administrative and elected leadership of the San Bernardino City Unified School District.

Ongoing Program Objectives

1. Continue strengthening the East Valley Mayors Roundtable.

2. Continue active participation and leadership on San Bernardino Association of Governments (SANBAG), Omnitrans, Metrolink, Inland Valley Development Agency (IVDA), and San Bernardino International Airport (SBIA).

3. Continue participation in the United States Conference of Mayors.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Neighborhood & Beautification Partnerships

Program Summary

Program Code:	0066
Program Purpose:	To be a liaison and provide assistance to the Neighborhood Cluster Association and its individual neighborhood associations, and to increase the resources available for city beautification efforts through strategic partnerships with external agencies and community organizations.
Strategic Goals Addressed:	• Beautification, • Responsive Government.

5 – Year Program Goals

1. Increase the number and diversity of citizens participating in City of San Bernardino activities and governmental processes.

2. Maintain productive relationships between the City and its citizens through effective and innovative outreach programs, strong and dynamic neighborhood and business associations, citizen education programs, and the use of systematic public involvement practices that address community issues and problems with citizens and businesses.

3. Decrease of blight, graffiti and other visual degradations in the city, and an increase of public art, murals, landscaping and other visual amenities; created and maintained through sustainable and dedicated funding source(s).

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$122,862	$105,046	$107,843	$109,700
Full Time Employees		1.17	1.00	1.00
Funding Sources				

Program Changes

1. N/A

FY 2010/11 Program Objectives

1. Work with City Manager's Office and the Council Office to develop a Neighborhood Services Division that strengthens the neighborhood-level of city service delivery; improves the timeliness and comprehensiveness of responses to neighborhood issues, concerns, and opportunities as identified by the associations;

and increases the flow information to neighborhood associations and their members.

2. Develop partnership MOU with Caltrans to improve the graffiti removal, landscaping, and general maintenance of the freeway corridors and off-ramps within the city.

3. Develop partnership MOU with County of San Bernardino and City of Highland for improved graffiti removal in county islands and at the boundary areas between San Bernardino and Highland.

4. Work with City Manager's Office to evaluate support for an assessment district that would provide a dedicated and sustainable funding source to greatly enhance graffiti removal, landscape and park improvements and maintenance, tree trimming and planting, public art, street amenities, and other beautification ideas and programs.

Ongoing Program Objectives

1. Work with the EDA Business Services Center to increase and strengthen the number of active business associations that can partner with the City to address issues, concerns, or opportunities in particular business/commercial areas.

2. Continue funding of partnerships with youth and community groups like the Urban Youth Conservation Corps, the LDS Church, and neighborhood associations that can augment the clean-up and community beautification efforts of the City.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target

Performance Measure: Notes

1. There are none at this time.

Mayor

Program: Transportation Partnerships

Program Summary

Program Code:	0110
Program Purpose:	The purpose of the Transportation Partnerships program is to create, through partnerships with transportation agencies, sustainable forms of mass transit that connect San Bernardino residents to places of employment, retailing, entertainment, and recreation within the city, the Inland Empire, and the Southern California region, resulting in increased economic development opportunities and a more sustainable city.
Strategic Goals Addressed:	• Transportation and Infrastructure • Business and Economic Development

5 – Year Program Goals

1. Through partnership with Omnitrans, construct and begin operation of the sbX E Street Corridor Bus Rapid Transit (BRT) system.

2. Through partnership with SANBAG: (a) complete initial planning and obtain funding to begin construction of the Redlands Light Rail system, and (2) complete the construction of the Metrolink extension to the San Bernardino Intermodal Transit Center.

3. Through partnership with the California High Speed Rail Authority, ensure the San Bernardino Intermodal Transit Center is designated as a station on the Los-Angeles to San Diego segment of the California High Speed Rail System.

4. Through partnership with Omnitrans and SANBAG, open the San Bernardino Intermodal Transit Center in downtown San Bernardino to interconnect BRT, light rail, heavy rail, high speed rail, and regional bus service.

5. Through partnership with San Bernardino International Airport (SBIA) and Inland Valley Development Agency (IVDA), create a full service airport at the former Norton Air Force Base with commercial passenger service, air cargo service, and corporate and general aviation services.

6. In partnership with transportation agencies, design and develop transit stations in San Bernardino that create economic development opportunities within and adjacent to the transit stations.

7. Achieve measurable reductions in vehicle miles traveled through the development and implementation of enhanced mass transit options and transit oriented development immediately adjacent to transit stations.

Program Budget Summary

	2007/08 Actual	2008/09 Actual	2009/10 Proposed	2010/11 Proposed
Funding Level	$148,286	$126,783	$130,158	$132,400
Full Time Employees		1.46	1.25	1.25
Funding Sources				

Program Changes

1. N/A.

FY 2010/11 Program Objectives

1. Develop a Transit Oriented Development (TOD) Overlay District around the planned sbX, Metrolink and Redlands Light Rail station locations.

2. Continue to strengthen partnerships and leadership roles with SANBAG, Omnitrans, and Metrolink transportation agencies to provide policy leadership and oversight related to the development of sbX BRT Project, San Bernardino Intermodal Transit Center and Redlands Light Rail.

3. Create a Transit Center Specific Plan to develop the area immediately surrounding the San Bernardino Intermodal Transit Center.

4. Continue to advocate for a California High Speed Rail station location at the San Bernardino Intermodal Transit Center.

5. Commence commercial passenger air service and increase corporate aviation clients at the Million Air terminal at SBIA.

Ongoing Program Objectives

1. Develop air cargo service at SBIA.

2. Ensure the San Bernardino Intermodal Transit Center is developed as a station on the California High Speed Rail System.

3. Create plan for rail service between SBIA and the San Bernardino Intermodal Transit Center.

4. Finish planning for Redlands Light Rail service and submit grant application to Federal Transit Administration for federal funding.

5. Continue exploring opportunities and feasibility of extending Redlands Light Rail service as a loop through Redlands, Highland, and San Bernardino.

6. Continue exploring opportunities and feasibility of all weather mass transit service between the San Bernardino Intermodal Transit Center and the mountain communities and resorts

7. Ensure additional sbX BRT routes are interconnected with the E Street sbX corridor through the San Bernardino Intermodal Transit Center.

Performance Measures

	2007/08 Actual	2008/09 Actual	2009/10 Target	2009/10 Mid-Year	2010/11 Target

Performance Measure: Notes

1. There are none at this time.